



DIGIEDU HACK SOLUTION CANVAS

Title of the solution:

SkillPath

Team name:

Skill Path

Challenge addressed:

How might we push human flourishing through disruptive emerging tech-based education?

Challenge category:

AI and Emerging Technologies for Education

Background of the team:

(multiple selections possible in case of mixed teams)

Higher Education Students

Teachers

Others (please specify)

Researchers

Primary School Students

Professionals

Secondary School Students

University students

Solution description

Our solution is a digital platform created to support the social mobility of young people in Mexico aged 18 to 25 who are currently studying high school or pursuing a technical degree. SKILLPATH helps them identify the competencies they already have, understand the kind of jobs they can realistically access today, and develop the skills they need through microcredentials to reach the type of employment they truly aspire to.

Target group

Our primary target group is young Mexicans aged 18–25 with a high-school or technical background who struggle to access formal, better-paying jobs due to missing or unverified skills. SkillPath benefits them by measuring real competencies, guiding them through personalized upskilling, and connecting them directly to verified job opportunities. We engage this group through accessible onboarding, practical performance-based assessments, and gamified micro-credentials designed around their goals, interests, and learning styles. By involving youth and employers in iterative testing, we ensure the solution remains relevant and fully tailored to their specific needs.

Impact

SkillPath catalyzes change in education by shifting from self-reported learning to verified, performance-based skill development. It brings accountability, transparency, and real-world relevance into youth training, ensuring that education leads to employability rather than just course completion. At the social level, SkillPath increases access to formal jobs, strengthens social mobility, and reduces youth vulnerability to informal or unstable work. For example, a young person with only basic schooling can demonstrate real competencies through secure assessments, earn verified micro-credentials, and access better-paying jobs. This creates long-term positive effects for families and communities. Environmentally, SkillPath minimizes the need for physical training infrastructure by offering digital, modular learning, reducing transportation and resource use. It promotes scalable, low-impact upskilling pathways that can be implemented nationwide.

Context

The problem we aim to address is the limited social mobility experienced by young people in Mexico, particularly those aged 18 to 25 who are studying or have completed high school or technical programs. Many of them struggle to enter formal, better-paid jobs because they lack the specific competencies demanded by today's labor market. This results in a persistent mismatch between their education and the skills employers genuinely need, reinforcing cycles of inequality and limiting their long-term opportunities.

Our solution aligns directly with the DigiEduHack 2025 annual theme, which focuses on leveraging digital tools to reduce inequality and expand access to meaningful learning opportunities. SKILLPATH contributes to this mission by offering a digital, personalized, competency-based system that helps young people understand their strengths, identify realistic job opportunities, and build the skills required to succeed in the workforce.

The challenge category we selected—Social Mobility—asks participants to propose solutions that support learners in moving toward better educational and professional outcomes. SKILLPATH directly confronts this challenge by translating complex labor-market demands into clear, actionable learning paths supported by microcredentials. By providing a structured digital pathway from assessment to employment readiness, our solution empowers users to break through barriers that traditionally limit mobility and ensures that every step they take leads to a measurable improvement in their future.

Describe it in a tweet

SkillPath is a secure, gamified platform that diagnoses real skills, builds personalized learning paths, and connects young Mexicans with verified, better-paying jobs, unlocking true social mobility.

Innovativeness

Most solutions rely on self-reported skills or generic courses. SkillPath is different because it measures real abilities through secure, performance-based assessments and verified micro-credentials. Unlike job boards or learning apps, SkillPath links validated skills to actual job placement, giving employers trust and young people a real pathway to better jobs.

Transferability

Yes. SkillPath's model can be applied to any learning context that requires verified, practical competencies. For example, healthcare assistants, customer service roles, digital marketing, or technical trades could use the same performance-based assessments and micro-credentials to validate real skills and guide learners into certified pathways.

