SEM

SMART EDUCATION MANAGEMENT

WITH OPTIMAL EDUCATION

Attention Span

8

The average human attention span

9

The average gold fish attention span
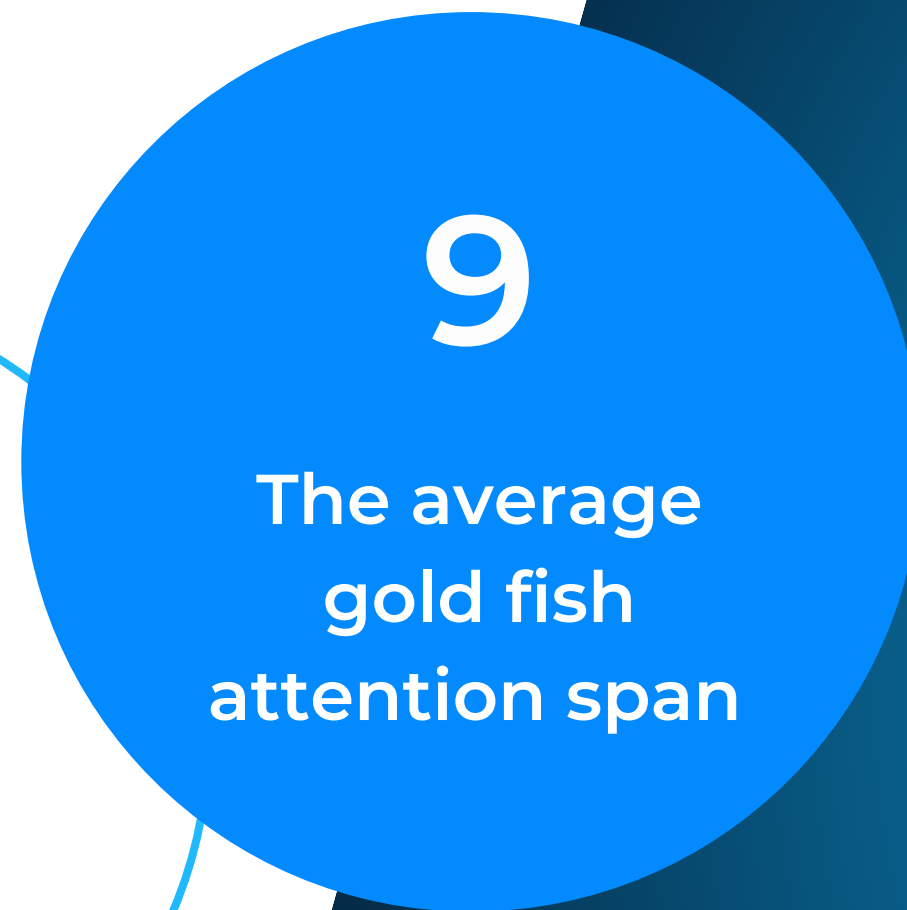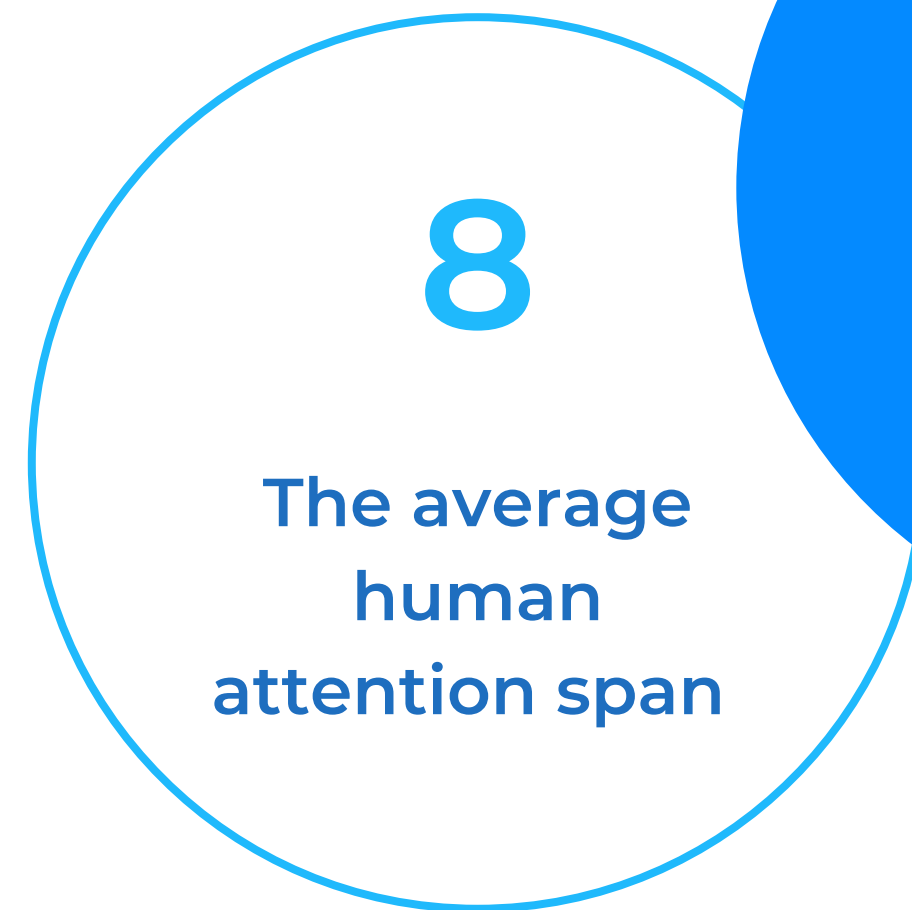
Problem

