

"EMBARK ON A QUEST FOR KNOWLEDGE, CONQUER OLYMPIAD GLORY WITH OLYMPUS!"

Problem



Inadequate accessibility to the high-level content in Science Olympiads.



Lack of guidance and mentorship



Less motivation and engagement for Science Olympiads

Solution

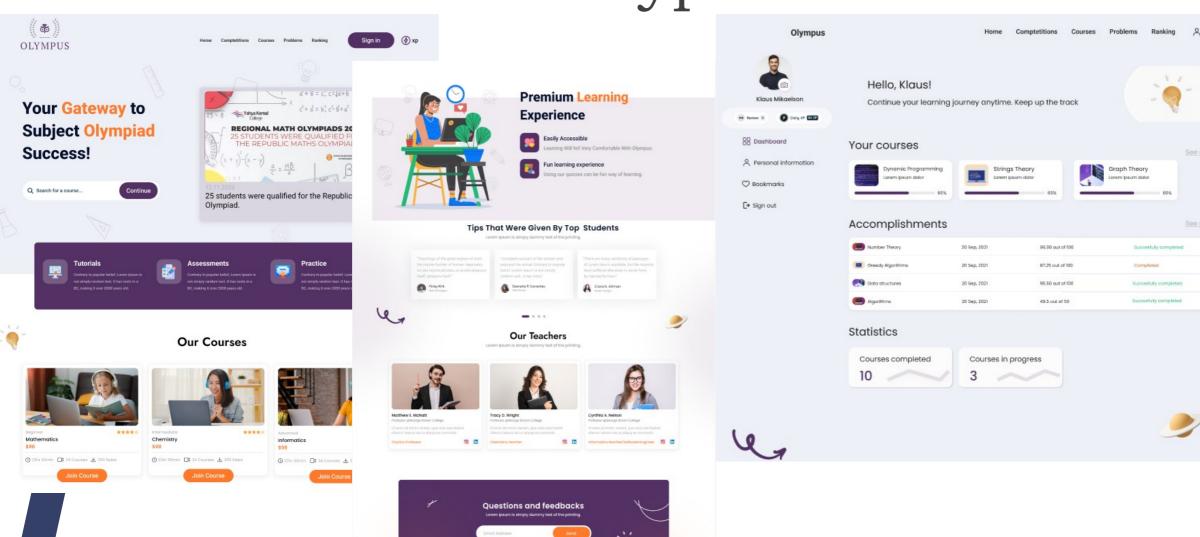


D→D Interaction with Tutors





Prototype



How it works

- 1. Login /register to the website
- 2. Select courses that you want, and start learning them
- 3. As a teacher, you can post courses over the Internet, and earn money!
- 4. Participate in competitions and solve problems, gain XP and valuable gifts

Target Audience



Talented students



Interested students



Students who wants to study abroad

Fact

• There are **39.6 million** secondary school students in European Union

• It is **614 million** for the entire world, which are our potential customers!

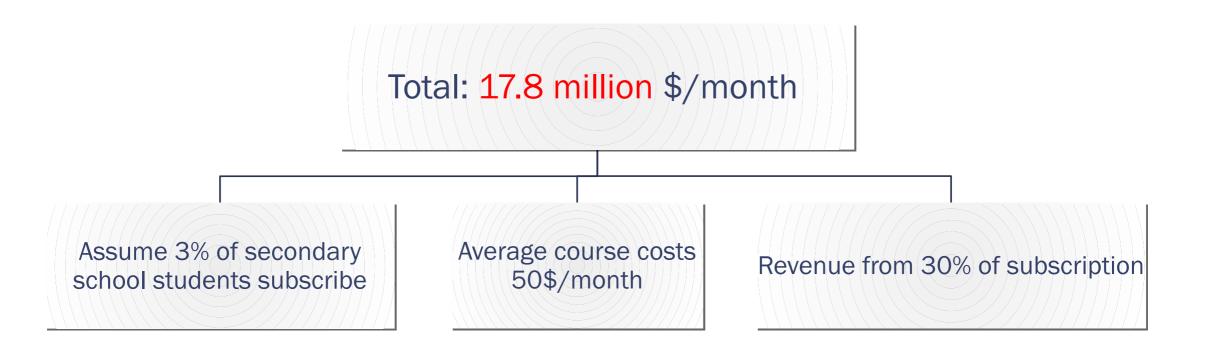
Business Plan (Local)

Total: 300,000 AZN /month

Approximately 10,000 AZN/month for courses

Revenue from 30% of the subscription

Business Plan (EU)



Go-to Market Plan



Competitions with valuable gifts



Several free lessons for newbie users



Financial aid based on XP and social background



Earning from having a particular percent of the subscription



Competitor Analysis

EdTech Platforms for Olympiad Preparations

	Olympus	Art of Problem Solving	Brilliant	Coursera
				coursera
SUBJECT VARIETY	~			
TEACHER SELECTION FLEXIBILITY	~		~	~
COMPETITIVE ENVIRONMENT	~	~		~
COMPETITION- SPECIFIC TRAINING	✓	~		

Team named "Village boys" from Zhagatala, Azerbaijan, getting second place in International Robotics Olympiad.

We should give them a chance!

Let them show their talent...



Team





Tamerlan Aghayev Back-end developer



Samira Garibova Front-end developer



Fatima Omarova UI/UX Designer



Akbar Bunyadzade Business Analyst