



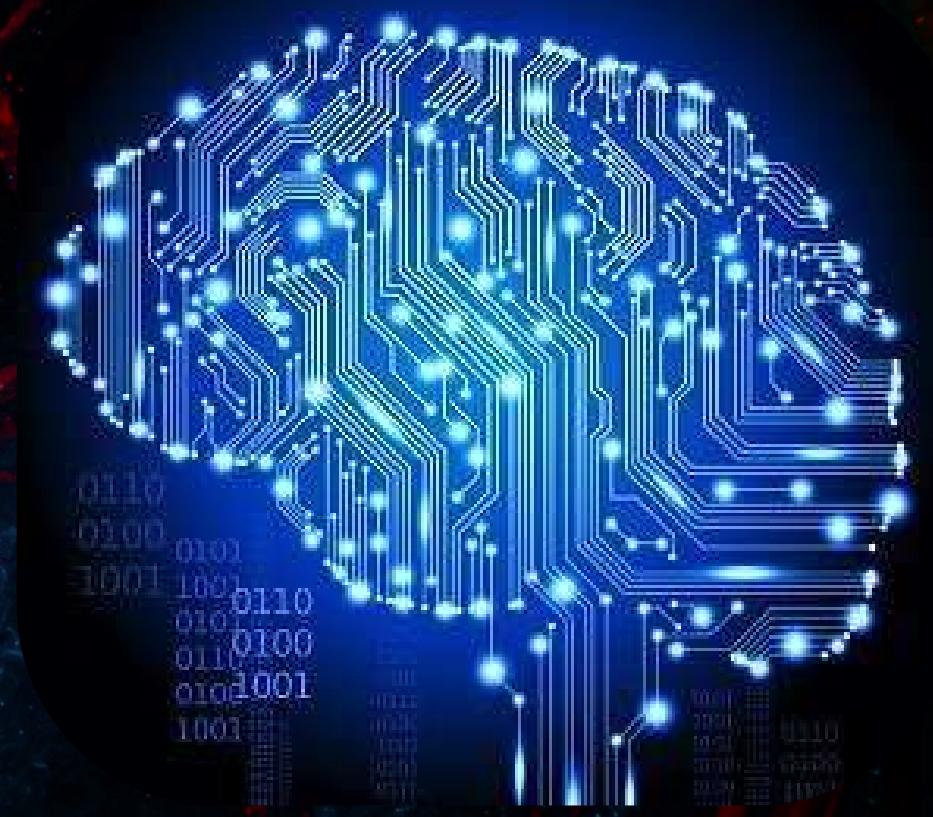
DIGI EDU HACK 2025

DON'T BE AFRAID!



