

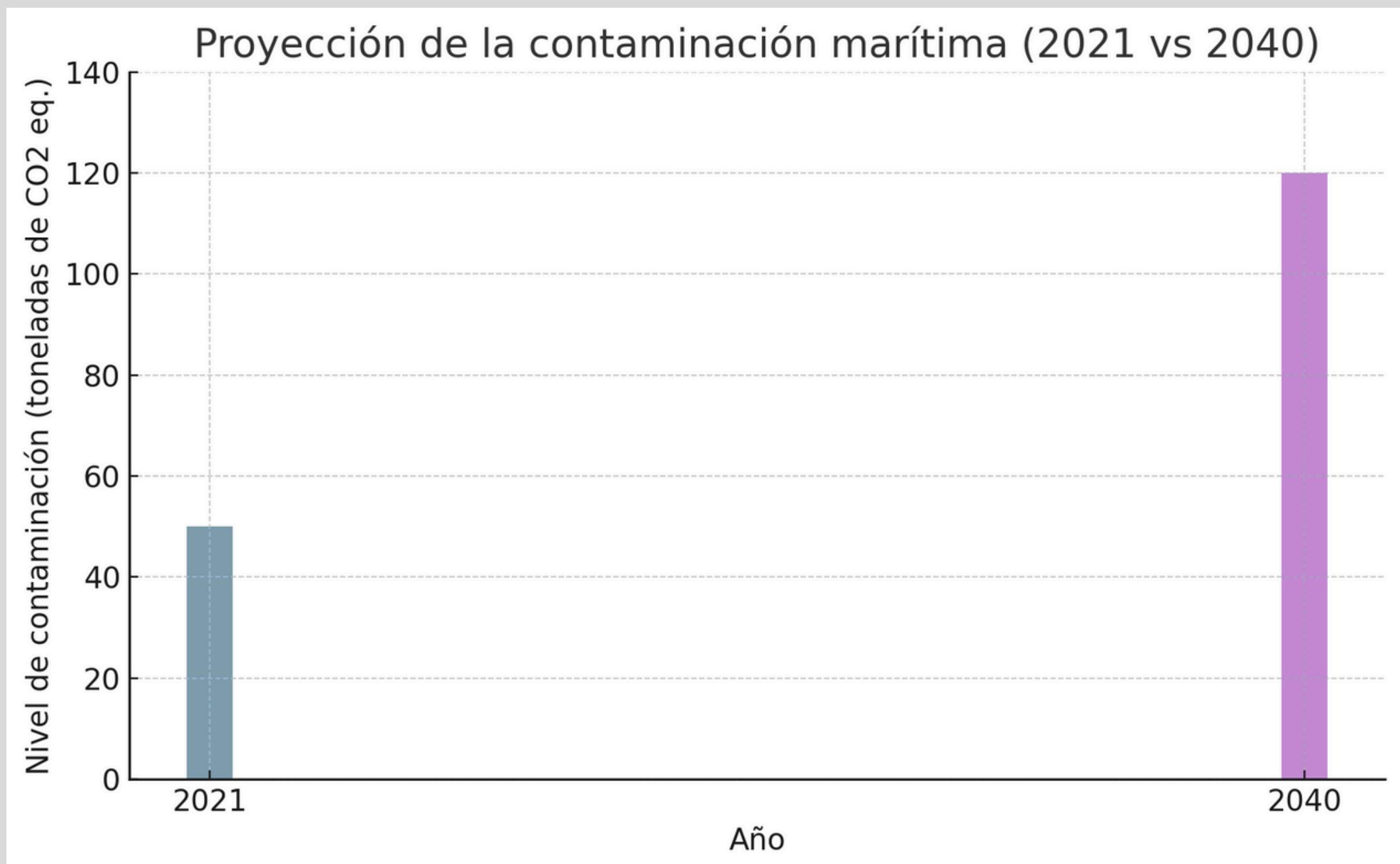


AZURA

CIPFP MISERICORDIA

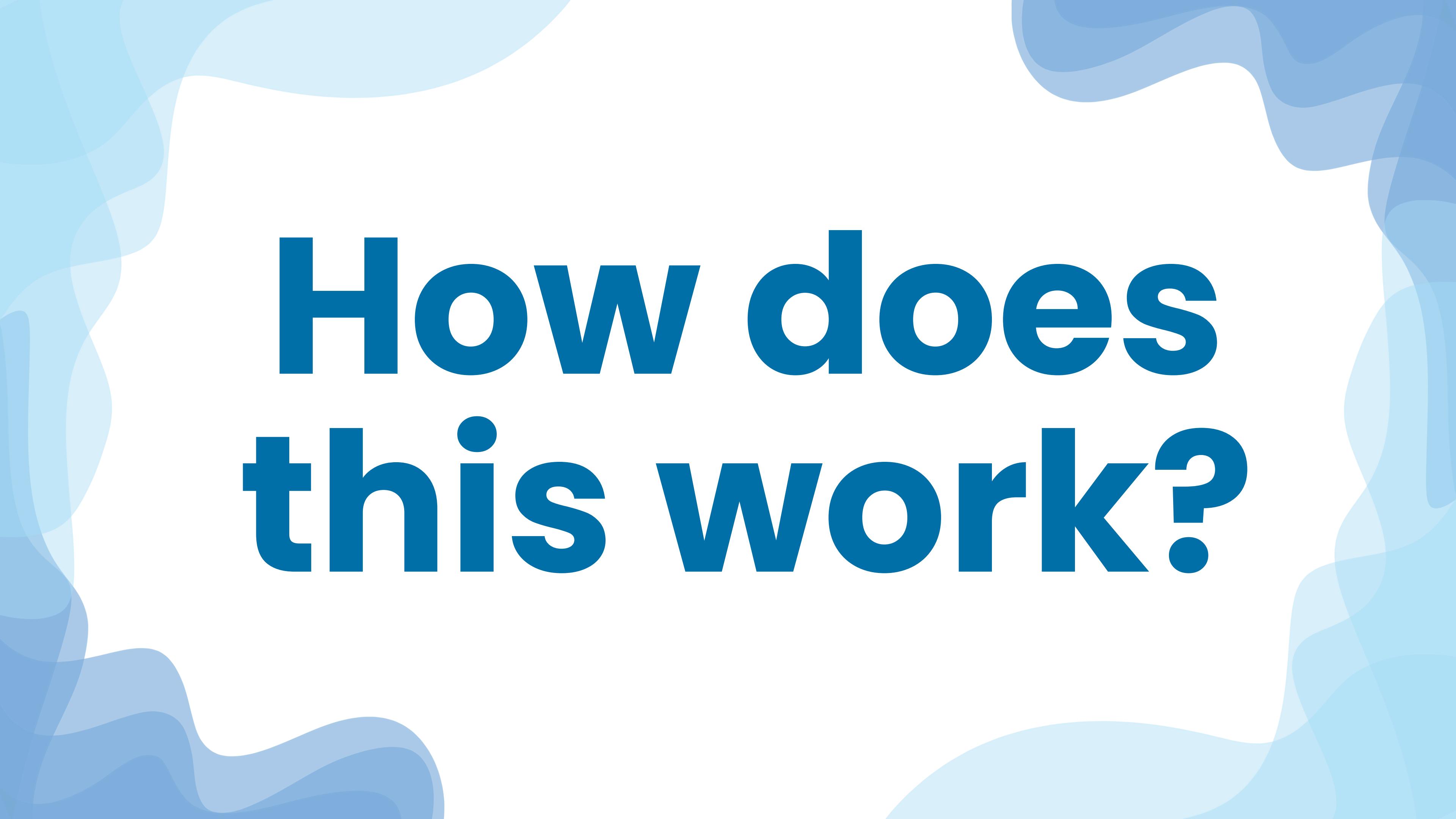
Paula Gómez, Neus Escrivà, Lucia García,
Naiara Rubio, Abril Hernández y Elena Zurano

Pollution has been a major issue in recent years, especially in the maritime sector.



Azura is an initiative of beachside stalls that promote sustainability by collecting disposable waste and selling recycled products.





How does
this work?

