

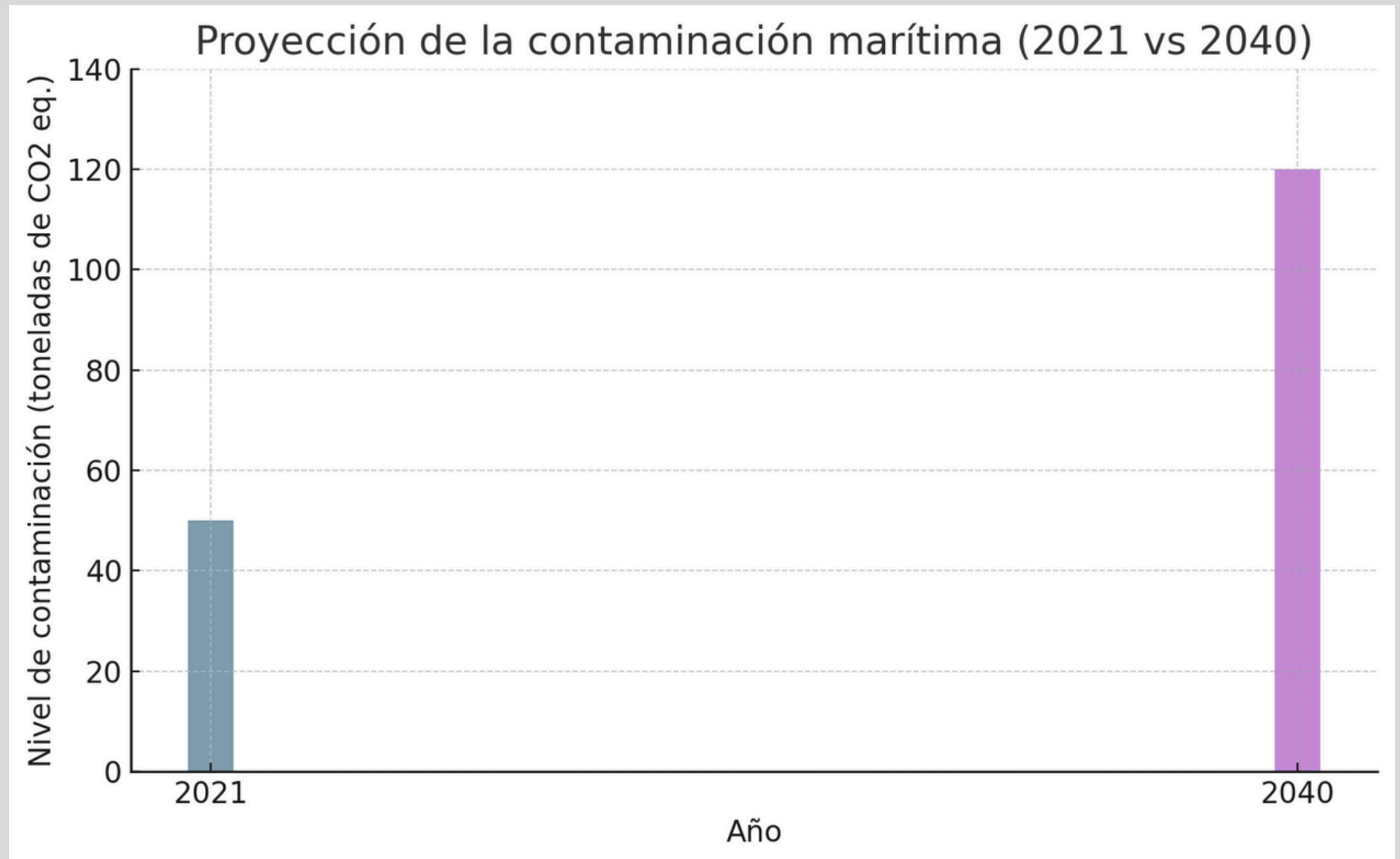


AZURA

CIPFP MISERICORDIA

Paula Gómez, Neus Escrivà, Lucía García,
Naiara Rubio, Abril Hernández y Elena Zurano

Pollution has been a major issue in recent years, especially in the maritime sector.



Azura is an initiative of beachside stalls that promote sustainability by collecting disposable waste and selling recycled products.