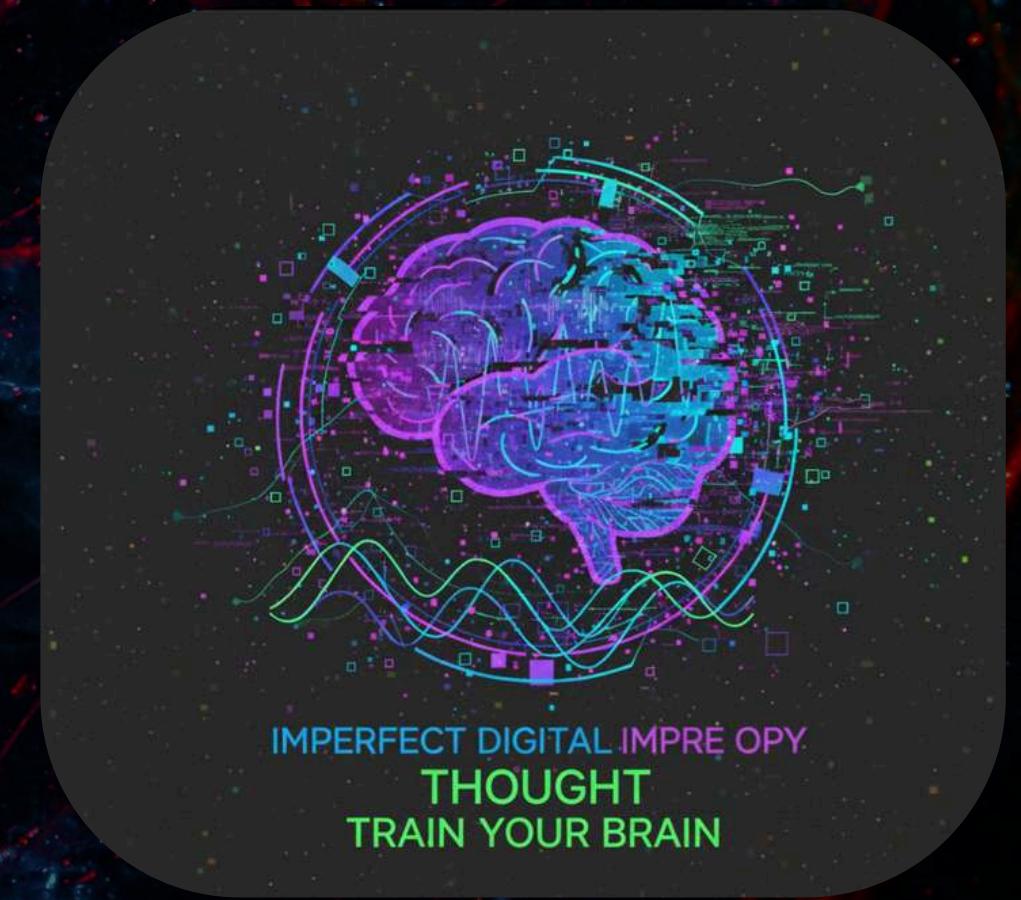
CONTEXT

- TRADITIONAL EDUCATION OFTEN PASSIVE
- STUDENTS MEMORIZ, BUT DO NOT DEVELOP CRITICAL THINKING AND CREATIVITY
- LACK OF METHODS FOR TRAINING MENTAL FLEXIBILITY AND PROBLEM SOLVING



SOLUTION

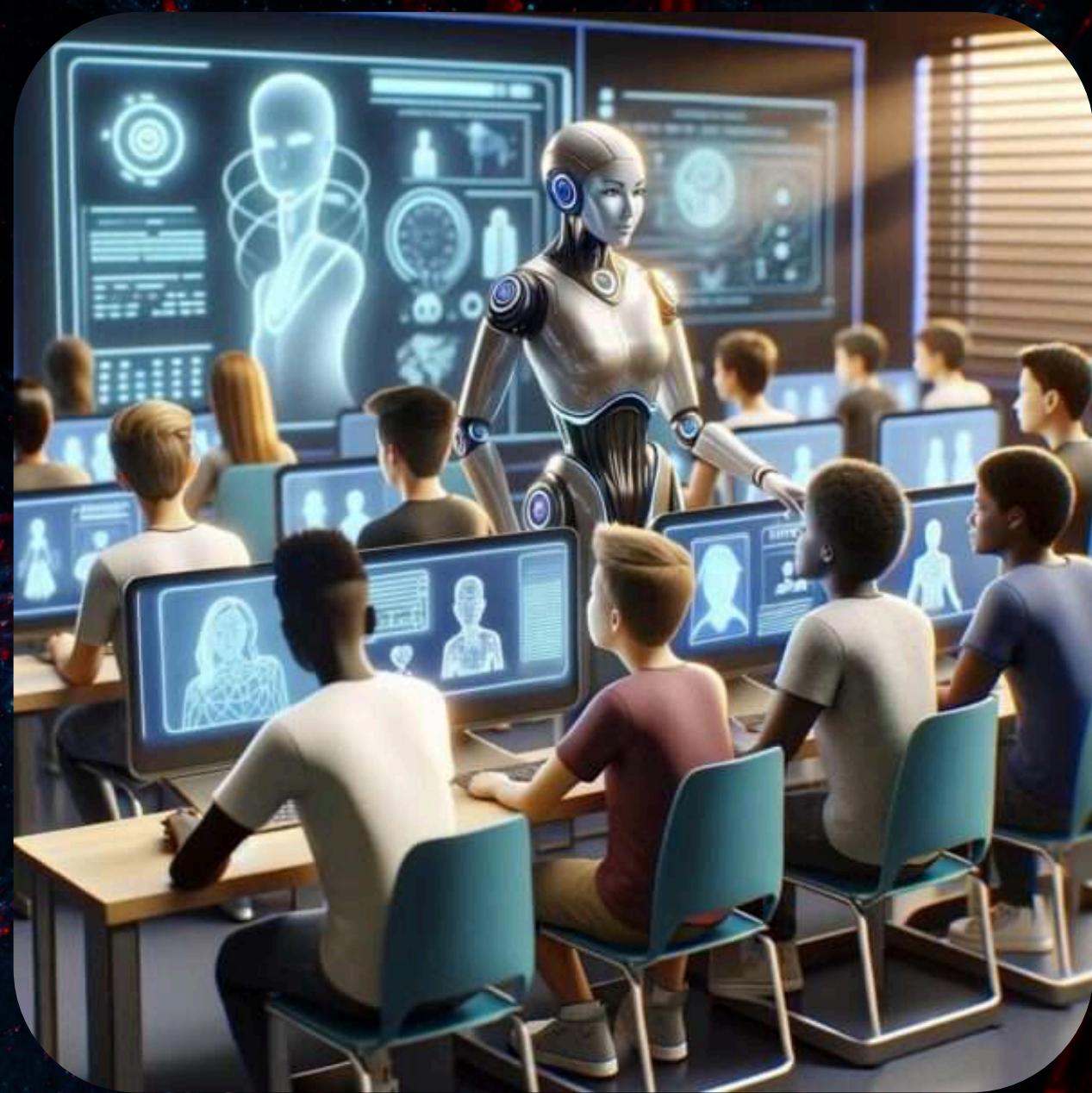
- App that creates a divergent cognitive twin
- Challenge the student to reason in alternative ways
- Turn studying into personalized cognitive training



