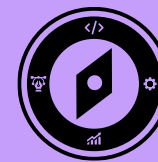


EduCompass

Your Compass in Educational World



Our team



01



Kamran Mahmudov

Team leader /
Back-End Developer



Nigar Ismayilzada

UX/UI Designer



Garay Rahimov

Front-End Developer



Javid Jalilov

Mobile Developer

An overview of the problem



02

01. Uncertainty in choice

Modern youth live in conditions of information isolation. There are constant problems with information about different professions on the Internet and in the media, which can lead to jealousy and uncertainty in choice.

02. Inability to self-esteem

Many young people do not have a clear idea of their unusualness and way of life. They don't know what they do or what they're good at.

03. Today's "solutions"

People rely on the wrong sources, such as inexperienced acquaintances, false courses, etc.

Solution



03

A web platform, where young people can:

Take a career guidance test, that **consists of ~50 questions**

Find out, which profession **suits** them best

Get **roadmaps** & take **courses** that will **teach** them this specialty.

Target group



04

People who want to change their field of activity

People who can not choose specialty

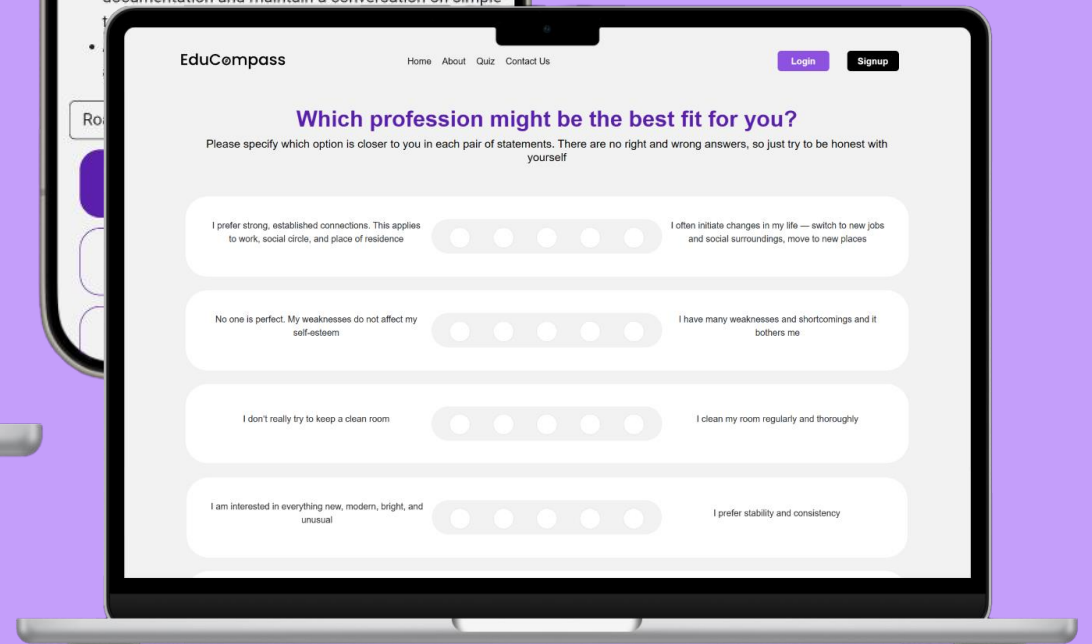
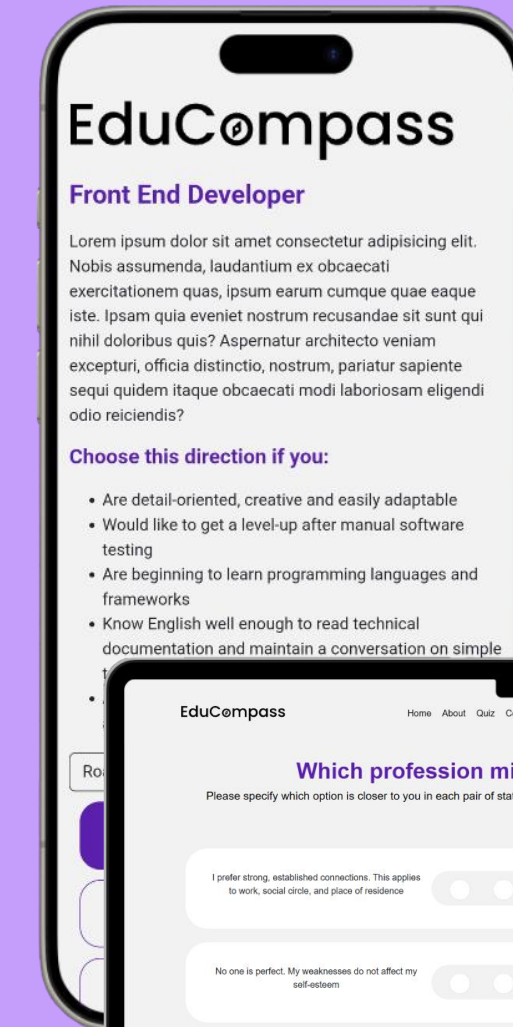
Students and enrollees



