



AURA

Case 2: SkillTrack – Digital Portfolio for Students

TEAM: ZAMINA ZARAP
AZOVSKAYA ALISSA
AMIR ZUMRATOVICH
SANZHAR SHAKAYEV
SABRINA SHAKAYEVA

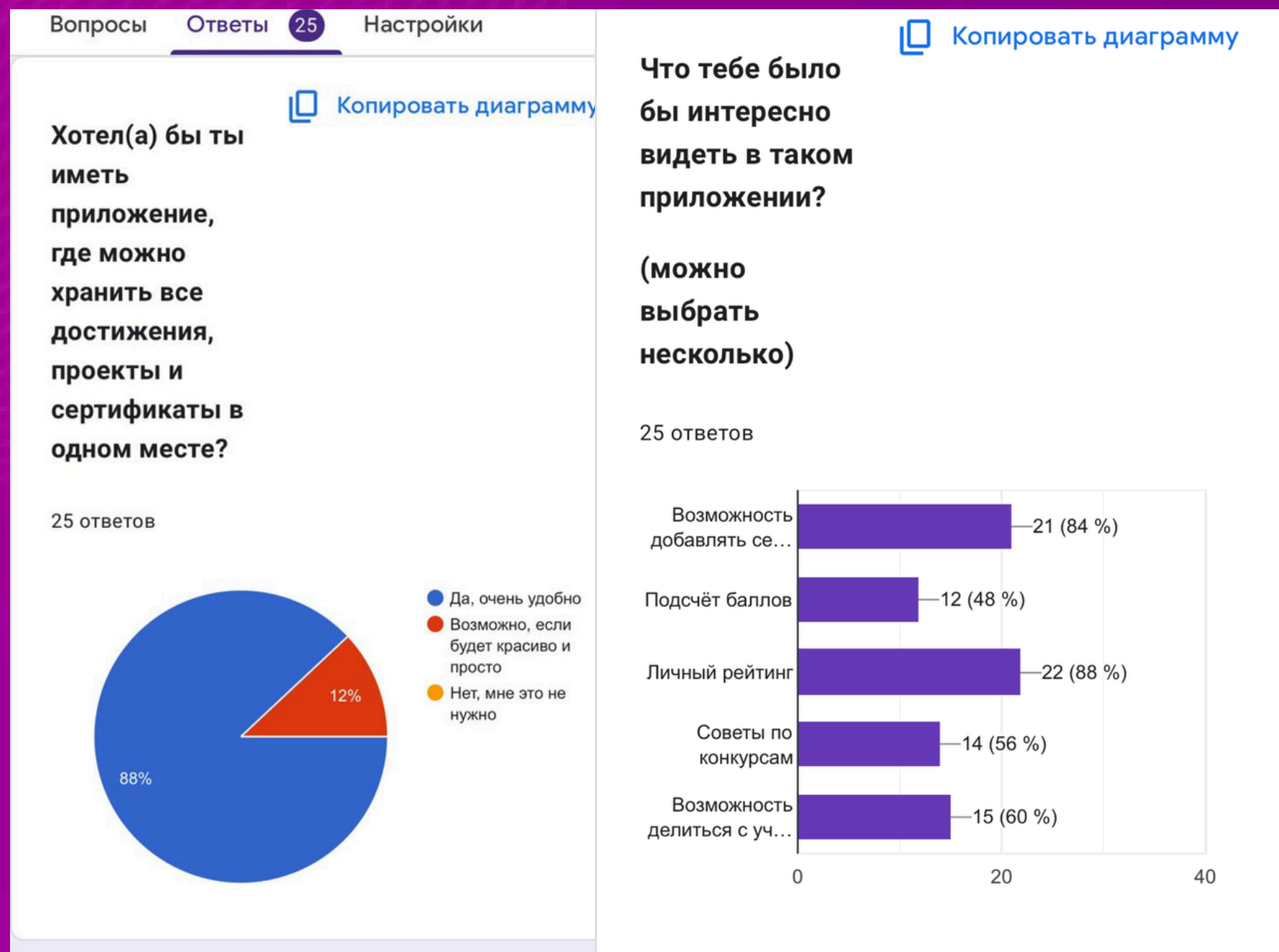
OUR MISSION

We've created prototype of an application for building a personal portfolio a convenient tool that helps you showcase your achievements in a bright and engaging way. Now, each of us can easily collect certificates, awards, and projects all in one place, creating a professional portfolio. Our app is not just a storage space it's a platform that highlights your uniqueness. A simple interface, stylish design, and flexible customization make it easy to stand out. We want your accomplishments to speak for you!

