ConnectEdu: Revolutionizing Digital Learning Communities

HACK4WORLD BAKU 2023

Problem

Limited collaboration- the current environment lacks a platform for meaningful collaboration among learners, hindering the exchange of ideas and collective problem-solving.
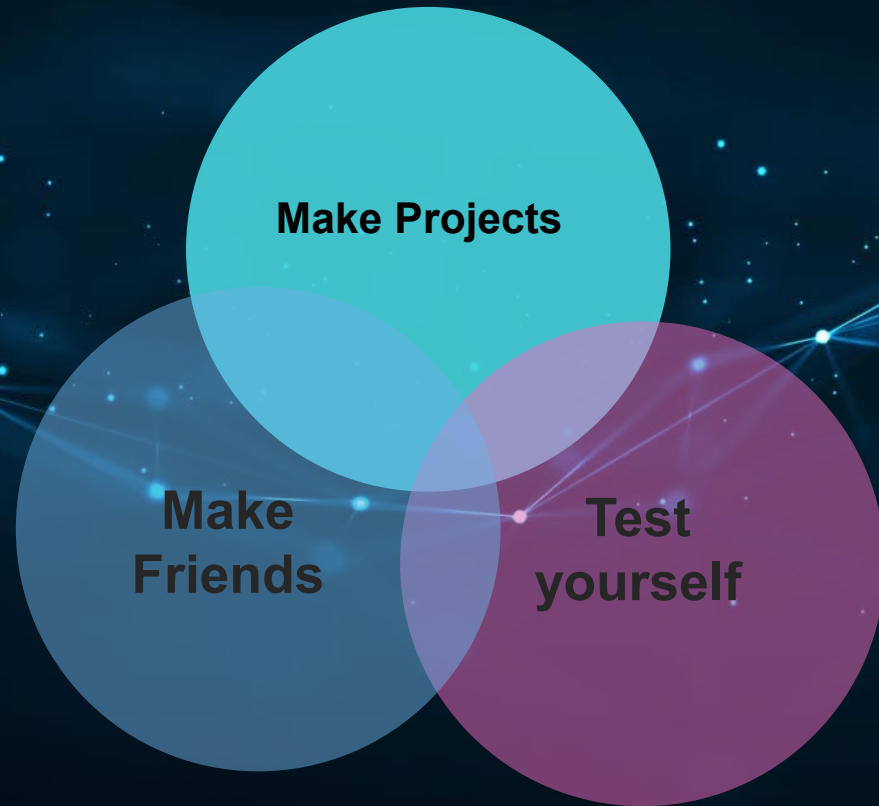
Lack of Focused Discussions:

Users face challenges in engaging in targeted and purposeful discussions,lack of self-awareness resulting in a dispersed and less effective learning experience.

Difficulty Connecting with Like-Minded Learners:

The current setup makes it hard for users to find and connect with peers who share similar interests and goals, impeding the formation of valuable learning communities.

Solution

"ConnectEdu - A platform for building vibrant digital communities centered around focused topic-based discussions

