

EduConnect:
Reimagining the Future of Work, Learning and Belonging

RECONNECT

digital campus of emotional
support, learning and integration



**12-14 November,
2025**

CURRENT ISSUE

The problem we address:

After the pandemic and during the war, thousands of students and displaced youth lost their sense of connection and belonging.

Many study remotely or in new environments without emotional or social support. They have access to online education — but lack human connection, motivation, and community.

Scale:

Over 5 million internally displaced people and students in Ukraine face emotional burnout, loneliness, and learning disengagement.

Why it matters:

Education without empathy leads to isolation, stress, and decreased resilience.



SOLUTION

RECONNECT — A DIGITAL CAMPUS COMBINING LEARNING, EMOTIONAL SUPPORT, AND SOCIAL INTEGRATION.

Our platform offers:

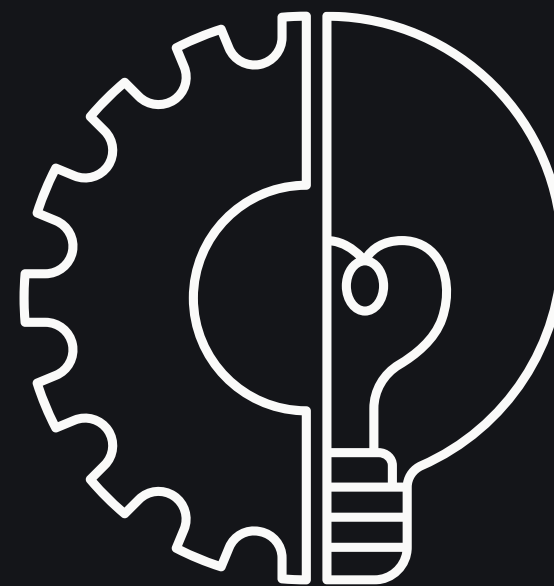
- AI-personalized learning paths — tailored courses, mini-projects, and progress tracking.
- AI Emotional Companion — daily mood check-ins, motivation, and stress-resilience exercises.
- Community Hub — safe space for peer support, group projects, and mentorship.
- Cultural & Social Guide — local events, volunteering, and adaptation tips.
- A single platform where students can learn, connect, and feel supported.



INNOVATION

Technology:

- GPT-based AI mentor for personalized feedback.
- Integration with Google Maps, Telegram, and mindfulness tools.



Compared to others:

- Existing e-learning platforms (Coursera, EdX) focus on content, not on wellbeing.
- ReConnect adds emotional intelligence, mental health, and human connection to digital education.

What's new:

- Integration of AI emotional analytics + adaptive learning + community engagement in one ecosystem.
- Emotional check-ins and soft skills training embedded into the learning experience.

POTENTIAL

After the hackathon:

- Pilot with one Ukrainian university (100–150 students).
- Partnership with mental health centers and NGOs.
- Continuous feedback & data analytics to improve UX and personalization.



Team potential:

- Strong mix of educators, psychologists, developers, and designers.
- Ready to deploy MVP within 3–6 months.



BUSINESS MODEL CANVAS

Key Partners

Universities and colleges (for pilot integration)
 NGOs and mental health organizations
 Educational technology hubs and innovation centers
 International donors and grant programs (UNICEF, Erasmus+)
 Mentors, psychologists, and coaches

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Key Activities

Developing the digital platform (AI personalization, emotional support tools)
 Creating educational and well-being content
 Building and moderating online communities
 Running pilot programs and collecting user feedback
 Partner engagement and fundraising

Value Propositions

Digital campus combining learning, emotional well-being, belonging
 Personalized learning + emotional support in one space
 Safe and inclusive online environment
 Tools for resilience, growth & social connection

Customer Relationships

Mentorship and peer-to-peer support
 Personalized user journeys and feedback loops
 Community engagement through events, challenges, and discussions
 Continuous emotional check-ins and progress tracking

Channels

Web platform and mobile app
 University partnerships and digital campuses
 Social media (Instagram, Telegram, LinkedIn)
 Collaboration with NGOs and educational networks
 Workshops and online events

Customer Segments

University and college students (especially displaced and international)
 Higher education institutions seeking student engagement tools
 NGOs supporting youth integration and mental health
 Mentors, educators, and counselors

Cost Structure

Platform development & maintenance
 Content creation & partnerships
 Marketing & outreach
 Research & AI improvement

Revenue Streams

Institutional subscriptions
 Freemium model for users
 Grants & sponsorships
 Paid workshops & training

IMPACT AND SCALE

IMPACT

- Improves emotional wellbeing and motivation among students.
- Builds inclusive learning communities for displaced youth.
- Promotes mental health awareness in education.

