

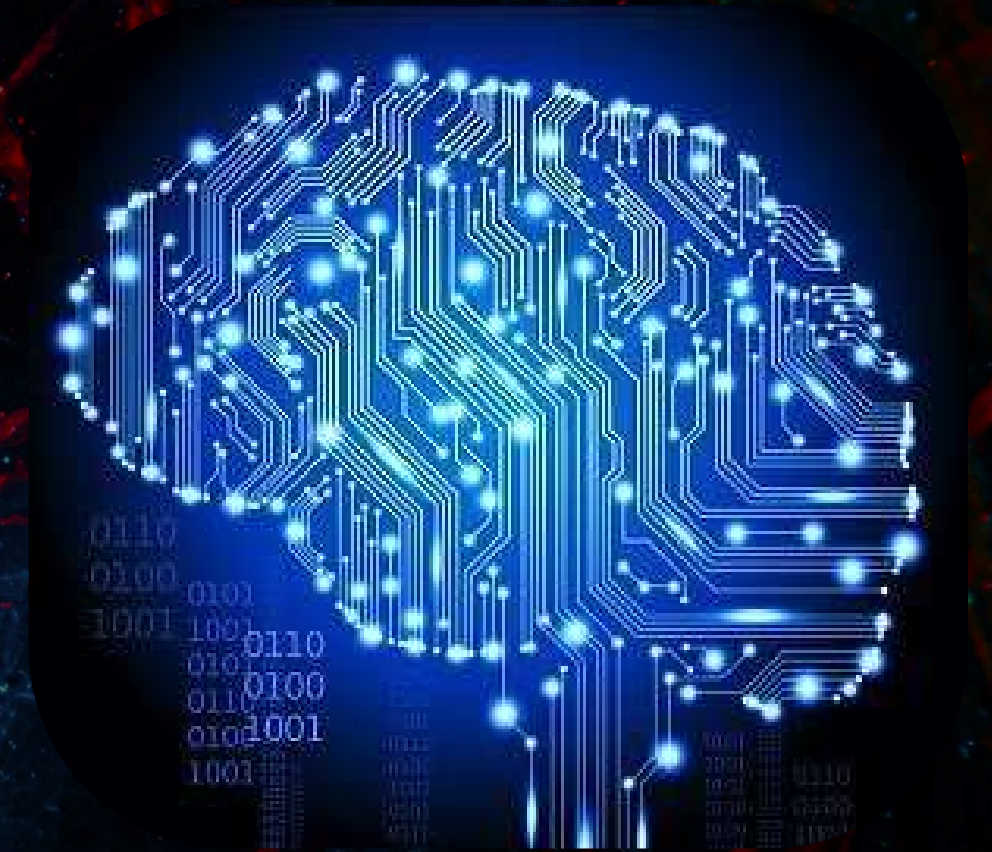
DIGI EDU HACK 2025



DON'T BE AIFRAID!