Make Projects

Make Friends

Test yourself
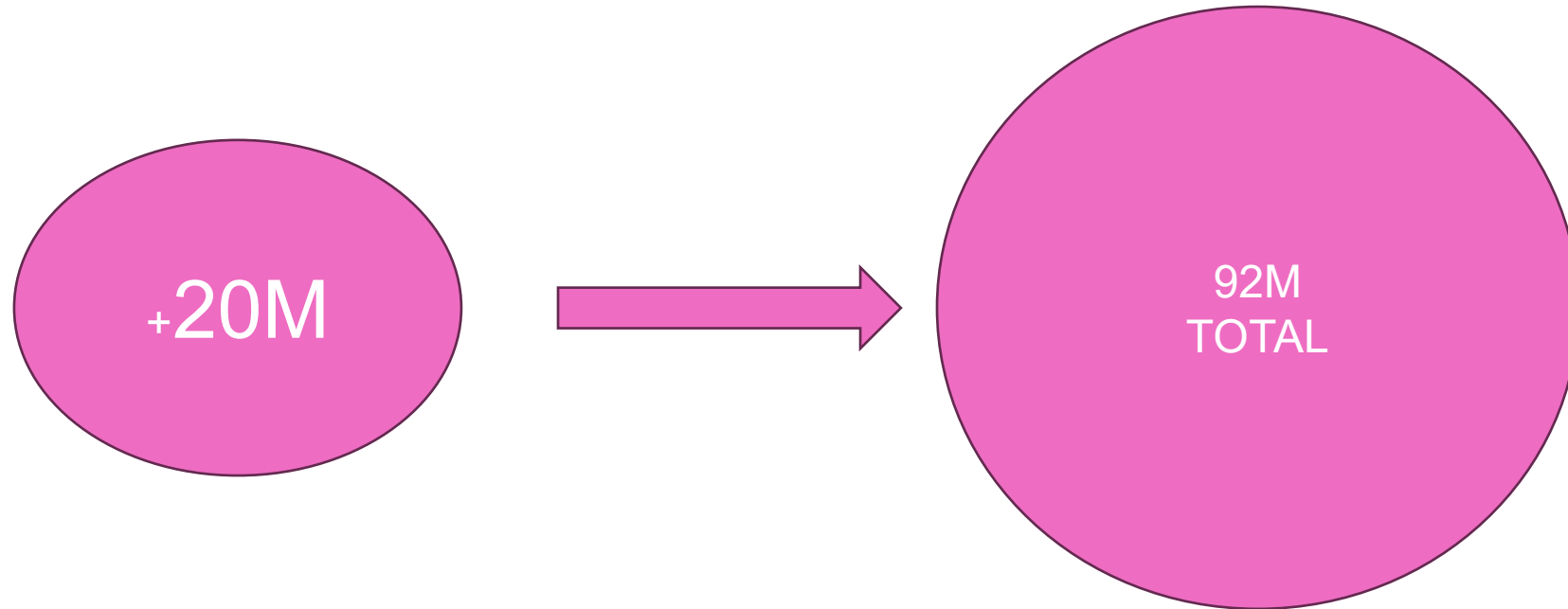
Test yourself

When solving quizzes

Make friends

When discussing
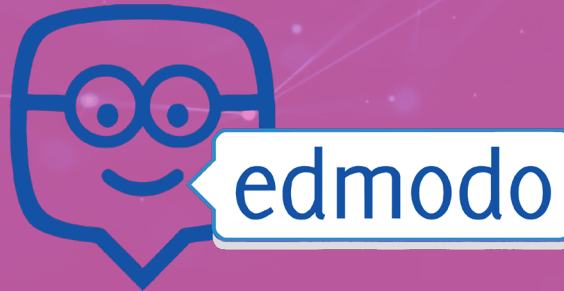
Make Projects

When learning

Market Size

+20M → 92M TOTAL

- That the number of online learners worldwide increased by more than 20 million in 2021, reaching a total of 92 million. This source also reports that the highest rate of new learner growth online came from emerging economies, such as Africa, Latin America, and Asia Pacific
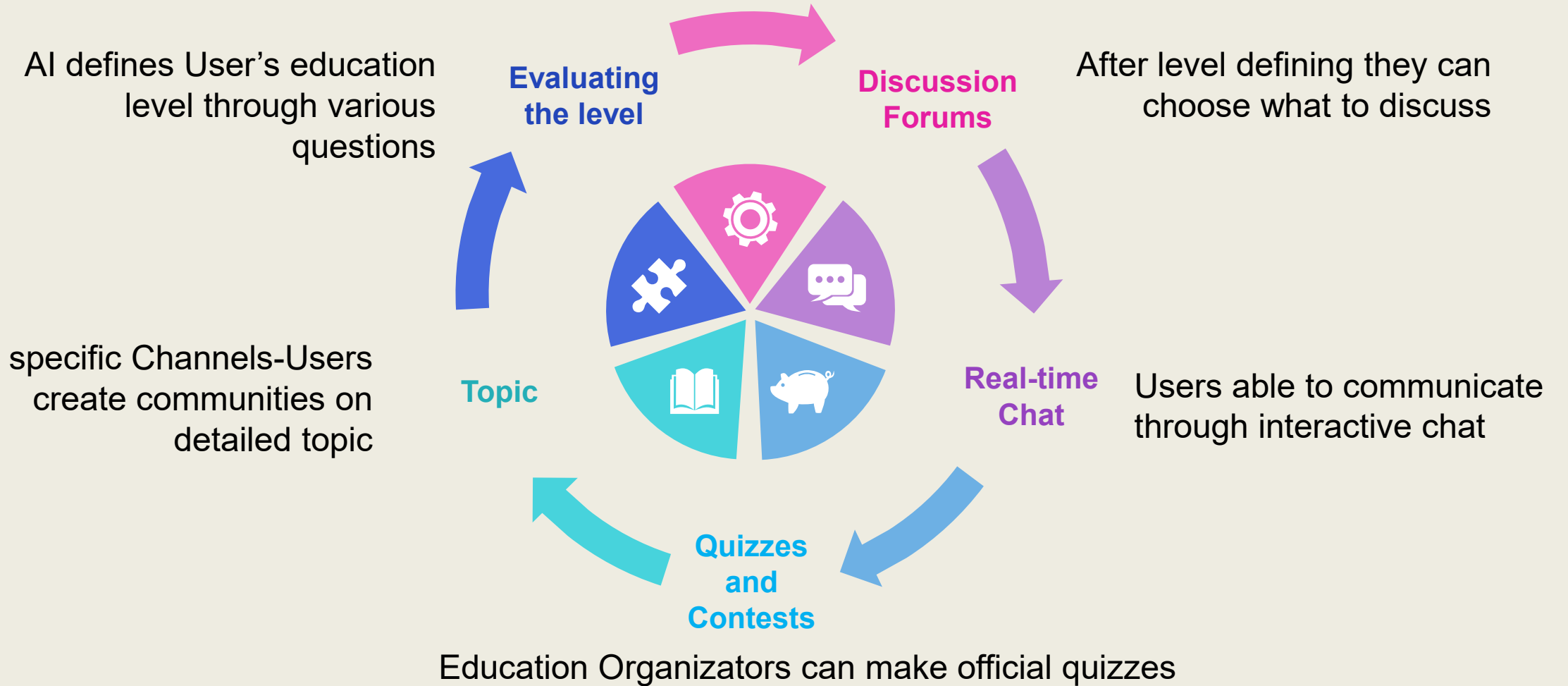
Our Competitors

Flip (formerly Flipgrid) is a free web and mobile app from Microsoft where educators create safe, online groups for students to express their ideas asynchronously in short video, text, and audio messages.

Edmodo: This is a social environment learning app that connects students and teachers in a secure online. You can use it to access assignments, quizzes, and resources, communicate with your classmates and teachers

Key Features and Competitive Advantages

AI defines User's education level through various questions

Evaluating the level

Discussion Forums

After level defining they can choose what to discuss

specific Channels-Users create communities on detailed topic

Topic

Real-time Chat

Users able to communicate through interactive chat

Quizzes and Contests

Education Organizators can make official quizzes

User personal

User Personal:Ruslan

- **Age:** 18
- **Education Level:** High school graduate entering college
- **Technology Proficiency:** Moderate

Goals:

Academic Success: Ruslan wants to excel in his college courses and is eager to find tools that can help his understand complex subjects.

Connectivity: He hopes to connect with like-minded students, especially those in her major, to share resources and collaborate on projects.

Time Management: Balancing coursework, part-time work, and social activities, Emily is looking for tools that help h er manage her time effectively for learning

Challenges:

Navigating College Life: As a freshman, Ruslan is navigating the challenges of college life, including adjusting to a new environment, meeting academic expectations, and building a social circle about his interests like readers of detective books

Digital Overwhelm: Ruslan can feel overwhelmed by the multitude of apps and platforms available. He is looking for a user-friendly and intuitive tool.

Behavioral Traits:

Active Learner: Ruslan is proactive about his education and seeks out additional learning resources independently.

Collaborative: He enjoys group work and believes in the power of collaboration for a richer learning experience.

