



Tecnológico de Monterrey

Kido

Students:

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DigiEduKack Solution Canvas

1. Information

- Title of the solution: Kido
- Challenge Addressed: Lack of personalized attention for children with learning difficulties and insufficient teacher preparation in inclusive education.
- Team Name: Impulso
- Challenge Category: Education through emerging technology

2. Solution description

Kido is an intelligent web platform that certifies schools based on their capacity to support students with learning difficulties. It connects families, schools, and teachers to ensure personalized learning.

The platform provides:

- Certification for schools through evaluation and teacher micro-training.
- Personalized recommendations for parents to find the best schools for their children.
- A dashboard powered by machine learning that tracks progress and offers predictive and prescriptive educational insights. Success is measured by the number of certified schools, teacher improvements, and student progress.

3. Context

Children with learning difficulties in Mexico often lack personalized support because teachers are not trained in inclusive methods and parents cannot identify suitable schools. This creates inequality in access and quality of education.

4. Target Group

Beneficiaries: Children with learning difficulties.

Primary Users: Parents seeking specialized and accessible education.

Clients: Private kindergarten and primary schools looking to improve teacher skills and gain trust through certification.

5. Impact

Number of certified schools.

Teachers trained in inclusive practices.

Student progress metrics from dashboards.

Parent satisfaction and school recommendation rates.

6. Innovativeness

First platform to certify inclusivity in schools using data-driven evaluation.

Uses machine learning to predict needs and recommend educational strategies.

Combines certification, training, and personalized support in one ecosystem.

7. Transferability

The model can be scaled to public schools, NGOs, and other countries with minor adjustments. The certification and data dashboard can adapt to local standards and learning contexts.

8. Sustainability

Revenue comes from school certification fees and teacher training modules. In the long term, public institutions and NGOs can co-fund or adopt the certification to reach broader impact while keeping it financially viable.

9. Teamwork

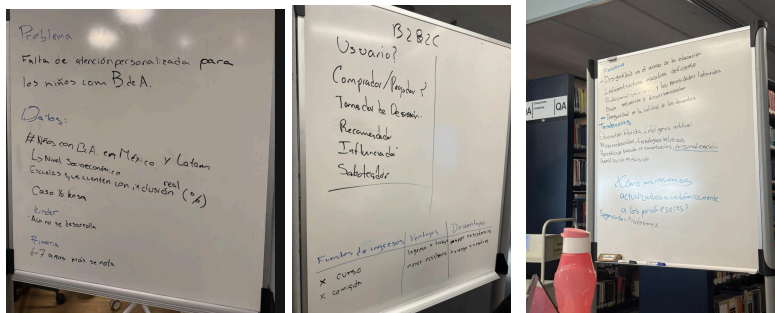
Product Manager: Christian Alexander Orozco

Data Scientist: Samantha Melo

Education & Inclusion Specialist: Juan José Arcos

Business & Partnerships Strategies: Carolina Dominguez

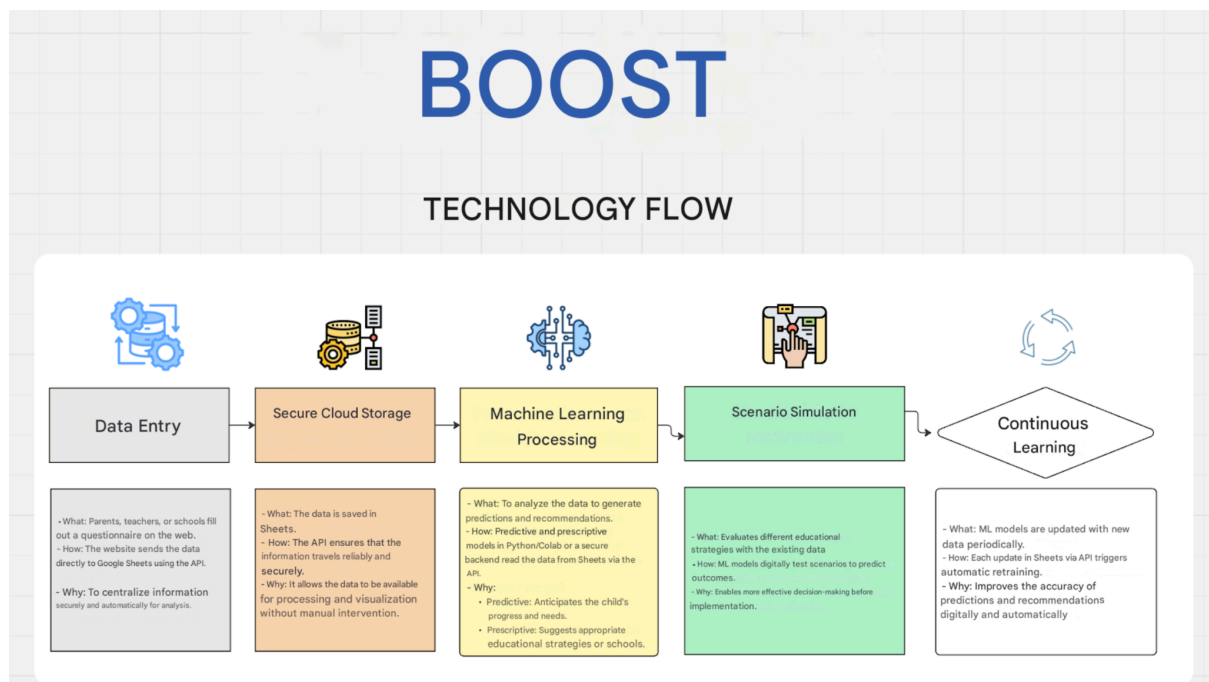
Designer: Mariana Enriquez



Prototype

Link Web site:

<https://www.figma.com/make/y4aurJOTXhAWEpBCPTMmi/KIDO-Interactive-Web-Prototype?t=OR7LuTn80BJyqCPI&fullscreen=1>



Presentation link:

https://www.canva.com/design/DAG4laoV-uM/qDyFesAzICG9VCB05aWGug/edit?utm_content=DAG4laoV-uM&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton