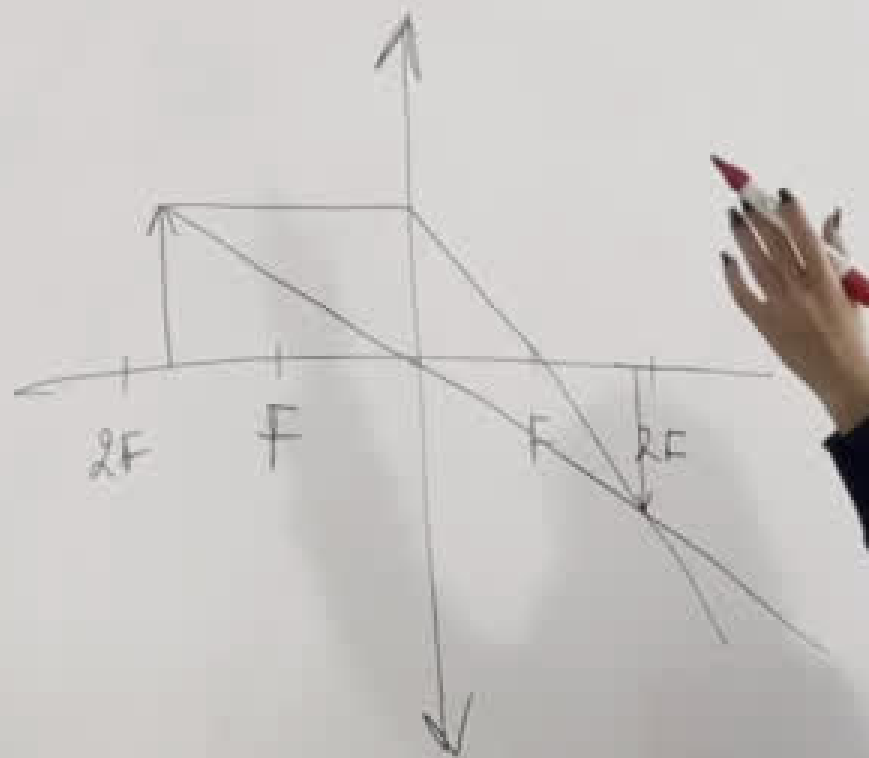


Learn Smart, Grow Limitless: Your Future, Personalized by AI

LearnLink

Optics





65%

of university students
choose online education,
but would like to improve this
experience

ACCORDING TO MCKINSEY

65%

of university students
choose online education,
but would like to improve this
experience

ACCORDING TO MCKINSEY

- Poor correlation of theory and practice.
- Misunderstanding of the final result.
- Lack of feedback from teachers and curators.

15%

—
Mentor or supervisor support

15%

Mentor or supervisor support

16.2%

The ability to change the music during the lessons

15%

Mentor or supervisor support

16.2%

The ability to change the music during the lessons

48.8%

The ability to immediately apply the acquired knowledge in practice



NATIONAL AERONAUTICS AND
SPACE ADMINISTRATION



I want to learn SAT

gpt-3.5-turbo



I want to learn SAT

2023-11-11 16:38:08

2 records



I want to learn SAT



That's great! The SAT is an important exam for college admissions. Can you tell me a bit more about your educational background and current level of knowledge in the subjects tested on the SAT? Additionally, what are your long-term educational goals and aspirations?



Stop generating



Business Model

B2C

Personal plan

Free 7-day trial, then

US\$9.99 /month

[Start your free trial](#)

B2B

Enterprise plan

Ideal for organizations looking for **analytics** tools with **data-driven** insights.

[Get LearnLink Plus](#)

Target Market

\$26.5 Bn

TOTAL ADDRESSABLE MARKET (TAM):

Total number of registered users in online learning platforms X annual ticket price