Product



05



Business plan



06

50,000 users → **free**

then

3\$ → per **user**

Potential Partnership

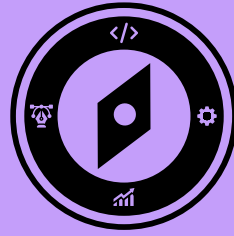


07

courseera

kaggle™

udemy



Thank You for Your attention!

EduCompass

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DIGIEDUHACK SOLUTION CANVAS



Title of the solution: EduCompass

Team name: Ctrl+Alt+Defeat

Challenge addressed: How can we leverage emerging tech

Challenge category: EduArt is Learning Experience.

Solution description

Please describe your solution, its main elements and objectives as well as a brief implementation plan with some key overall milestones, resources required and eventual barriers foreseen. What is your final product/service/tool/activity? How could the solution be used to enhance digital education in the your challenge area? How could the success of the solution be measured? How will the solution provide benefits to the challenge owner?

The main idea is that people have problems with choosing right career for themselves. It often happens that people are choosing a direction, wasting a lot of time on this, and then changing direction starting all over again. And some people can not decide on a career at all. One of the ways to solve the problem of choosing a profession among modern youth is to create a special website "EduCompass", where young people can take a career guidance test. And then, based on this test, with the help of AI, he will be offered areas in which he can try himself.

Courses and a roadmap will be attached to each of the areas. On each point of roadmap they can select appropriate course and get discount from our partner Udemy. This will allow the young man to begin to study the field for which he has an inclination.

Context

What is the problem you are facing?
What is the challenge that you are solving?

People have problems with choosing right career for themselves. It often happens that people are choosing a direction, wasting a lot of time on this, and then changing direction starting all over again. And some people can not decide on a career at all.

Target group

Who is the target group for your solution?
Who will this solution affect and how?
How will they benefit?

People who thinks that they working on wrong job for them and want to change their career, people who can not decide in which direction they should work and learning many spheres at the same time, and of course young people who just started their road in this world.

Impact

What is the impact of your solution? How do you measure it?

Of course, it will not be 100% way to solve that problem, for some people it still will not be the best career choice, but for most of people it will be good choice. The reason is when we will create our quiz we will discuss it with the best psychologists, help of AI and will get best result.

Describe it in a tweet

Describe your solution in a short catchy way in maximum 280 characters

EduCompass - It is your Compass in Educational world. It will show you the best roadmap. It will offer you discounts from our partners to educational courses.

Innovativeness

What makes your solution different and original?
Can anything similar be found on themarket? How innovative is it?
This is one platform where you can define where you belong mostly, you can escape from problems that all people facing during their lifetime.

Transferability

Can your solution be used in other contexts?
What parts of it can be applied to other context?
Yes, of course. It can be implemented in any are not only in Educational. For example, in Space area, for defining people who are able to go to Mars with the plan of Elon Musk.

Sustainability

What is your plan for the implementation of the solution and how do you see it in the mid- and long term?
At first, people may be skeptical about this idea. But even the quiz will not have accurate results, people wants to believe in such ideas the they belong to some area and this will encourage people to learn more and be more productive.

Team work

Explain why you are the perfect team to develop this work and what are the competencies you all bring in so the solution is developed successfully. How well did you work as a team?
Could you continue to work as a team in the future?
My team is very good, We can cover any part of IT sphere from WEB development and Mobile development to Design and data analytics. This is not our first project and not last. We will work together as long as possible