



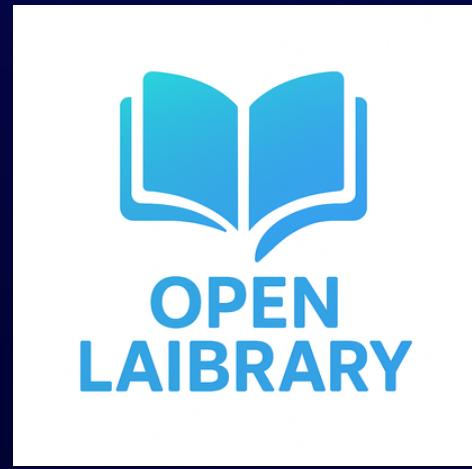
OPEN LAIBRARY

**Solve a problem with the problem
How is it possible?**



THE PROBLEM

**Fewer and fewer teens are attracted from books.
The results of using too much technology are difficulties in
developing attention and critical thinking.**



SOLUTION SERVICE

- **Open LAlibrary**

The open LAlibrary app uses the best of technology to find new ways to get young people in the world of reading.

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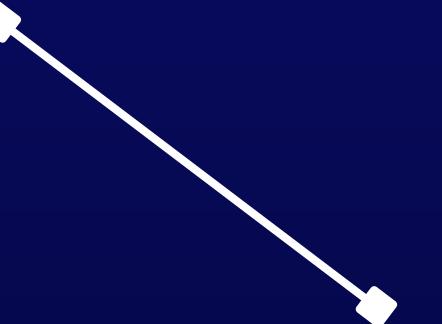
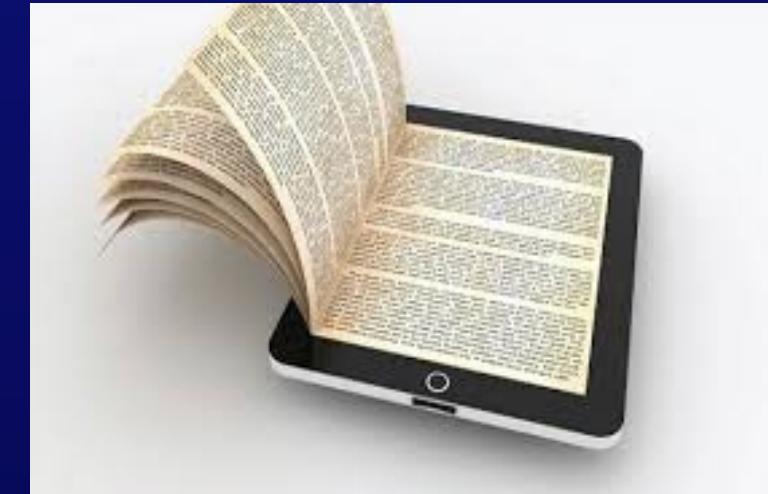
How ?

This app suggests suitable readings to users thanks to AI through a questionnaire, helps and motivates through missions and rewards.



Target and Impact

This app is aimed at the entire community, especially teens.



Our idea is a revolution in reading that combines study and fun for personal and social enrichment.



Innovatibility

The most engaging part?
The challenges! You can compete
with your friends by reading a
certain number of pages.

Transferability

It can be applied in all
areas:

- school
- free time
- work

Sustainability

The app's challenge promotes
reading, creating a community and
breaking down socioeconomic and
cultural barriers.



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READING WILL NO LONGER BE BORING

THANKS

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