PROBLEM

Students work hard to develop skills and achieve goals, but these successes often go unnoticed or undocumented.

Without a convenient way to demonstrate their progress, their efforts can be undervalued. This is where SkillTrack comes in.



We conducted a survey among students, many of whom noted they needed such an app because they don't know how to properly store their achievements and instead keep them in paper form. Most also noted that the app would be useful if they could add a function for adding certificates and viewing their personal rankings.



LearnAura



LearnAura

Create Account

Already Registered? Log in here.

NAME

Zamina Zarap

EMAIL

hello@reallygreatsite.com

PASSWORD

Sign up

Our application offers a simple and convenient registration process.

A user can create an account in just a few steps by entering:
their name,
email address,
password

We made the process as fast and clear as possible so that everyone can start using the platform without any difficulties

1



Welcome
to LearnAura, Zamina!



Add photo

Fill your profile

Type of School

☐ Public

☐ Private

What will you use
LearnAura for?

2



Add photo

Fiill your profile

Type of School

☐ Public

☒ Private

☒ IB School

☐ Advanced Placement

☐ A-level

3



Add photo

Fill your profile

IB School

About you

Choose your role to
personalize your
experience

☐ Teacher

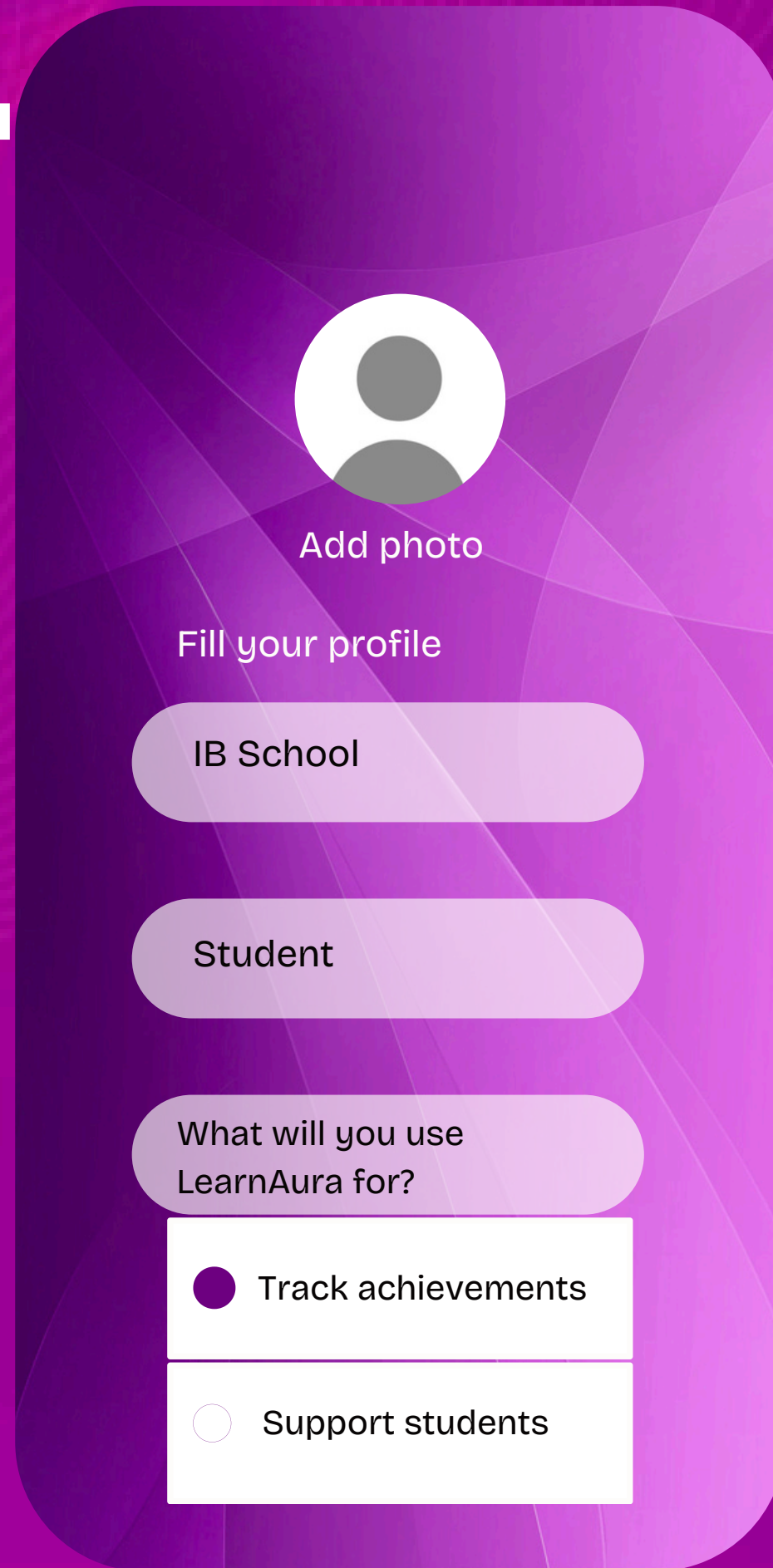
☐ Mentor

☒ Student

PROFILE

4

PROFILE

A mockup of a user profile form on a mobile device. The form is set against a dark purple background with rounded corners. At the top is a circular placeholder for a profile picture with a grey silhouette and the text 'Add photo' below it. Below this is the text 'Fill your profile'. The form contains three input fields: 'IB School', 'Student', and 'What will you use LearnAura for?'. The last field has two radio button options: 'Track achievements' (which is selected) and 'Support students'.

Our app is designed to be equally useful for both students and teachers

The application adapts to the type of school to offer the relevant fields for completion

5



