EdventureAI

Introduction

The purpose of our project is to help applicants who have difficulty choosing a major to make the right choice according to their ideas and future goals.

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Problems

Problem 1

In our country, students often do not make their career choice personally, this choice is influenced by family, society's expectations or other external factors.

Problem 2

Students do not consider their strengths, talents and personal inclinations when making career choices.

Problem 3

Not enough professional advice and career guidance is provided. This makes it difficult for students to choose fields that suit their potential.
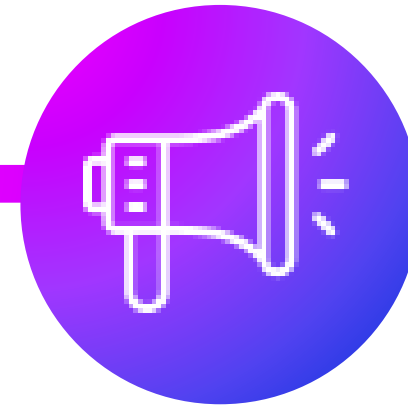
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Our suggestions

Personalized Career Choice

Advanced Career Guidance

Familiarity with recommended specialties

Education and Career Planning

Target Market

- Secondary School Final Grade Students

- Career Counselors and Educational Institutions

- Parents

Marketing Strategy

01 Digital Marketing and Social Media

We will promote our services on platforms such as Facebook, Instagram, LinkedIn, and Twitter.

02 Cooperation with Educational Institutions

We will try to establish cooperation with secondary schools, universities, and vocational schools.

03 Information Sessions for Parents

We organize information sessions and webinars to target parents.

04 Influencer and Blogger Collaborations

By cooperating with popular influencers and bloggers among young people, we introduce our services to a wide audience.

Business Model

Qualification matching is provided free of charge for students.

If they want additional support and more in-depth advice, they get the Premium package, which includes, in addition to qualification:

- Individual Career Planning with an expert

- Providing more accurate advice on the choice of specialization

- Providing information about job opportunities and market trends in the chosen specialties according to the student.

- Courses and resources to enhance the student's personal development and professional skills in the chosen major.

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Gələcək Karyeranız üçün

Ağıllı Bələdçi

Süni İntellektin köməyi ilə sənə
uygun olan ixtisası öyrən.

Başla

Our Team

AnvAr Alibayov

Data scientist

Amir Sarukhanov

Front-end developer

Narmin İbrahimova

Data analytics

project manager

Murad Muradov

Data analytics

Thank you