INNOEDUHACK 2025

📅 **It's November 14th, 9:00 AM CET.**

You now have 24 hours to develop your solution for the future of education.
You can work **individually** or in teams of **up to 5 people.**

👉 Each team member must register separately - LINK
👉 Only one person per team needs to upload the final project.
💡 15 prizes of **300 EUR** each will be awarded **per project,** not per person.
🕘 Deadline: **November 15th, 9:00 AM CET.**

Please submit a one-page solution (this page + one page for your solution).

TEAM INFORMATION:
Team name: GOYO

NO.	NAME & SURNAME	UNIVERSITY If ALK student, include the year of studies, the name of the program and Student ID Number
1	JAEHUN SON	MANAGEMENT IN ENGLISH ,FIRST YEAR , STUDENT ID : 54960
2	Kacper Kozieł	MANAGEMENT AND AI (ENG) ,FIRST YEAR , STUDENT ID : 55254
3		
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‼️Meta-Category is: **Digital Transformation & AI** – all ideas should address changes driven by digitalisation and new technologies, especially AI.

Select Your Category (choose one):
□ Assessment & Grading – new models for evaluating student performance
□ Teacher Support – tools helping educators deliver engaging classes
□ Student Support – solutions that improve the learning experience

Recommended Solution Template:
1. Problem Statement: One-sentence definition of the problem (the essence).
2. AS IS: Current Situation: Describe the context with data and pain points. Why is solving this problem essential?
3. Game Plan: Your Solution: How do you get there? What's your approach or process?
4. Technology (optional): You don't need to code it! But a mockup or simple sketch of functionalities increases your chances.
5. Vision of Success: How will the user experience change? How will you measure success (KPIs, outcomes)?

Evaluation Criteria
✅ Creativity – originality and novelty of the idea
✅ Feasibility – practicality and potential for implementation

Hackathon Support
💬 Microsoft Teams link:
Join the meeting now:
Meeting ID: 388 725 417 436 34
Passcode: JM9HW3tP

Supported by:
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GOYO

AI-Powered Hybrid Study Café

Where silence, smart space, and AI-driven focus meet.

THE PROBLEM

Students lack quiet, reliabe and structured environments designed for sustained concentration and productive study routines.

CURRENT SITUATION(AS IS)

EXISTING STUDY SPACES DON'T WORK

(KU SURVEY FROM OUR TEAM)

82%

DISSATISFIED BEACUSE OF:

70% NOISE
40% OVERCROWDING
24% BAD-SEATING

LACK SUCH A SPACE

(CHAPTER B9: "STUDENTS' HOUSING SITUATION" OF THE EUROSTUDENT 8 SYNOPSIS OF INDICATORS 2021–2024 REPORT.)

20%

OVER 160.000 STUDENTS IN POLAND LACK SUCH A SPACE

FEATURE OF GOYO APP

- AN AI-POWERED STUDY COMPANION THAT PREDICTS DISTRACTION AND KEEPS YOU FOCUSED WITH PERSONALIZED NUDGES.
- IT ADAPTS YOUR POMODORO SESSIONS, BLOCKS DISTRACTIONS BY AUTO-PAUSING WHEN YOU LEAVE THE FOCUS SCREEN, AND BUILDS YOUR OPTIMAL WEEKLY ROUTINE.
- REAL-TIME NOISE MONITORING KEEPS THE CAFÉ CONSISTENTLY QUIET FOR DEEP CONCENTRATION.
- TOGETHER, GOYO BECOMES AN ALL-IN-ONE AI STUDY COACH + DISTRACTION-FREE STUDY ENVIRONMENT.

GAME PLAN "HOW GOYO FIXES IT"

CORE FEATURES

- SMART COACHING WITH PERSONALIZED GOALS, NUDGES
- CONTROLLED PHYSICAL STUDY SPACE OPTIMIZED FOR **DEEP WORK**
- HYBRID SYSTEM WHERE THE **PHYSICAL SPACE + APP LEARN** FROM USERS AND IMPROVE CONTINUOUSLY

FOCUS WITHOUT FRICTION

BEING SURROUNDED BY FOCUSED STUDENTS NATURALLY BOOSTS YOUR OWN MOTIVATION. **THE UNTOUCHED SHARED FOCUS ENERGY** MAKES IT EASIER TO START, STAY CONCENTRATED, AND GET THINGS DONE.

BRIEFLY EXAMPLE OF A MOBILE APP WORKING

VISION OF SUCCESS + KPIS

AFTER GOYO

- CONSISTENT LEARNING ENVIRONMENTE
- PREDICTABLE STUDY ACCESS
- BETTER CONCENTRATION QUALITY
- IMPROVED LEARNING ROUTINES

KPIS — TOP 4 SUCCESS METRICS

- AVG. FOCUS SESSION LENGTH ↑ **(+20–30%)**
- SEAT UTILIZATION RATE: 70–85%
- USER SATISFACTION: **>85%**
- RETENTION & WEEKLY CONSISTENCY ↑

OUR PROJECT'S PITCH DECK/EXPLENATION

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