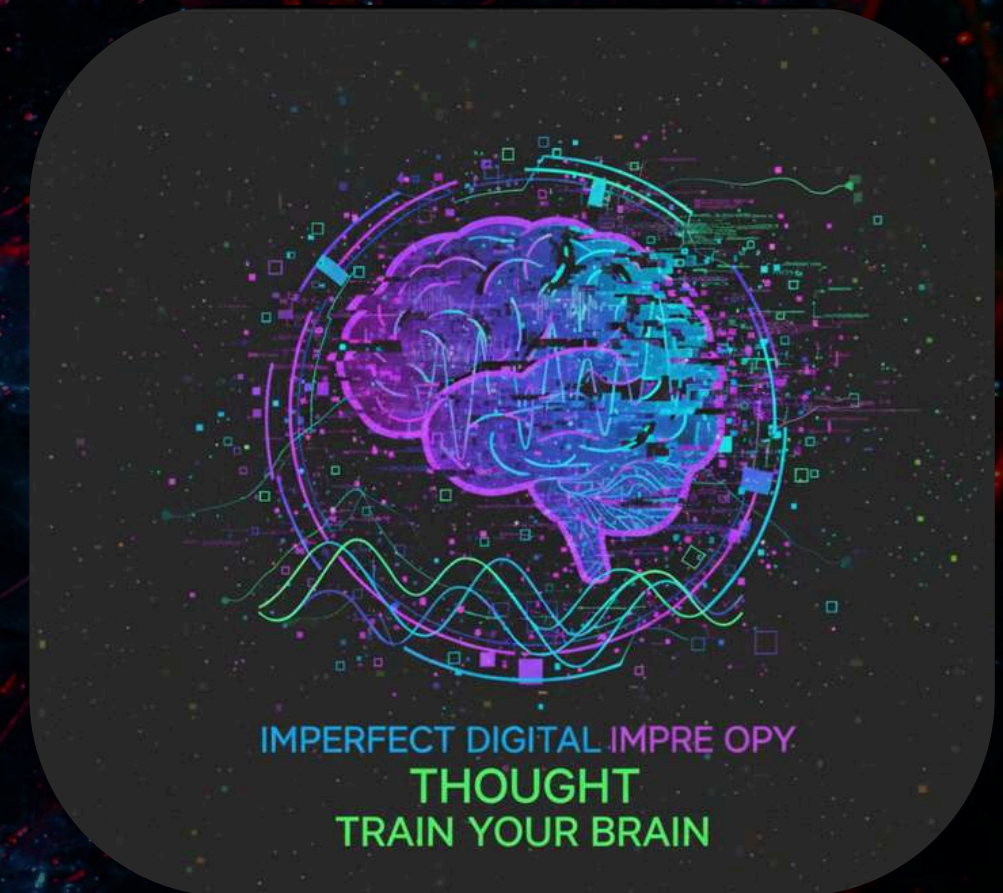
CONTEXT

- TRADITIONAL EDUCATION OFTEN PASSIVE
- STUDENTS MEMORIZE, BUT DO NOT DEVELOP CRITICAL THINKING AND CREATIVITY
- LACK OF METHODS FOR TRAINING MENTAL FLEXIBILITY AND PROBLEM SOLVING



SOLUTION

- App that creates a divergent cognitive twin
- Challenge the student to reason in alternative ways
- Turn studying into personalized cognitive training