BRAIN-TWIN

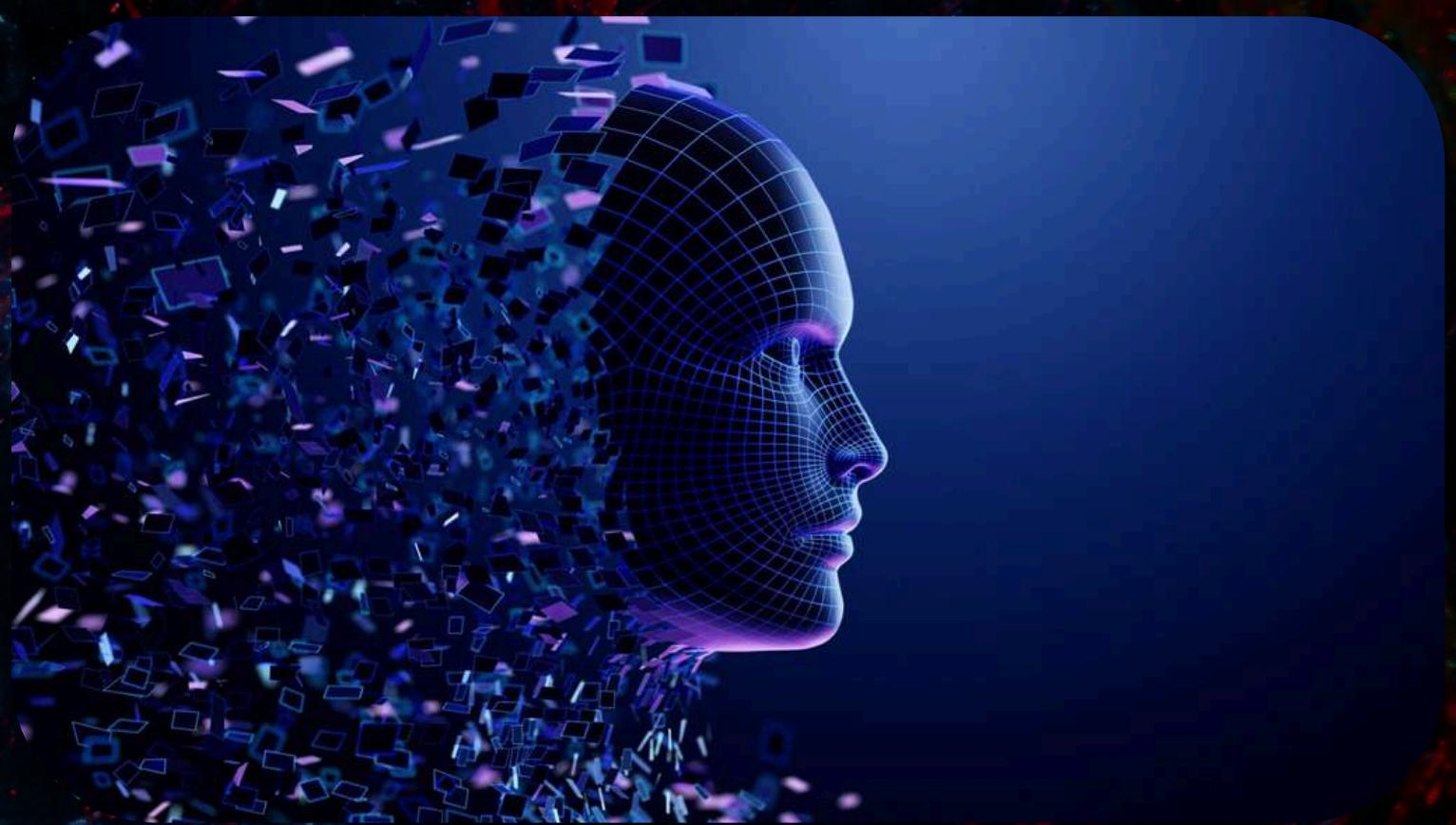
TARGET-IMPACT

- Target: Students, self-taught, high schools and universities
- Social impact: more aware and innovative citizens