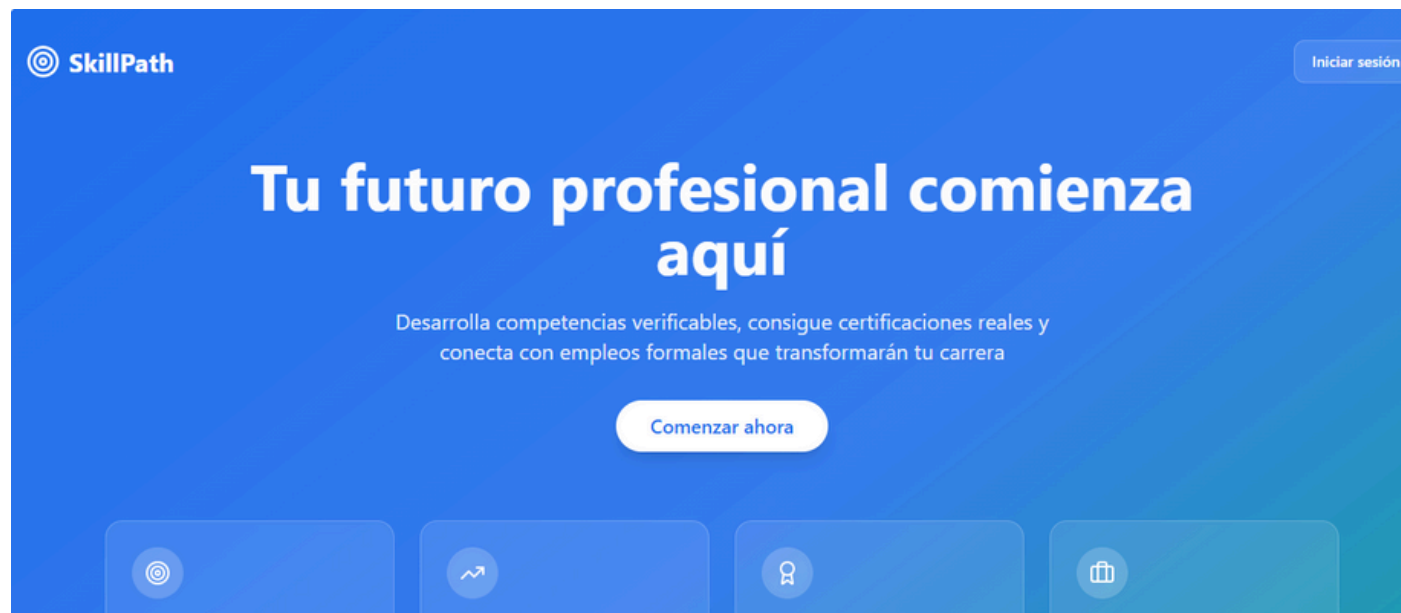
Sustainability

After the prototype, we plan to refine SkillPath through user testing with young learners and employer partners. Mid-term, we aim to launch a functional beta with real assessments, verified micro-credentials, and initial job-matching pipelines. Long-term, the goal is to scale nationally by partnering with training institutions, companies, and government programs, and to replicate the model across different sectors that require proven skills. Ultimately, SkillPath becomes a trusted, scalable system for verifying competencies and connecting learners to quality jobs.

Team work

Our team combines experience in entrepreneurship, education innovation, and technology for workforce development. We bring skills in product design, user research, digital learning, and talent development, giving us a practical understanding of the skill gaps faced by young people and employers in Mexico. We plan to keep working together because we share a long-term commitment to improving youth employability. Our combined expertise allows us to build SkillPath as a solution that is realistic, scalable, and aligned with real labor-market needs.

Prototype screen shots



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Nombre completo

Juan Pérez

Correo electrónico

juan@ejemplo.com

Teléfono

55 1234 5678

Edad

22

Nivel educativo

Selecciona una opción

[Link del prototipo](#)

Prototype screen shots