BRAIN-TWIN

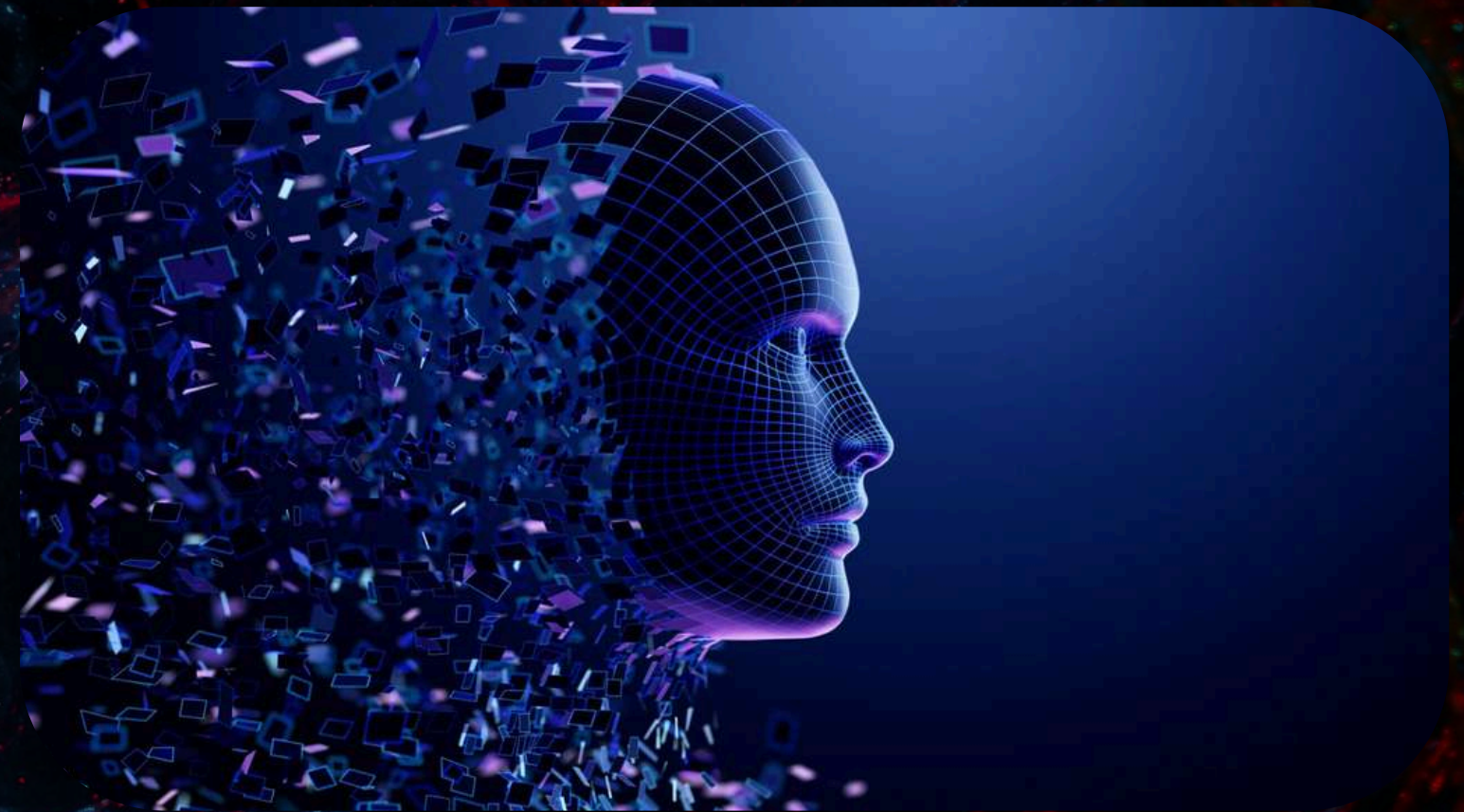
TARGET-IMPACT

- Target: Students, self-taught, high schools and universities
- Social impact: more aware and innovative citizens

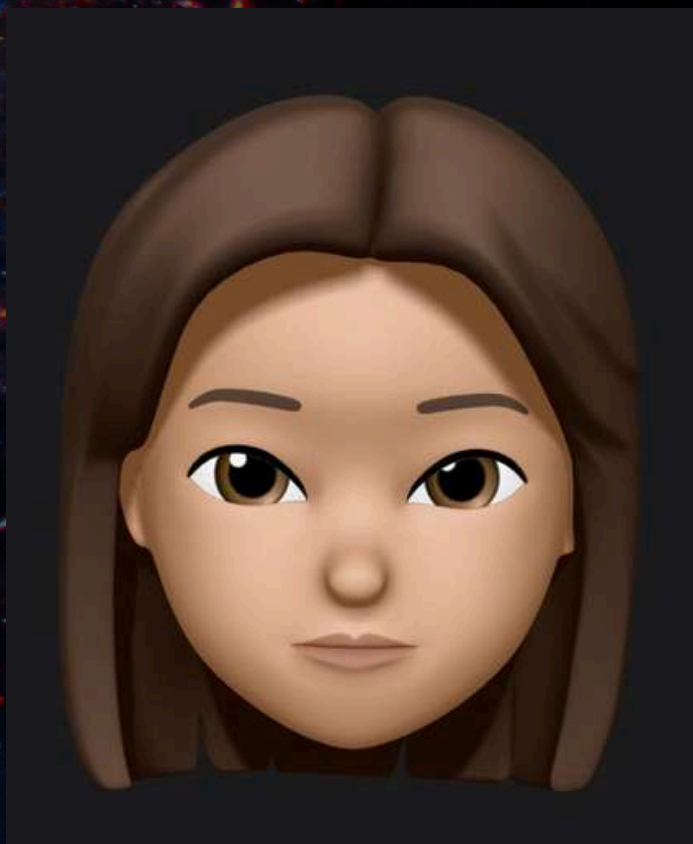


INNOVATIVENESS, TRANSFERABILITY AND SUSTAINABILITY

- **Innovative educational method based on alternative versions of oneself**
- **Adaptable to different training and creative contexts**



