HeaRead

Nothing prevents learning

Problems

● **Hearing Impairment**

According to 2023 statistics, **1.5 billion** people have lost their hearing and **60%** of them are children. These figures is more than **31,000** in Azerbaijan.

● **Taking notes during class**

Many students find it difficult to get notes in class.

● **Distance, number of persons**

Sometimes, due to the large environment and large number of people, information is not obtained well.

Solutions

Accessibility

You can access both online and offline lessons, seminars etc. with the speaker joining from the website and sending a meeting link.

Convenience

You don't need to be near or hold the device for the vioce-to-text format in the app.

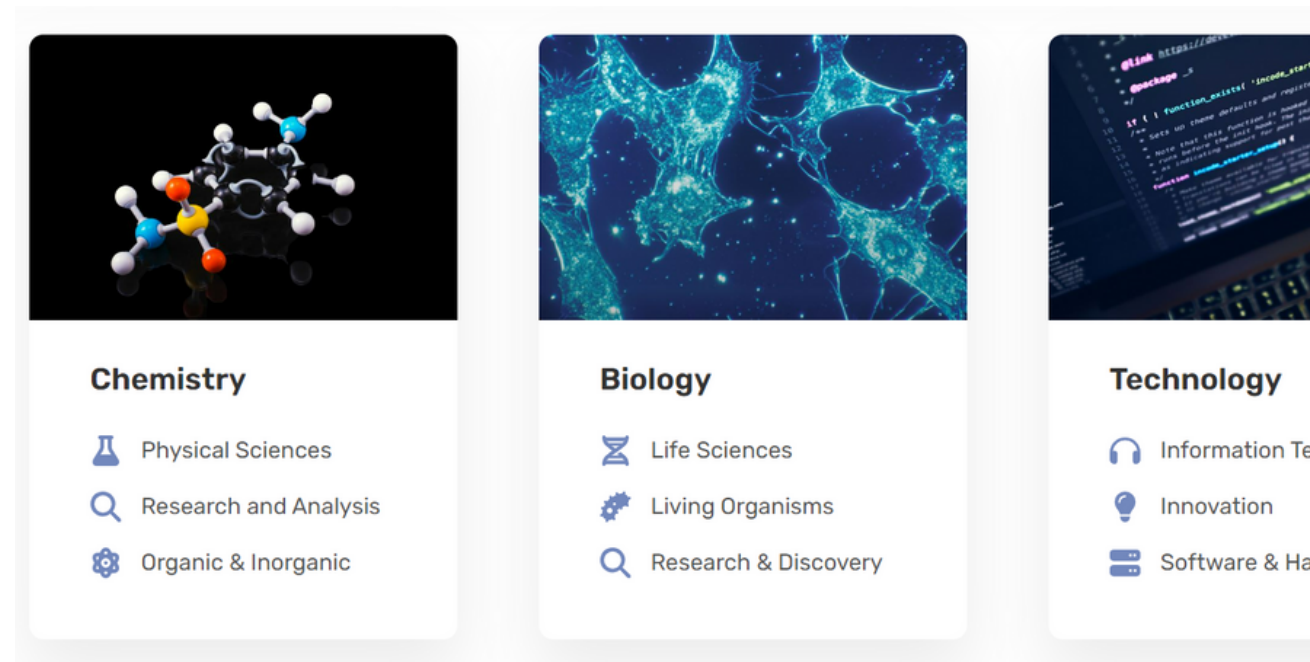## Easy to use
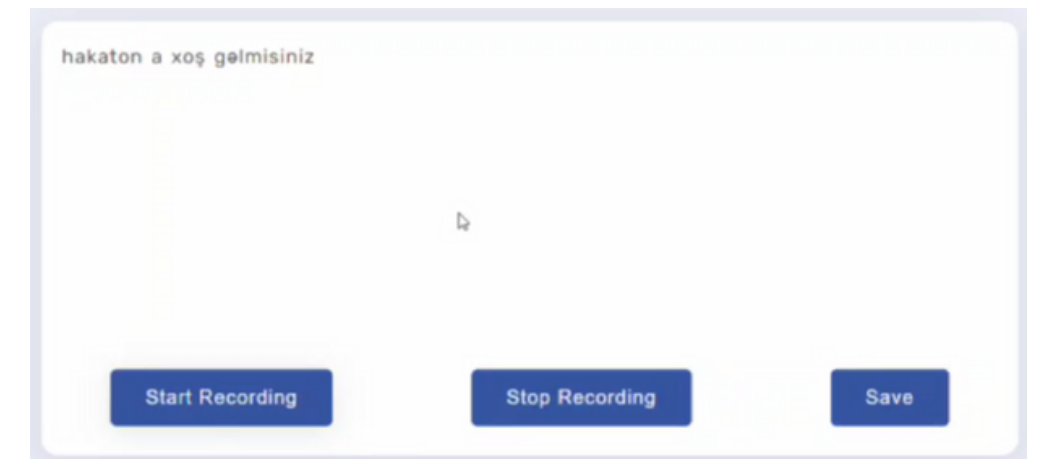
People of all age groups can easily use it.

Product

You speak using a small microphone

Your speech is recorded at the same time

You can see the text and corresponding visuals on your device

Chemistry
- Physical Sciences
- Research and Analysis
- Organic & Inorganic

Biology
- Life Sciences
- Living Organisms
- Research & Discovery

Technology
- Information Tec
- Innovation
- Software & Har

hakaton a xoş gəlmisiniz

Start Recording   Stop Recording   Save

Business Model

Basic

- ✓ 30 minute meetings
- ✓ No edit
- ✓ No visualization

Free

Standard

- ✓ 60 minute meetings
- ✓ Edit of text
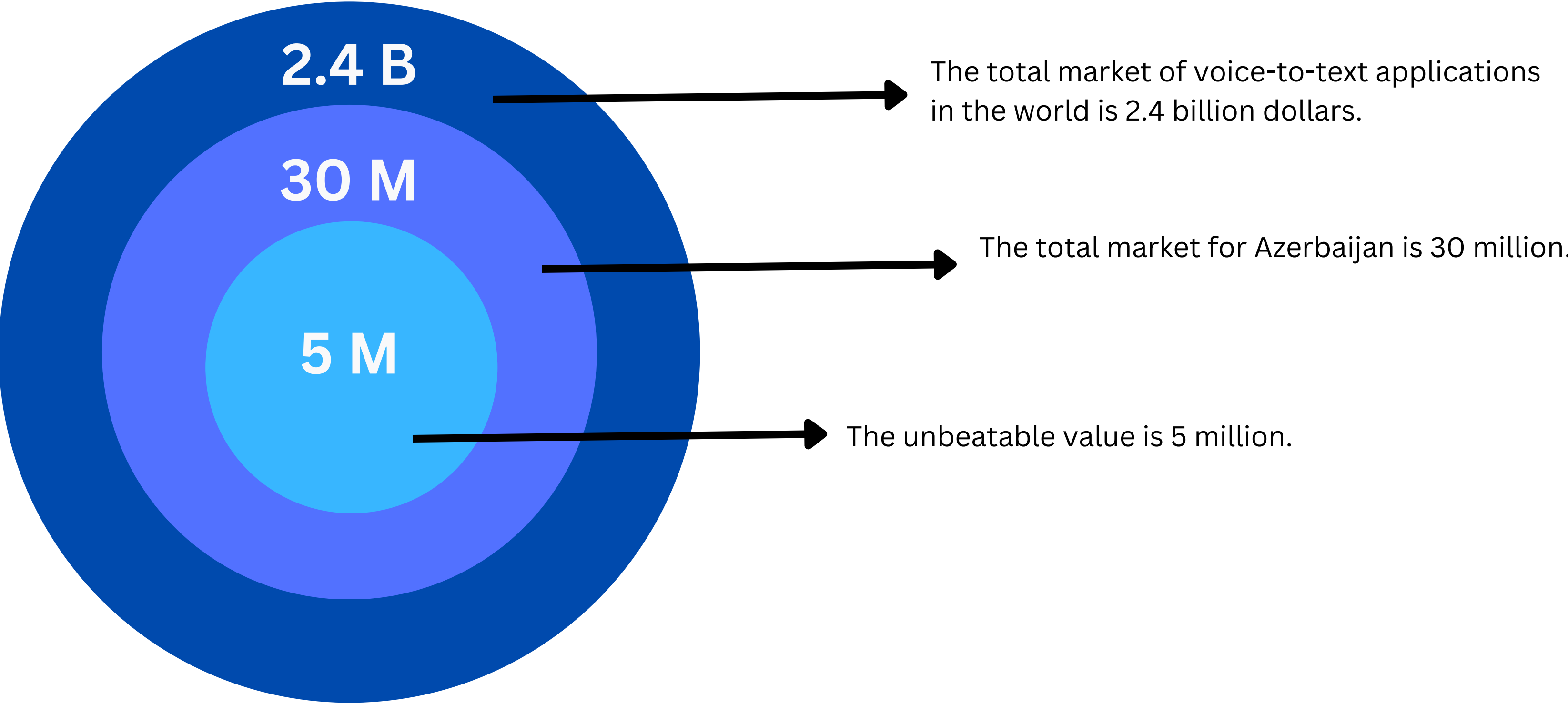- ✓ No visualization

$3 /Month

Premium

- ✓ Unlimited meetings
- ✓ Edit of text
- ✓ Visualization of text

$10 /Month

Market Size

2.4 B — The total market of voice-to-text applications in the world is 2.4 billion dollars.

30 M — The total market for Azerbaijan is 30 million.

5 M — The unbeatable value is 5 million.

Competition

	HeaRead	Voiceloft	Nuance	Google
Several Language Selection	✗	✓	✓	✓
Visualization of Text	✓	✗	✗	✗
Edit of Text	✓	✗	✗	✗
Topics Limitation	✗	✓	✓	✗
Save	✓	✓	✗	✗

Successes

Roadmap

2022 - Q4
Idea development

2023 - Q3
Product preparation

2024 - Q1
Product recognition
and use

Team

NURAY NAZARLI
Information Security Student at ASOIU
Team Leader

NARMIN ORUJOVA
Information Security Student at ASOIU
Front-end Developer

Thanks for your attention!

+994 55 446 00 05

hearead22@gmail.com