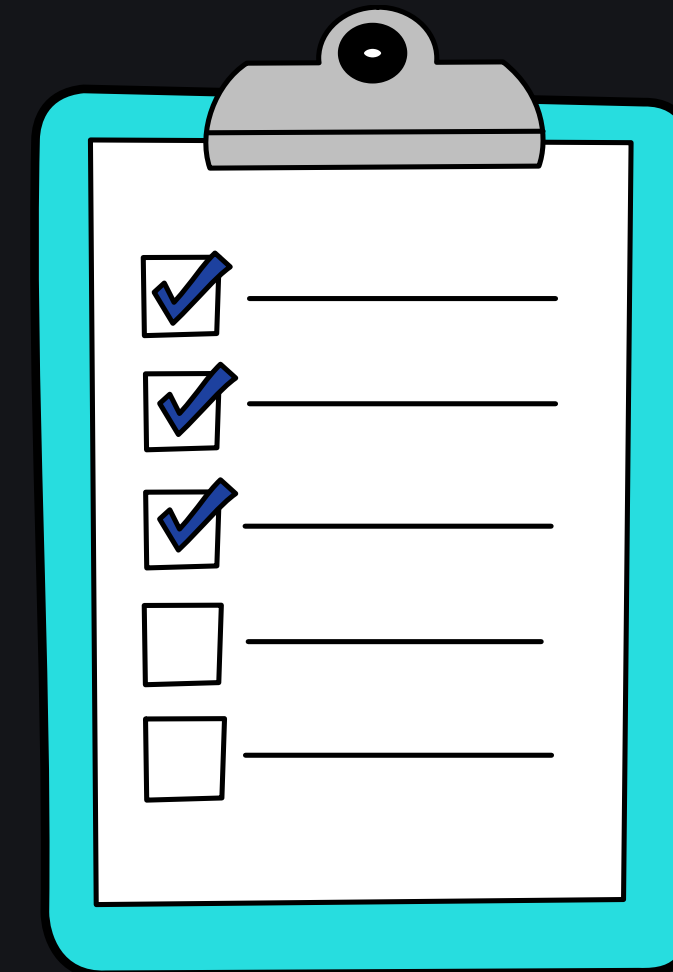
SCALABILITY

- **Pilot (Ukraine, 2025):** 1–2 universities, 150 users.
- **National rollout (6–12 months):** 10+ universities, mobile app.
- **International expansion:** multilingual platform, partnerships with EU universities.



NEXT STEPS

- 1 Finalize MVP (AI learning & emotional modules).
- 2 Partner with 2 universities and NGOs.
- 3 Conduct pilot testing & collect data.
- 4 Improve UX/UI & AI personalization.
- 5 Launch full version and scale nationally.



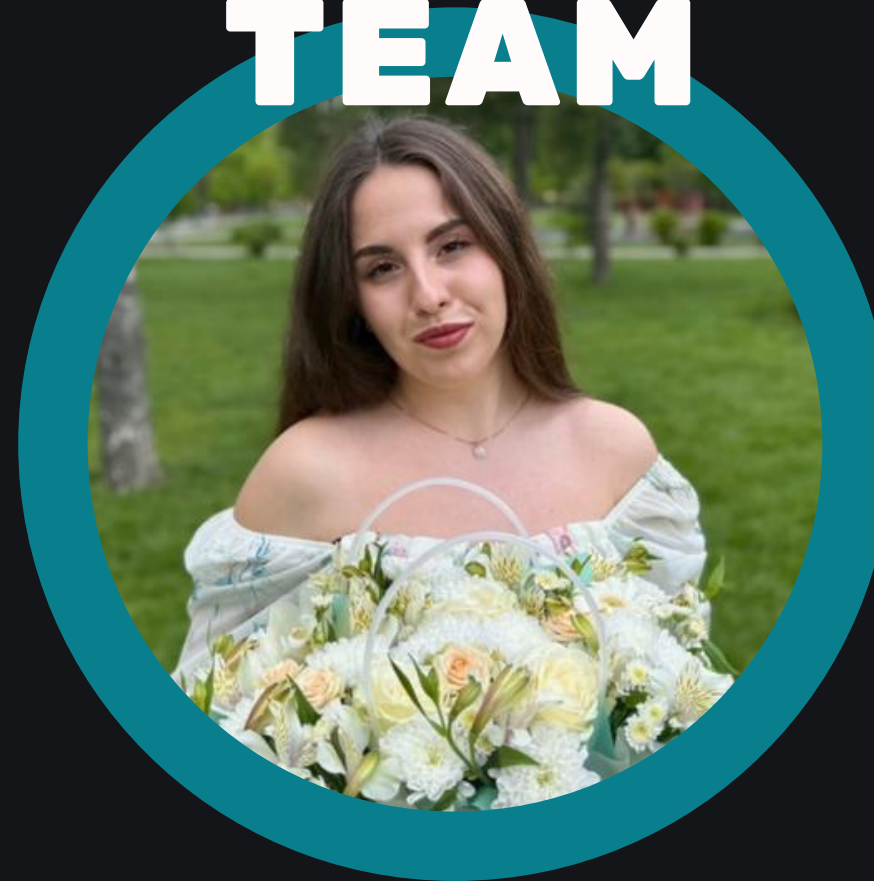
Vision: A global network of digital campuses supporting youth in learning, adaptation, and belonging — anywhere.

OUR TEAM



Peredera Alyona

Data & Economics Analyst



Moroz Daria

Operations & Delivery Manager



Rassypnova Daria

Business Development &
Sales

Together we learn. Together we grow. Together we
ReConnect.

THANK YOU

Our contacts for inquiries and cooperation:



rederalena4@gmail.com



rassypnovad04@gmail.com



ivnserivn@gmail.com

ReConnect — stronger together. Together —
connected.