

Team 14
PRESENTS



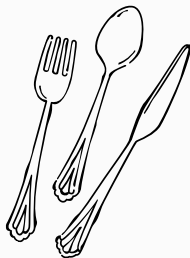
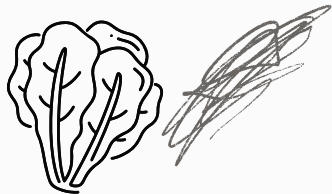
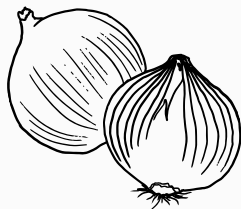
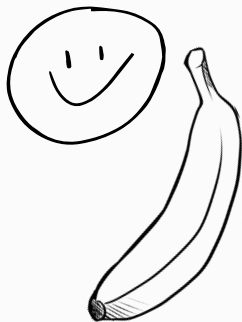
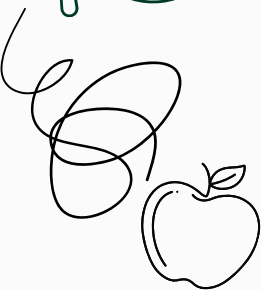


EcoHarvestr

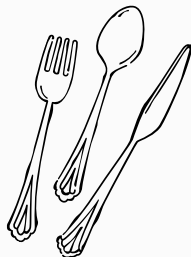
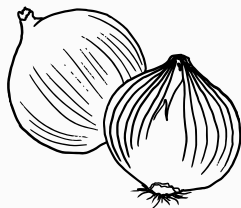
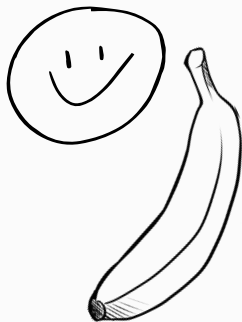
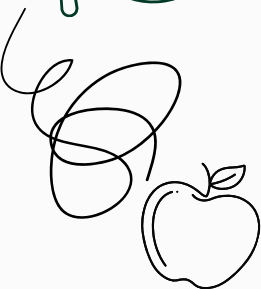