Exchange of waste for money

Minimum 1 kg → 2 euros

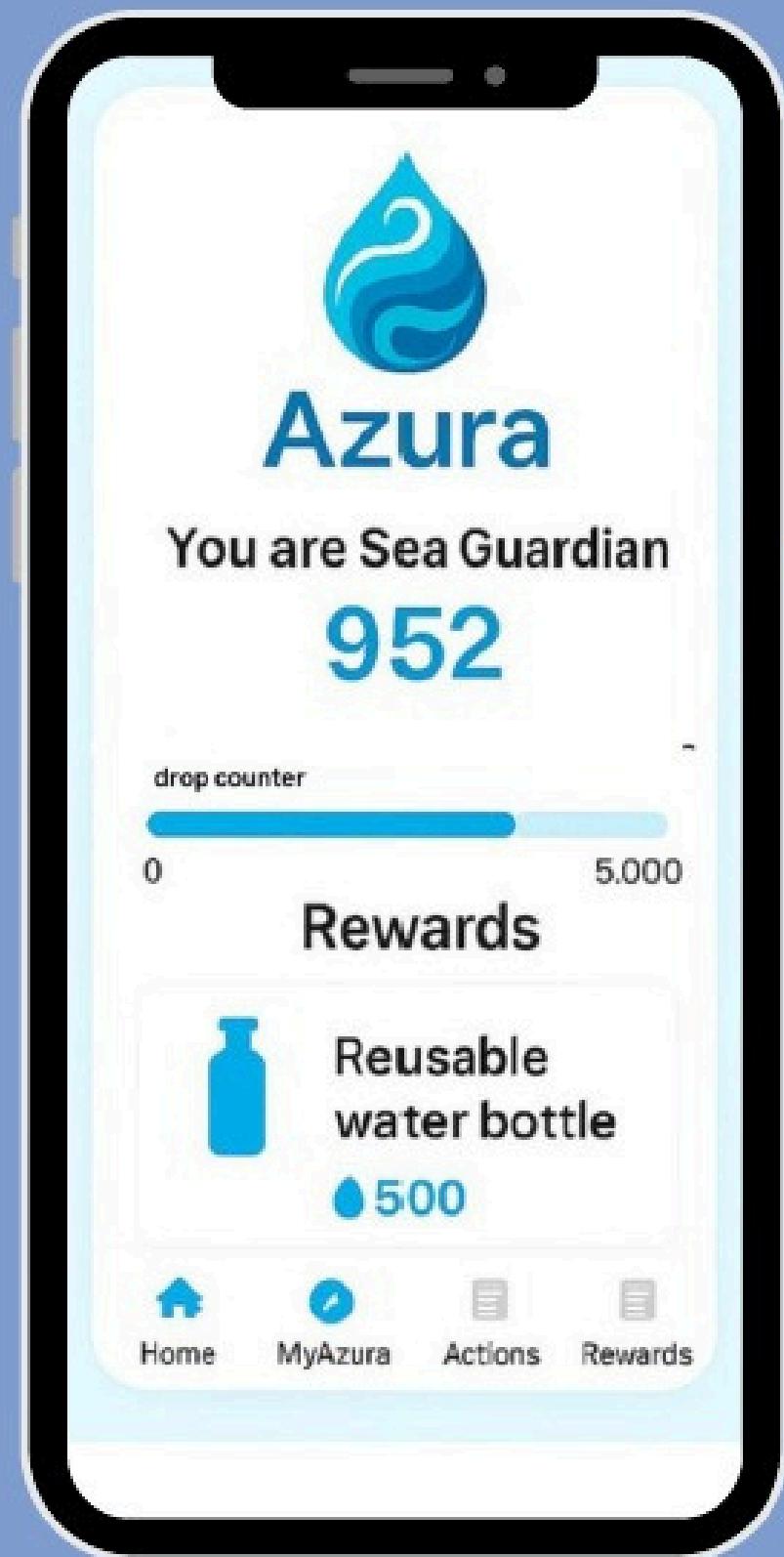
Waste: will be sent to a company to create sustainable products, which we will use for the store.