The background of the slide features abstract, flowing, wavy shapes in various shades of blue, ranging from light sky blue to a deeper cerulean. These shapes are layered and overlap, creating a sense of movement and depth. The central text is positioned within a white, cloud-like negative space.

**How does
this work?**

Exchange of waste for money

Minimum 1 k g \longrightarrow 2 euros

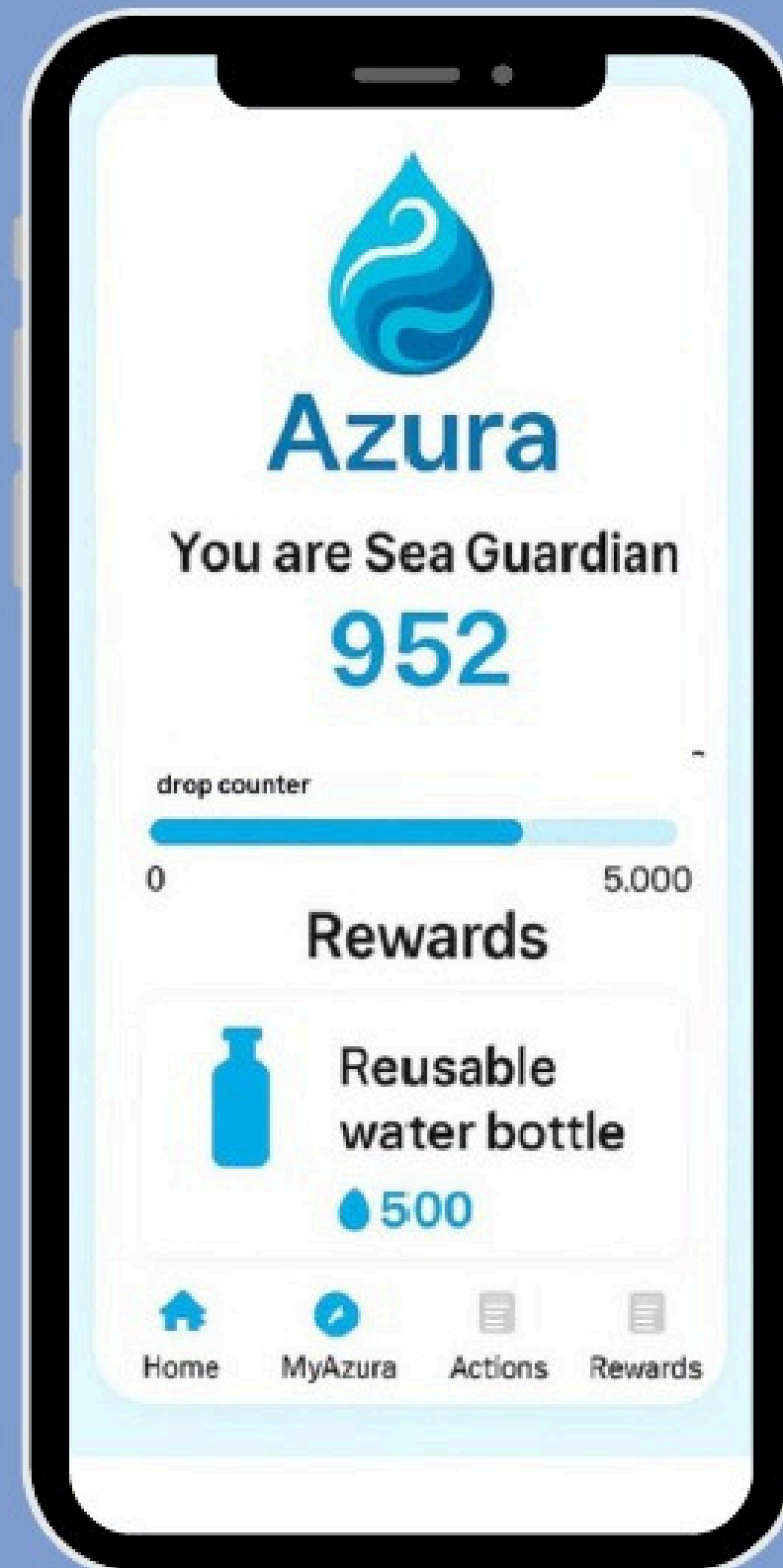
Waste: will be sent to a company to create sustainable products, which we will use for the store.