\$6 Bn

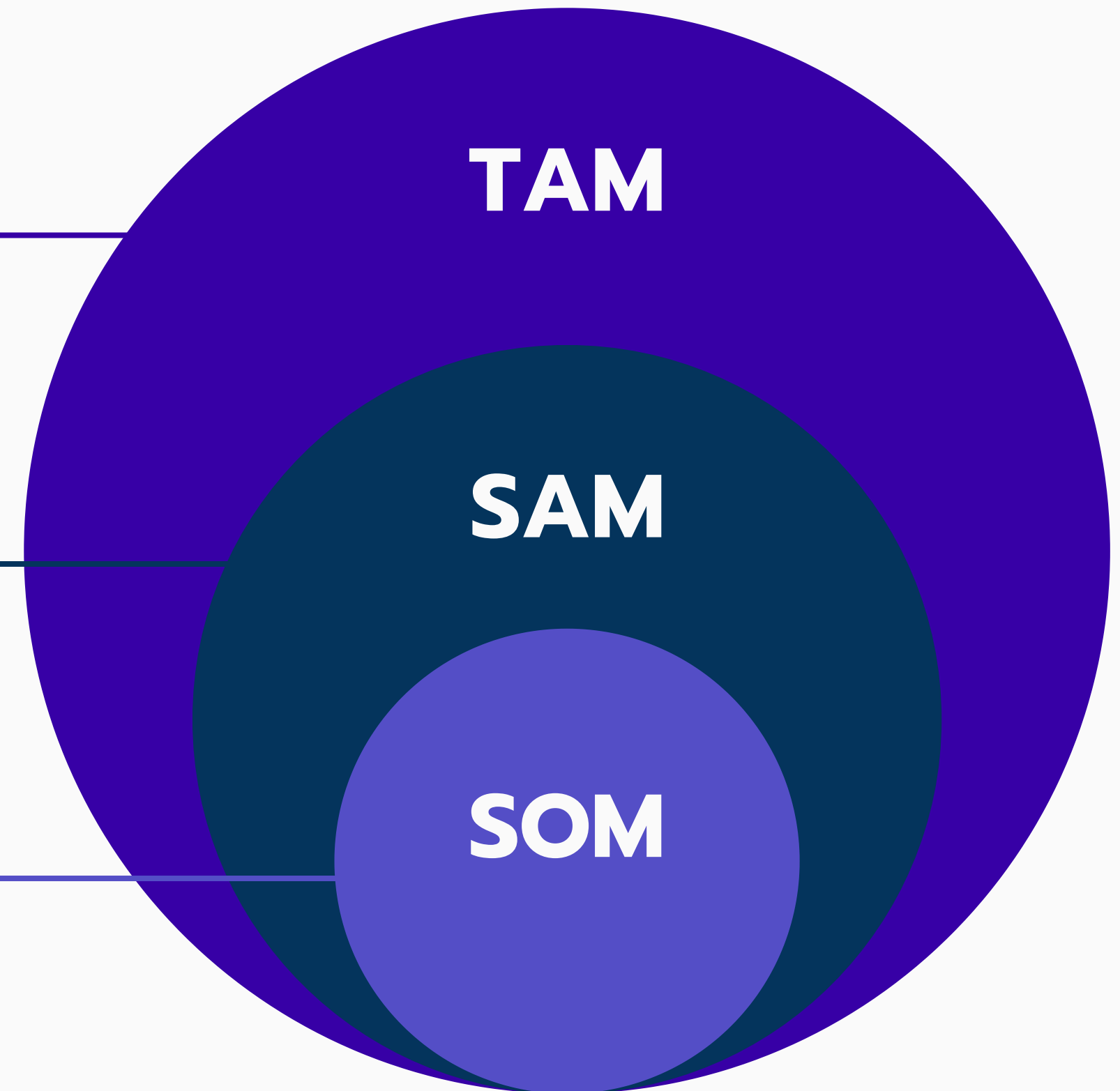
SERVICEABLE AVAILABLE MARKET (SAM):

5% of TAM: operation in Azerbaijan, Turkey, Uzbekistan, Georgia, Kazakhstan


\$720 Mln

SERVICEABLE OBTAINABLE MARKET (SOM):

SAM / Azerbaijan (starting point)



Competitive Analysis

Features	 LEARNLINK	Numerade	Udemy	MathGPT
A friendly chatbot	✓	✓		✓
Access to various courses	✓	✓	✓	
Personalized study program	✓			✓
Metaverse for collaboration	✓			

Roadmap



Short-Term Goals

6-12 months

- Finalize platform and beta testing.
- Launch the platform with core features.
- Initiate marketing campaigns and user acquisition strategies.



Mid-Term Goals

1-2 years

- Expand course offerings and features based on user feedback.
- Explore and integrate additional technologies like augmented reality.
- Begin expansion into new geographical markets.



Long-Term Goals

3-5 years

- Establish partnerships with educational institutions and corporates for wider adoption.
- Integrate advanced AI features like predictive analytics for personalized learning paths.
- Explore and implement Metaverse integration for collaborative learning spaces.

Who We Are



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AI&ML ENGINEER



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EXPERT**



ELNUR BADALOV

FULL-STACK DEV



ORUJ BAYRAMOV

**BUSINESS
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