Food Waste prevention app

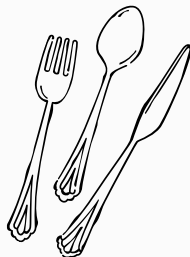
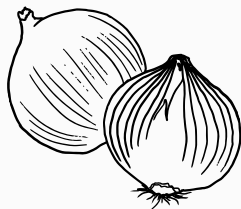
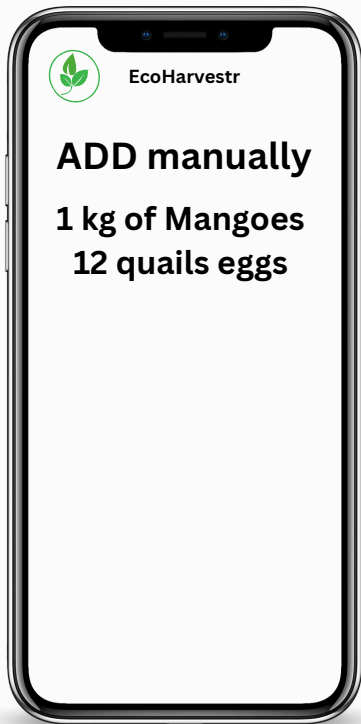
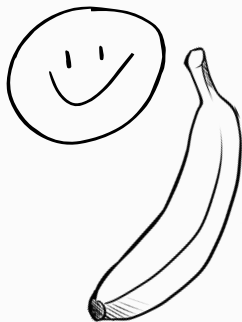
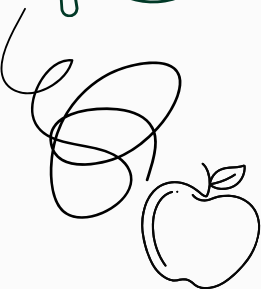
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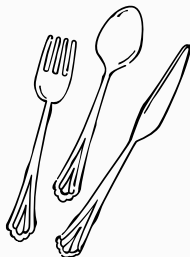
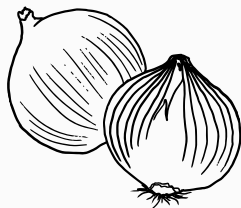
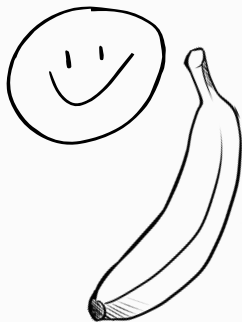
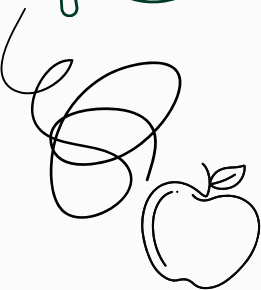
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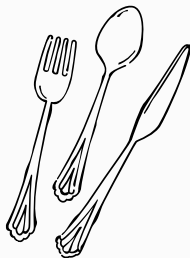
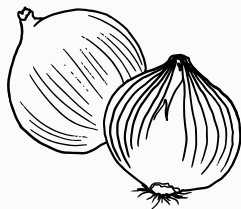
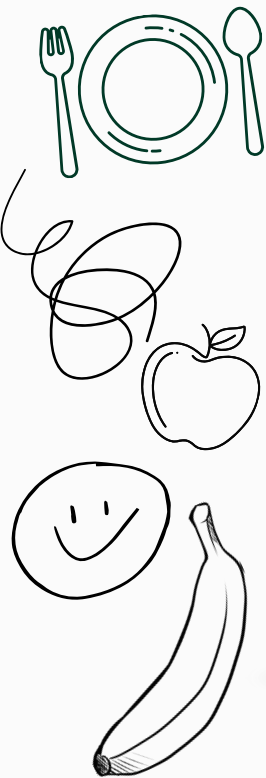
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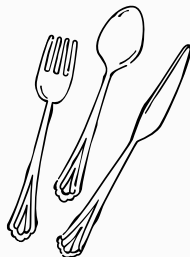
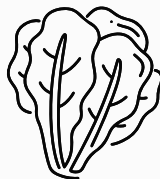
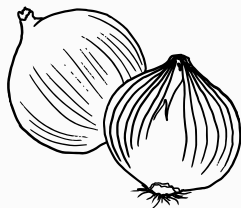
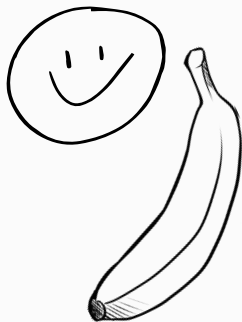
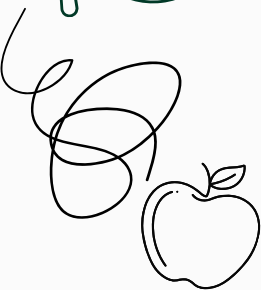
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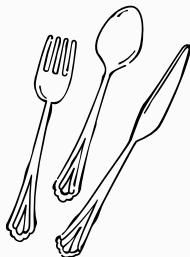
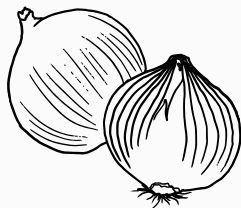
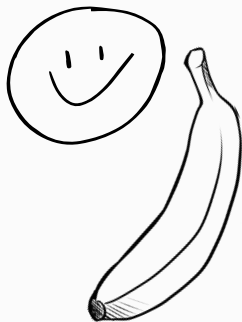
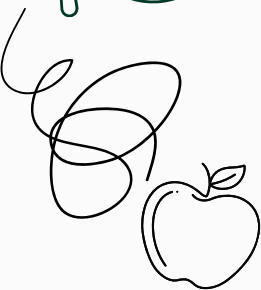
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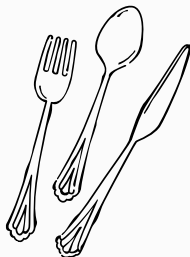
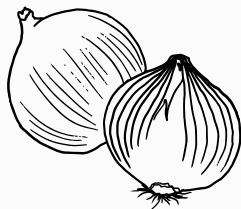
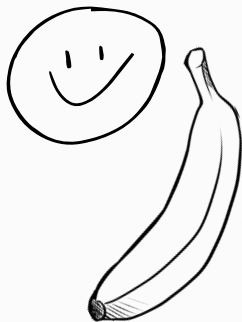
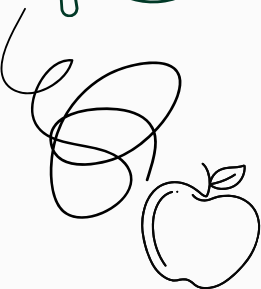
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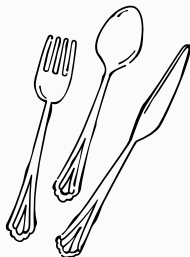
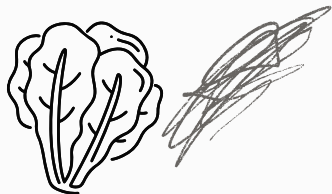
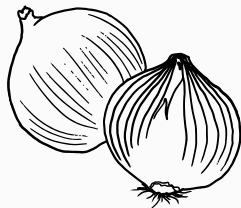
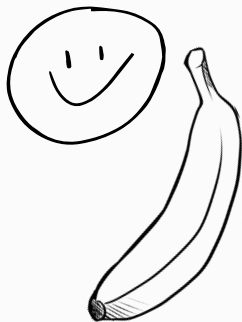
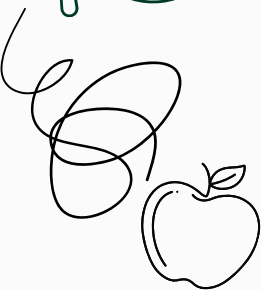
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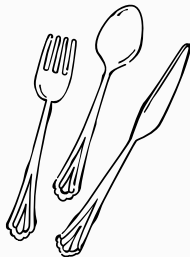
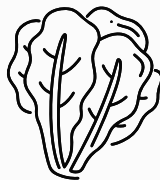
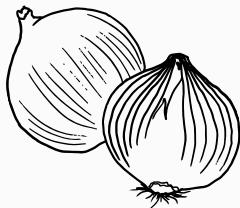
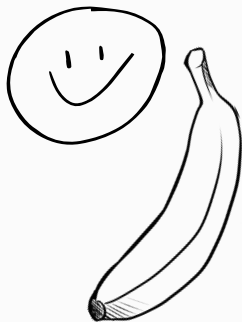
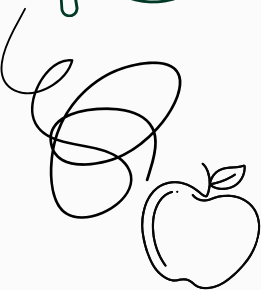