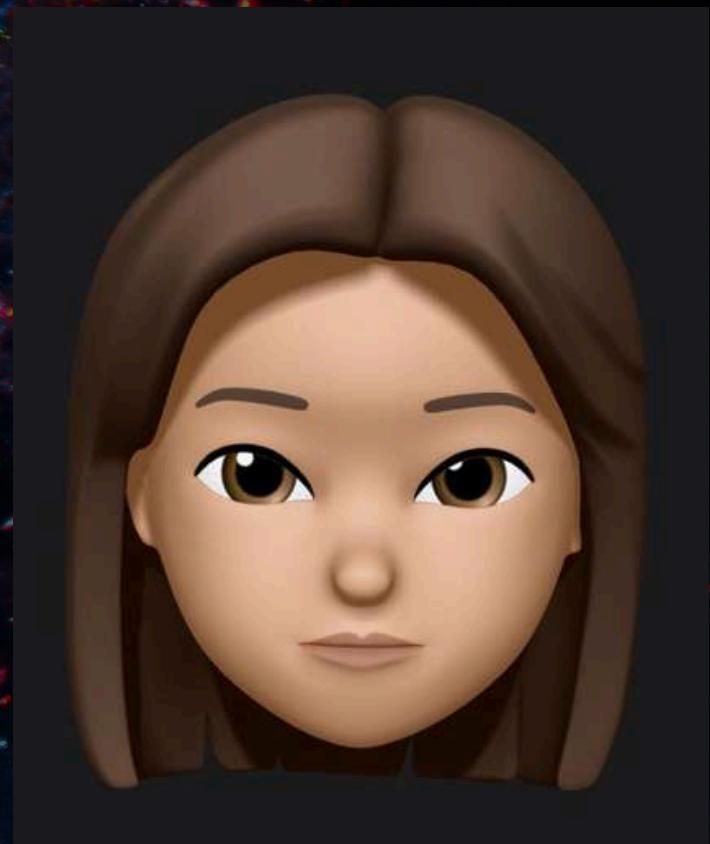


INNOVATIVENESS, TRANSFERABILITY AND SUSTAINABILITY

- Innovative educational method based on alternative versions of oneself
- Adaptable to different training and creative contexts



TEAM



MICHELLE MELE



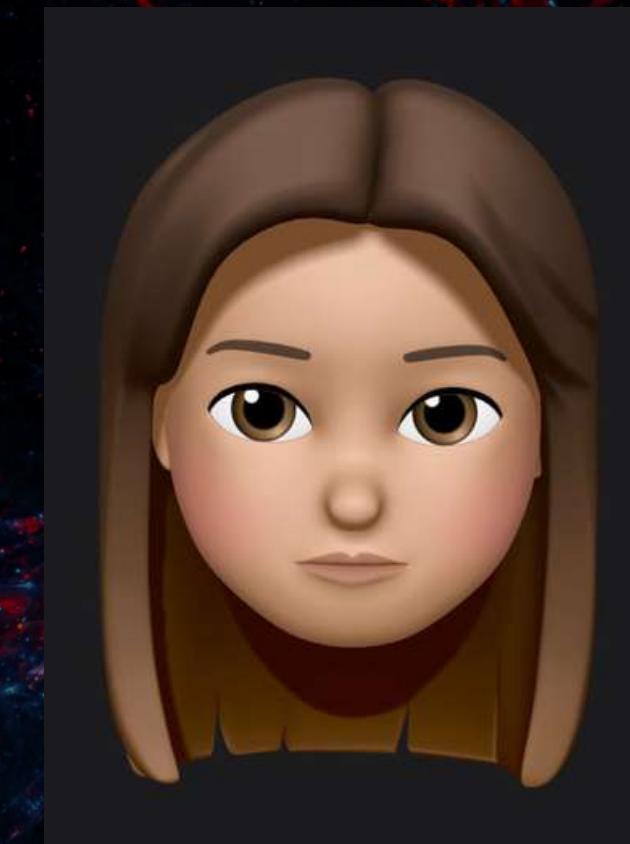
DESCRIZIONE
DEL PROGETTO



CHIARA BALDASSARRE



IDEA DEL
PROGETTO



LINDA TURCO



POWER POINT



CLELIA BOLOGNESE



LOGO DEL
PROGETTO

THANKS FOR THE
ATTENTION

“THINK BEYOND YOURSELF”