TEAM



MICHELLE MELE



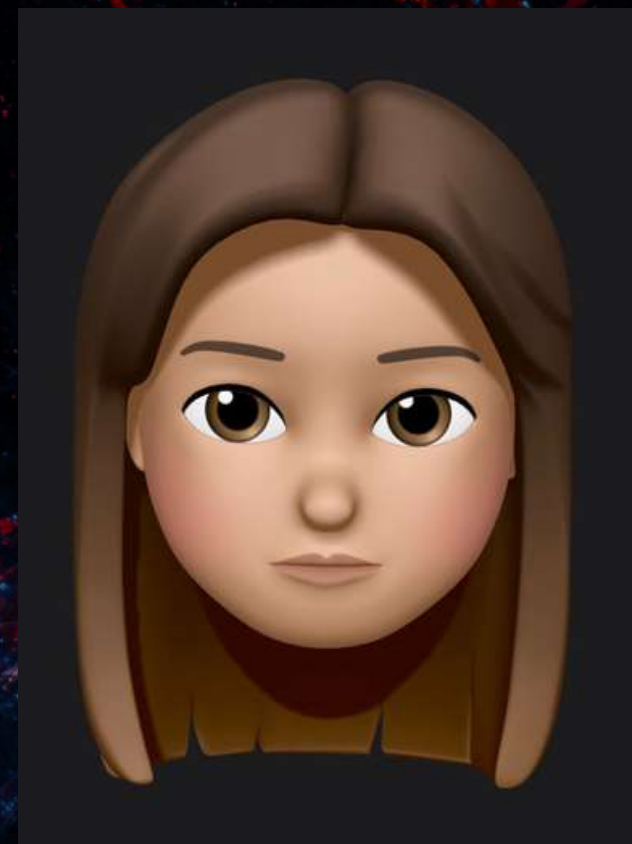
DESCRIZIONE
DEL PROGETTO



CHIARA BALDASSARRE



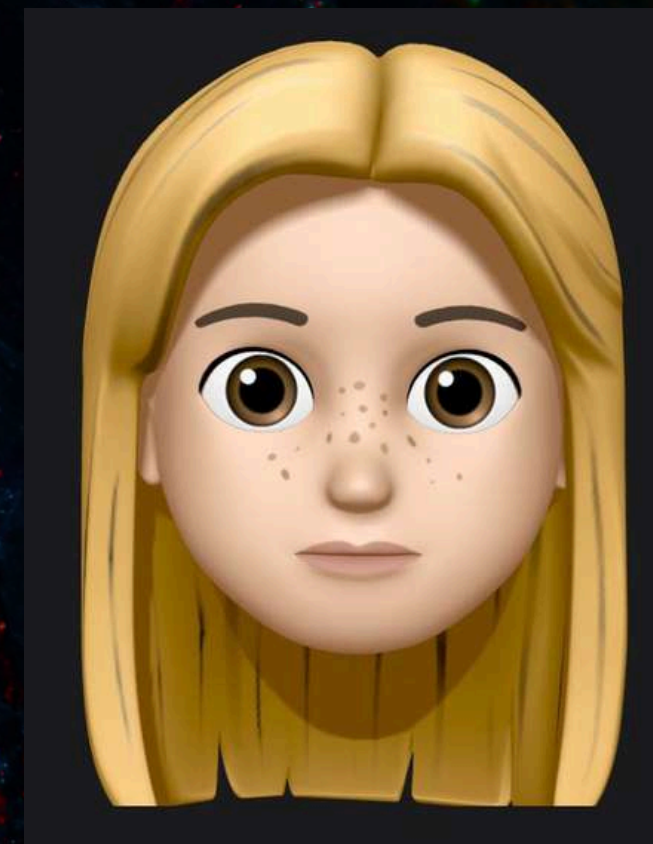
IDEA DEL
PROGETTO



LINDA TURCO



POWER POINT



CLELIA BOLOGNESE



LOGO DEL
PROGETTO



THANKS FOR THE
ATTENTION

“THINK BEYOND YOURSELF”