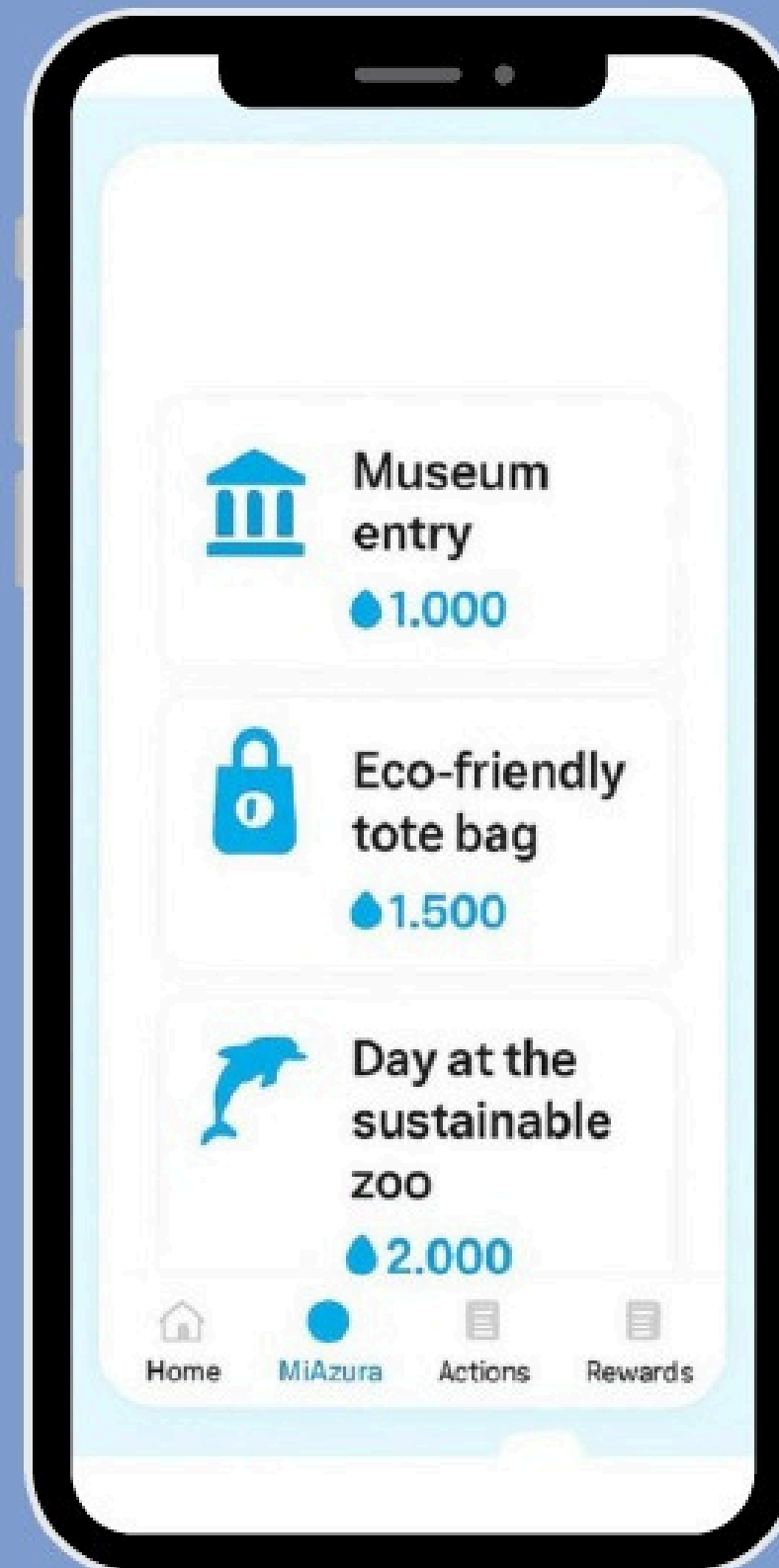
Azura App



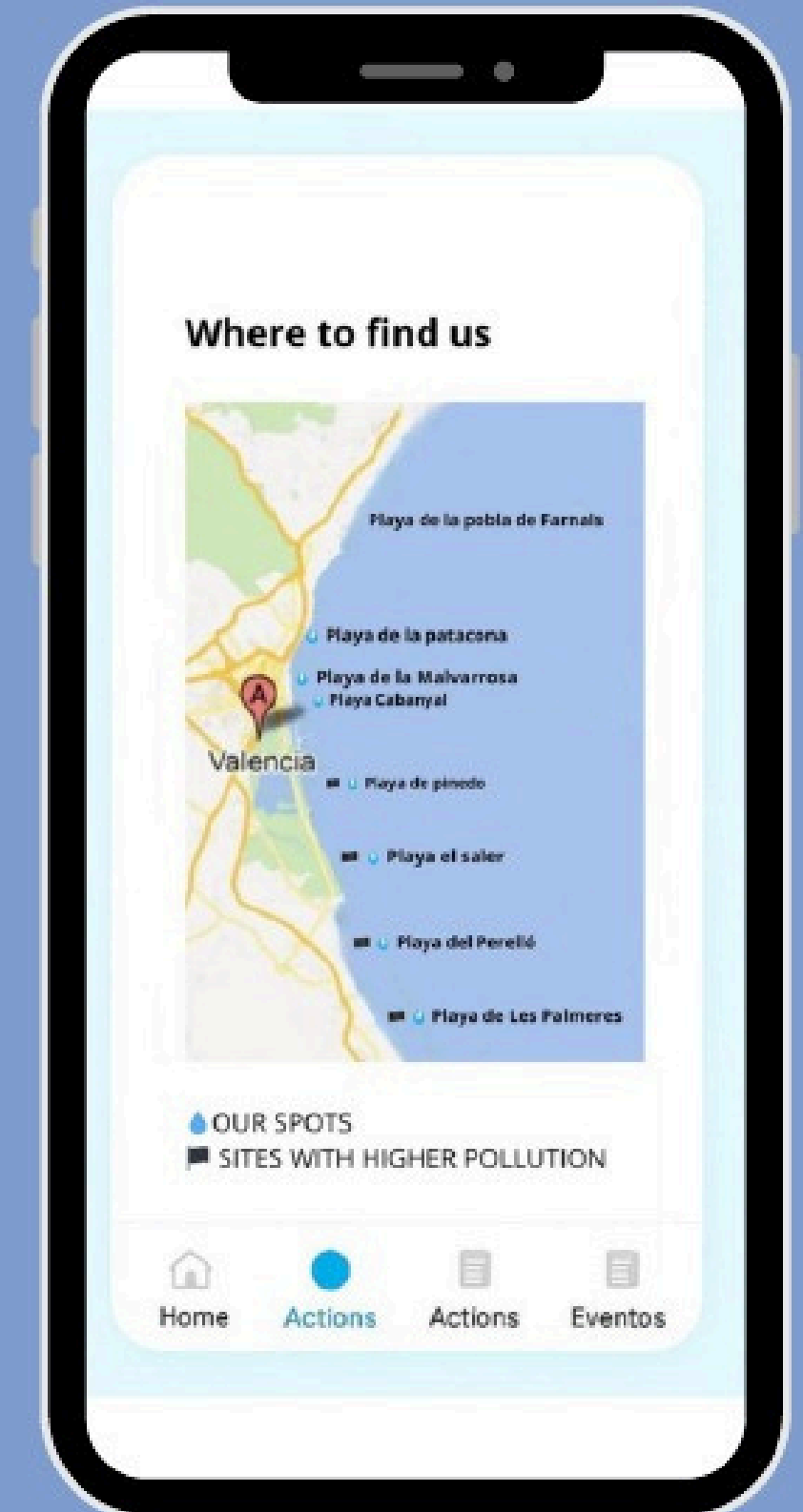
HOME PAGE



REWARDS

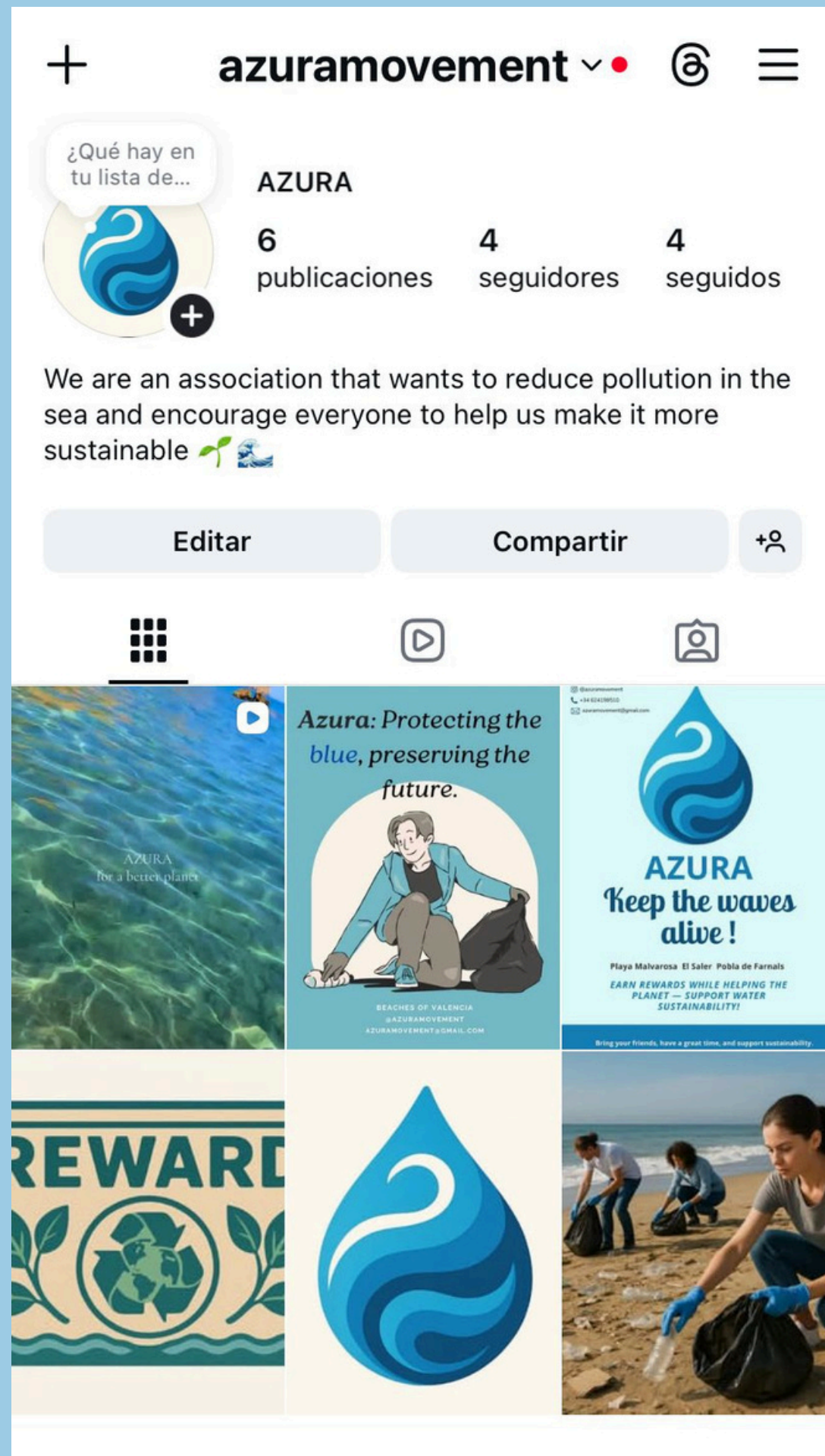


INFORMATION



The background of the image consists of several overlapping, semi-transparent wavy shapes in various shades of blue, ranging from light sky blue to a deeper cerulean. These shapes are positioned around the edges of the frame, creating a sense of movement and depth. The central area is a solid, clean white, which serves as the backdrop for the text.

How We Promote Ourselves





GENERALITAT
VALENCIANA



**Companies
we will like to
collaborate
with**

The background of the image consists of several overlapping, semi-transparent wavy shapes in various shades of blue, ranging from light sky blue to a deeper cerulean. These shapes are positioned around the edges of the frame, creating a decorative border effect. The central area of the image is a solid, clean white, providing a high-contrast background for the text.

**Thank
you!**