Azura
App



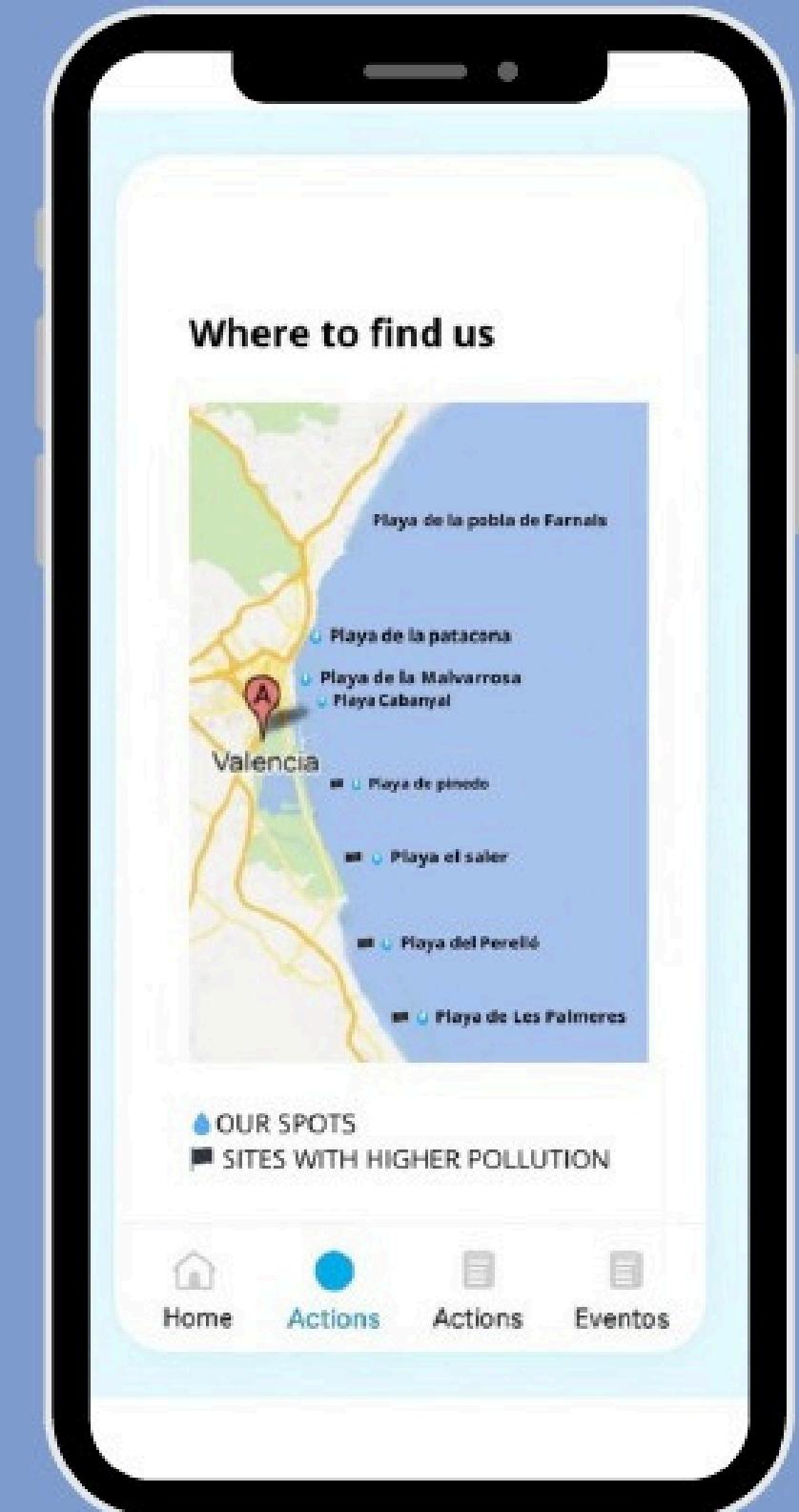
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REWARDS



INFORMATION





How We Promote Ourselves



AZURA
*Keep the waves
alive !*

Playa Malvarosa El Saler Pobla de Farnals

**EARN REWARDS WHILE HELPING THE
PLANET — SUPPORT WATER
SUSTAINABILITY!**

Bring your friends, have a great time, and support sustainability.

Azura: Protecting the blue, preserving the future.



Companies
we will like to
collaborate
with

**Thank
you!**