



# INNOEDUHACK 2025

 **It's November 14th, 9:00 AM CET.**

You now have 24 hours to develop your solution for the future of education.  
You can work **individually** or in teams of **up to 5 people**.

- 👉 Each team member must register separately - [LINK](#)
- 👉 Only one person per team needs to upload the final project.
- 💡 15 prizes of **300 EUR** each will be awarded **per project**, not per person.
- ⌚ Deadline: **November 15th, 9:00 AM CET.**

Please submit a one-page solution (this page + one page for your solution).

## TEAM INFORMATION:

Team name: GOYO

NO.	NAME & SURNAME	UNIVERSITY
		If ALK student, include the year of studies, the name of the program and Student ID Number
1	JAEHUN SON	MANAGEMENT IN ENGLISH ,FIRST YEAR , STUDENT ID : 54960
2	Kacper Koziel	MANAGEMENT AND AI (ENG) ,FIRST YEAR , STUDENT ID : 55254
3		
4		
5		

!! Meta-Category is: **Digital Transformation & AI** – all ideas should address changes driven by digitalisation and new technologies, especially AI.

## Select Your Category (choose one):

- Assessment & Grading – new models for evaluating student performance
- Teacher Support – tools helping educators deliver engaging classes
- Student Support – solutions that improve the learning experience

## Recommended Solution Template:

- 1. Problem Statement:** One-sentence definition of the problem (the essence).
- 2. AS IS:** Current Situation: Describe the context with data and pain points. Why is solving this problem essential?
- 3. Game Plan:** Your Solution: How do you get there? What's your approach or process?
- 4. Technology (optional):** You don't need to code it! But a mockup or simple sketch of functionalities increases your chances.
- 5. Vision of Success:** How will the user experience change? How will you measure success (KPIs, outcomes)?

## Evaluation Criteria

- Creativity – originality and novelty of the idea
- Feasibility – practicality and potential for implementation

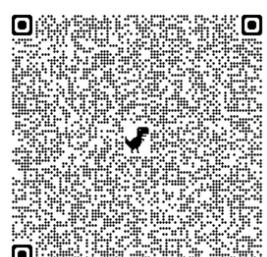
## Hackathon Support

💬 Microsoft Teams link:

Join the meeting now:

Meeting ID: 388 725 417 436 34

Passcode: JM9HW3tP



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# GOYO

## AI-Powered Hybrid Study Café

Where silence, smart space, and AI-driven focus meet.



### THE PROBLEM

Students lack quiet, reliable and structured environments designed for sustained concentration and productive study routines.



### CURRENT SITUATION (AS IS)

#### EXISTING STUDY SPACES DON'T WORK (KU SURVEY FROM OUR TEAM)

# 82%

DISSATISFIED BEACUSE OF:

- 70% NOISE
- 40% OVERCROWDING
- 24% BAD-SEATING

#### LACK SUCH A SPACE

(CHAPTER B9: "STUDENTS' HOUSING SITUATION" OF THE EUROSTUDENT 8 SYNOPSIS OF INDICATORS 2021-2024 REPORT.)

# 20%

OVER 160.000 STUDENTS IN POLAND LACK SUCH A SPACE

### FEATURE OF GOYO APP

- AN AI-POWERED STUDY COMPANION THAT PREDICTS DISTRACTION AND KEEPS YOU FOCUSED WITH PERSONALIZED NUDGES.
- IT ADAPTS YOUR POMODORO SESSIONS, BLOCKS DISTRACTIONS BY AUTO-PAUSING WHEN YOU LEAVE THE FOCUS SCREEN, AND BUILDS YOUR OPTIMAL WEEKLY ROUTINE.
- REAL-TIME NOISE MONITORING KEEPS THE CAFÉ CONSISTENTLY QUIET FOR DEEP CONCENTRATION.
- TOGETHER, GOYO BECOMES AN ALL-IN-ONE AI STUDY COACH + DISTRACTION-FREE STUDY ENVIRONMENT.

### GAME PLAN "HOW GOYO FIXES IT"

#### CORE FEATURES

- SMART COACHING WITH PERSONALIZED GOALS, NUDGES
- CONTROLLED PHYSICAL STUDY SPACE OPTIMIZED FOR **DEEP WORK**
- HYBRID SYSTEM WHERE THE **PHYSICAL SPACE + APP** LEARN FROM USERS AND IMPROVE CONTINUOUSLY

#### FOCUS WITHOUT FRICTION

BEING SURROUNDED BY FOCUSED STUDENTS NATURALLY BOOSTS YOUR OWN MOTIVATION. **THE UNTouched SHARED FOCUS ENERGY** MAKES IT EASIER TO START, STAY CONCENTRATED, AND GET THINGS DONE.

#### BRIEFLY EXAMPLE OF A MOBILE APP WORKING



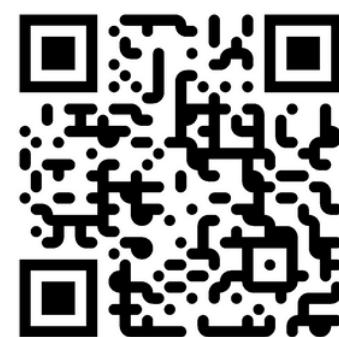
#### VISION OF SUCCESS + KPIs

##### AFTER GOYO

- CONSISTENT LEARNING ENVIRONMENT
- PREDICTABLE STUDY ACCESS
- BETTER CONCENTRATION QUALITY
- IMPROVED LEARNING ROUTINES

##### KPIs – TOP 4 SUCCESS METRICS

- AVG. FOCUS SESSION LENGTH ↑ **(+20-30%)**
- SEAT UTILIZATION RATE: 70-85%
- USER SATISFACTION: **>85%**
- RETENTION & WEEKLY CONSISTENCY ↑



#### OUR PROJECT'S PITCH DECK/EXPLANATION

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