Active Writer:He is trying to write a book,but he doesn't know how to begin and write consistently

How ConnectEDU Can Help Ruslan:

Community Building:
ConnectEDU's community feature can help find and connect with students which are detective books readers

Project Collaboration:
ConnectEDU's collaborative project workspace enables Ruslan to focus on his book writing with another writing partner

Resource Sharing:
The app's resource library allows Ruslan to access educational materials shared by other students, enhancing her learning experience.

Time Management by proper interaction:
Ruslan can use the app to manage his academic and extracurricular schedule effectively, reducing the stress associated with time management.With spending less time he can learn more **practical knowledge**

How can we attract people to our app

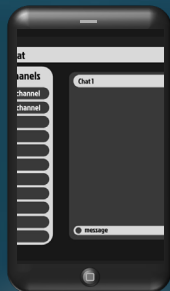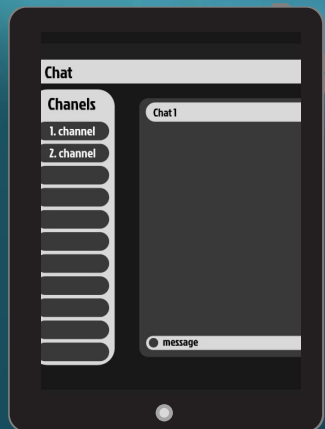Create a Compelling Landing Page