EcoHarvestr

**And gives you
the cheapest
stores where
to get them**

Store A
3 per kg

Store B
2.8 per kg



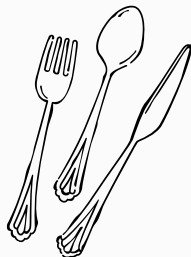
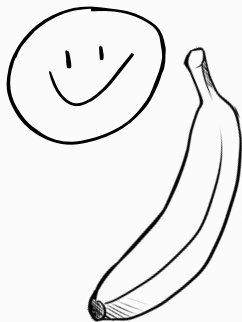
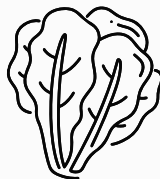
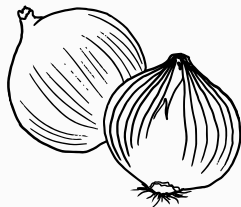
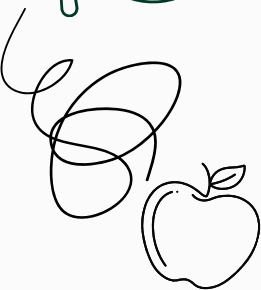
EcoHarvestr



EcoHarvestr

You get
EcoHarvestr points
whenever you
prevent food waste

You
received 20
pts!



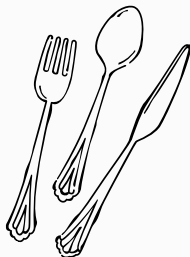
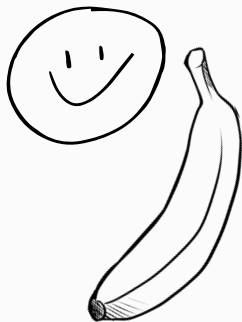
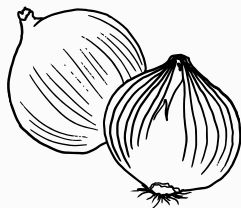
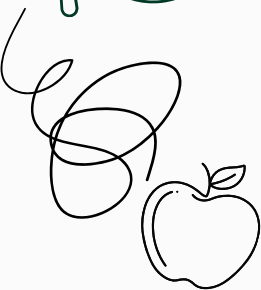
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EcoHarvestr

Keeps a tally of
how much Food
waste you
prevented

You
prevented
15 Kg of
food waste !



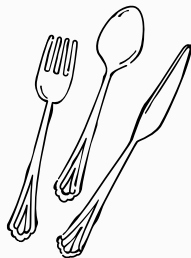
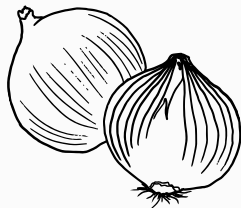
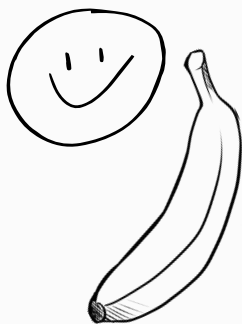
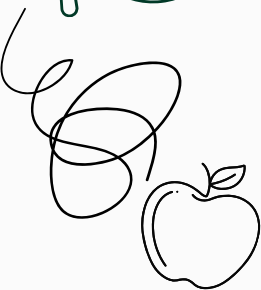
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EcoHarvestr