DASHBOARD

Main dashboard - a personalized space where all achievements, competitions and academic results will appear

6

DASHBOARD

LA

My profile



MY COMPETITIONS



CHOOSE AREA:

OLYMPIADS

MUSIC

SPORT

HACKATHONS

PROJECTS



OLYMPIADS



MUSIC



HACKATHONS

LA

My profile



VOLUNTEERING



UPLOAD FILE

MEDIA



CERTIFICATES



MEDIA

7

GAMIFICATION

CONGRATULATIONS



LEVEL 2



**ACTIVE
LEARNER**

+10

LEADERBOARD

CONGRATULATIONS



LEVEL 2



**BEST
VOLUNTEER**

+20

LEADERBOARD

CONGRATULATIONS



LEVEL 2



**BEST
DELEGATE**

+30

LEADERBOARD

8

LEADERBOARD



Active Learners



ZAMINA ZARAP +45P



SABRINA SHAKAYEVA+30P



AMIR SIDIKZHANOV +25 P



AISSA AZOVSKAYA +20

SHARE

LEADERBOARD



BEST VOLUNTEER



ZAMINA ZARAP +45P



SABRINA SHAKAYEVA+30P



AMIR SIDIKZHANOV +25 P



AISSA AZOVSKAYA +20

SHARE

LEADERBOARD



BEST DELEGATE



ZAMINA ZARAP +45P



SABRINA SHAKAYEVA+30P



AMIR SIDIKZHANOV +25 P



AISSA AZOVSKAYA +20

SHARE

9

RESUME



- EDIT PROFILE
- CREAT MY PORTFOLIO
- RECOMMENDATION LETTER

Students can automatically generate their portfolio based on achievements and download an authorized recommendation letter from the app. The system highlights areas for improvement, helping students build a strong and personalized educational roadmap.

ROADMAP

Next 6 months: pilot testing in 3 schools, feedback analysis and UX improvements.

Next 12 months: full-scale launch of the LearnAura mobile app.



Add photo

Fill your profile

IB School

Student

Track my achievement

Enjoy your
LearnAura

start new mission

Achievements

All

Competitions

Number of Competitions
Performed

N/A

Participant

Volunteering

N/A

Participant

Academics

GPA

IELTS

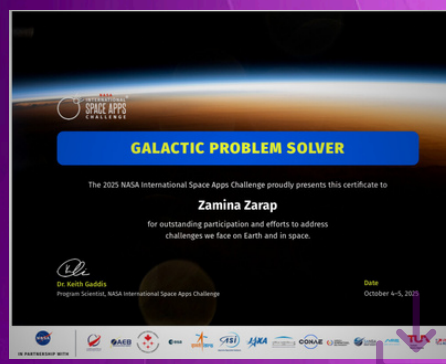
LA

My

MY COMPETITIONS



OLYMPIADS



HACKATHONS

CONGRATULATIONS



LEVEL 2



ACTIVE
LEARNER

+10

LEADERBOARD

LA

MY PROFILE



start new mission



Achievements Overview

All

Competitions

Volunteers

Number of Competitions
Performed

45

Outstanding Participant

Volunteering

25

Participant

Debates

30

Active Participant

Academics

4.5

GPA

7.0

IELTS

1500

SAT

42

IB DP EXAMS