Participate in Educational Events

Social Media Marketing

Using   Referral Programs

Collaborate with Educational Institutions

Offer Limited-Time Promotions

ConnectEdu

By Murad's Team

SHARE APP

Scan to Install

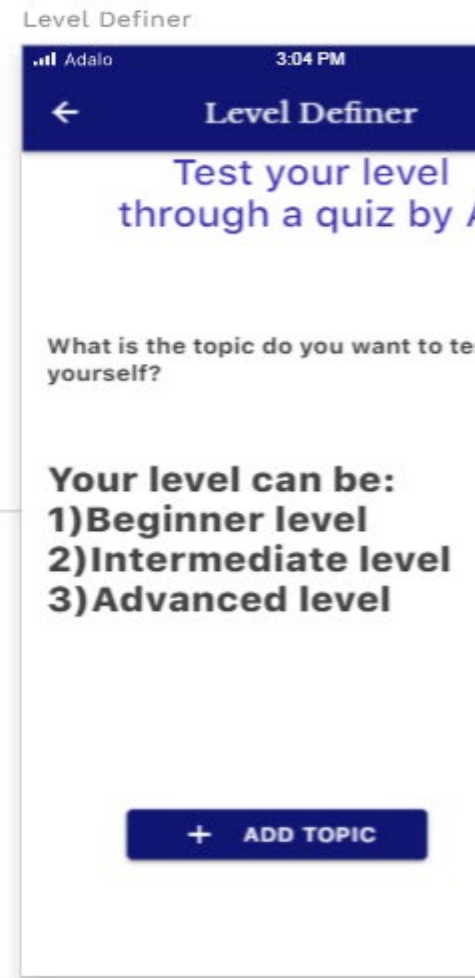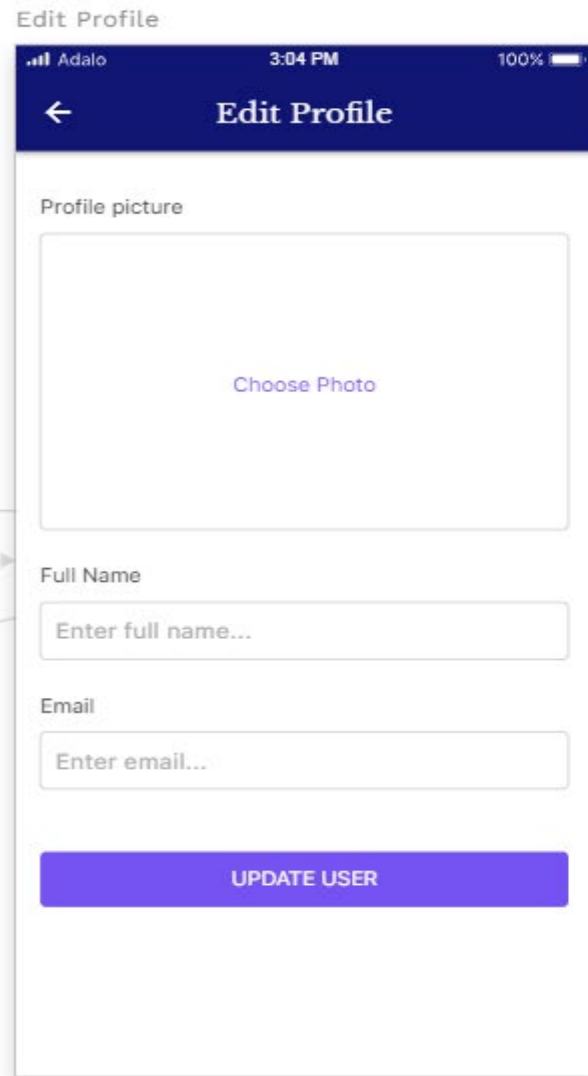*If your camera doesn't have a QR code scanner, you can send the link via sms or copy the link here.*
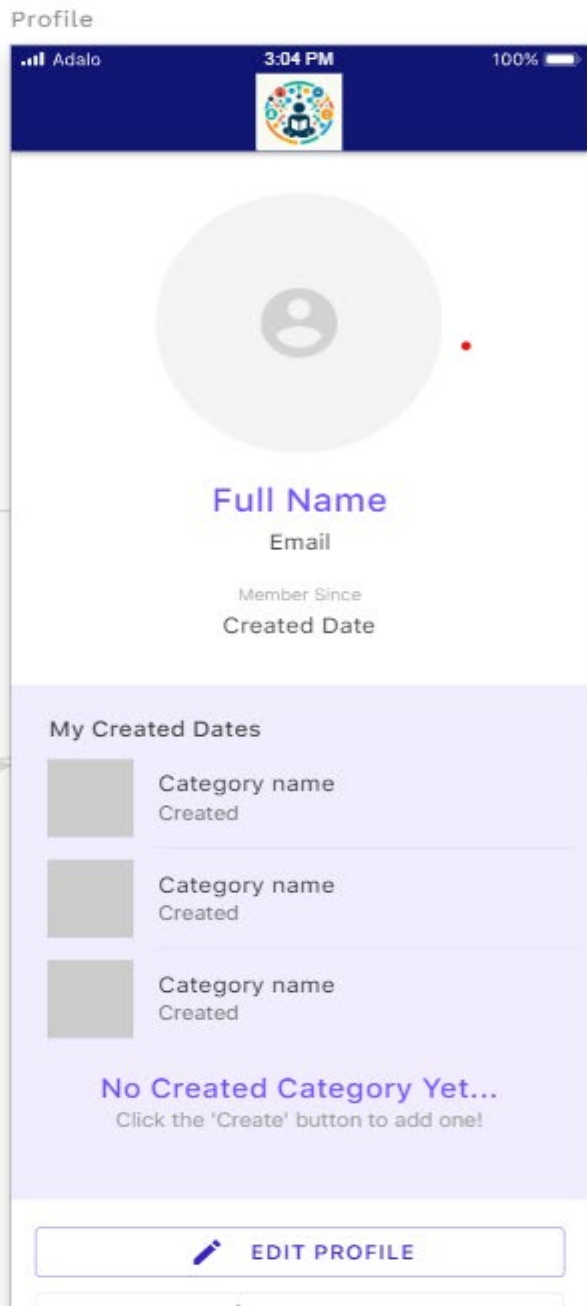

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Revolutionizing Digital Learning Communities

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SIGN UP

LOG IN

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exactly?

Profile

100%

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100%

Full Name

Email

Member Since

Created Date

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No Created Category Yet...

Click the 'Create' button to add one!

✏ EDIT PROFILE

Edit Profile

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← **Edit Profile**

Profile picture

Choose Photo

Full Name

Enter full name...

Email

Enter email...

UPDATE USER

Level Definer

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← **Level Definer**

Test your level
through a quiz by A

What is the topic do you want to te
yourself?

Your level can be:
1)Beginner level
2)Intermediate level
3)Advanced level

+ ADD TOPIC

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THANK YOU