**Top the
leaderboard**

You've
prevented
the most
food waste
in your area



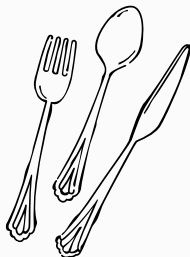
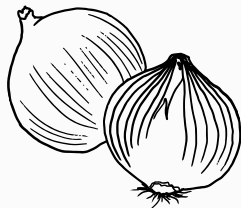
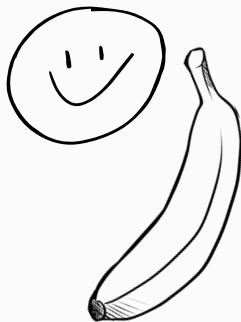
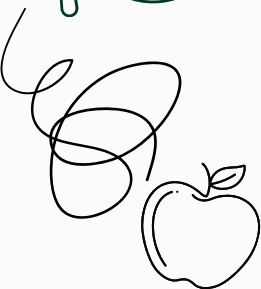
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**Unlock new
tiers and
prizes**

New
voucher
received!



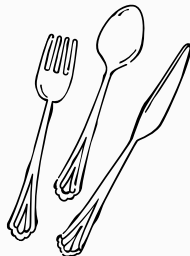
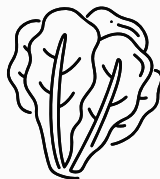
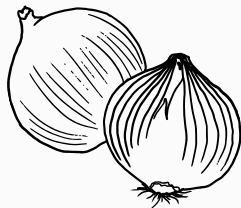
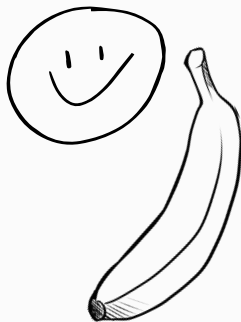
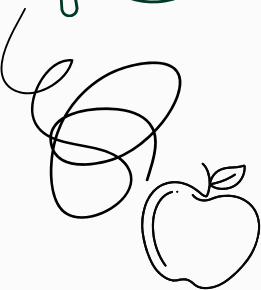
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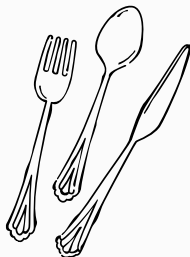
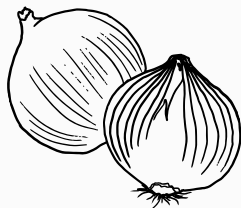
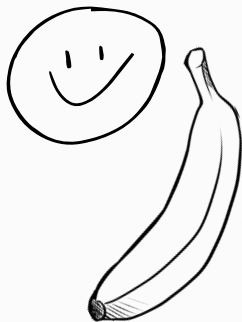
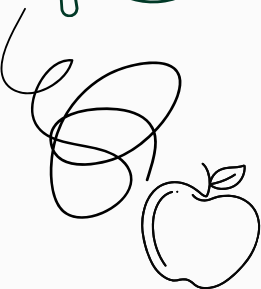
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**Unlock new
tiers and
prizes**

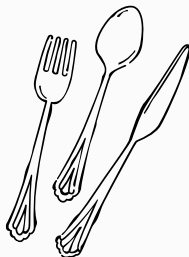
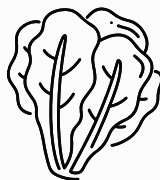
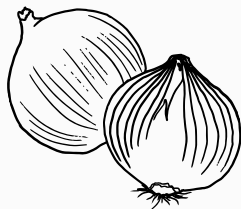
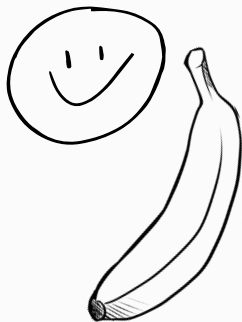
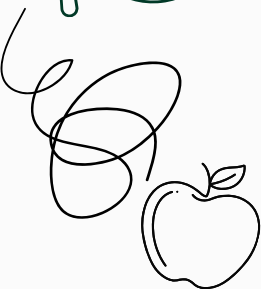
New
voucher
received!



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Profitability

- **Monetising store suggestions**
- **suggesting Cookbooks**
- **Carbon emission credits sale**
- **non invasive health specific ads**

Cost

- **coding**
- **advertising**
- **platform creation**
- **operating costs**
- **rewards**

Target audience

- **Students**
- **Like Minded people**
- **Health conscious people**
- **Environment friendly people**