- **Attentional Control**
- **Attention Disorders: ADHD, hyperactivity vs.**
- **Cognitive Load**

- **Cheating**
- **Lack of Understanding**
- **Cultural or Systemic Pressures**

SEM
= internet of things +
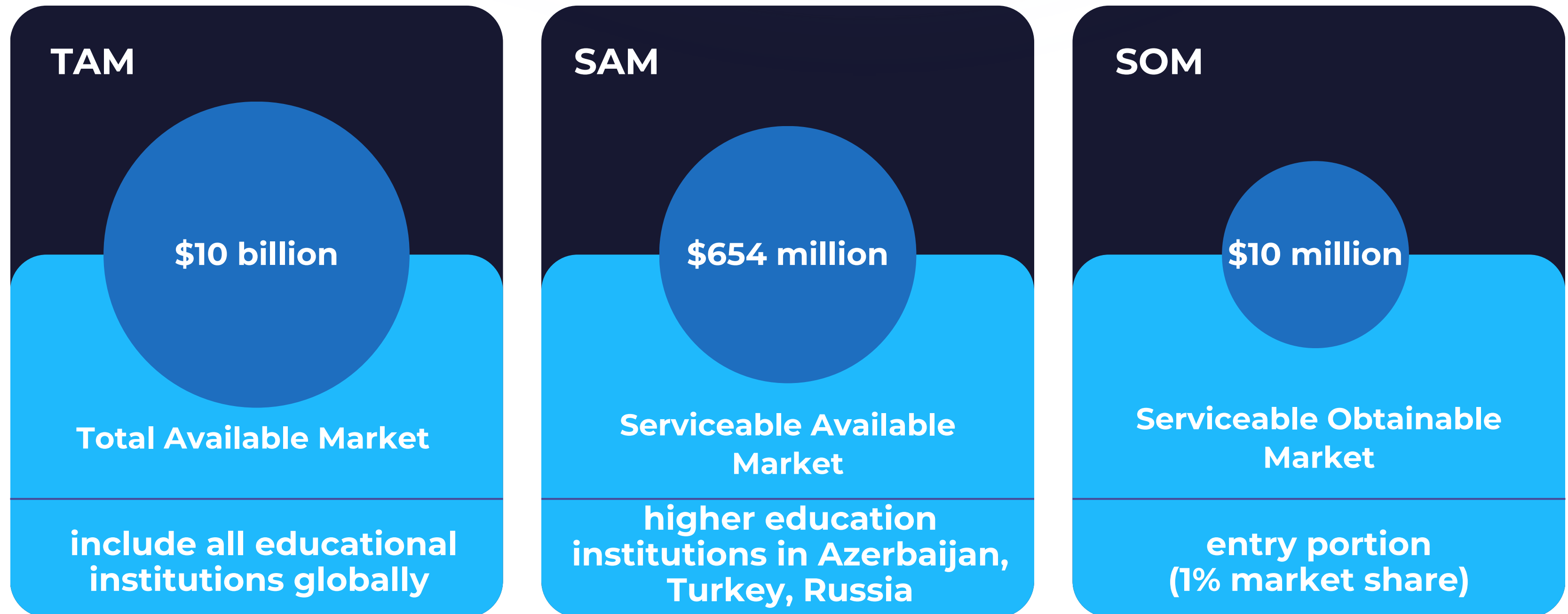# artificial intelligence

Services

Observation

- Attention monitoring
- Cheating detection
- Interactive lessons

Recommendations

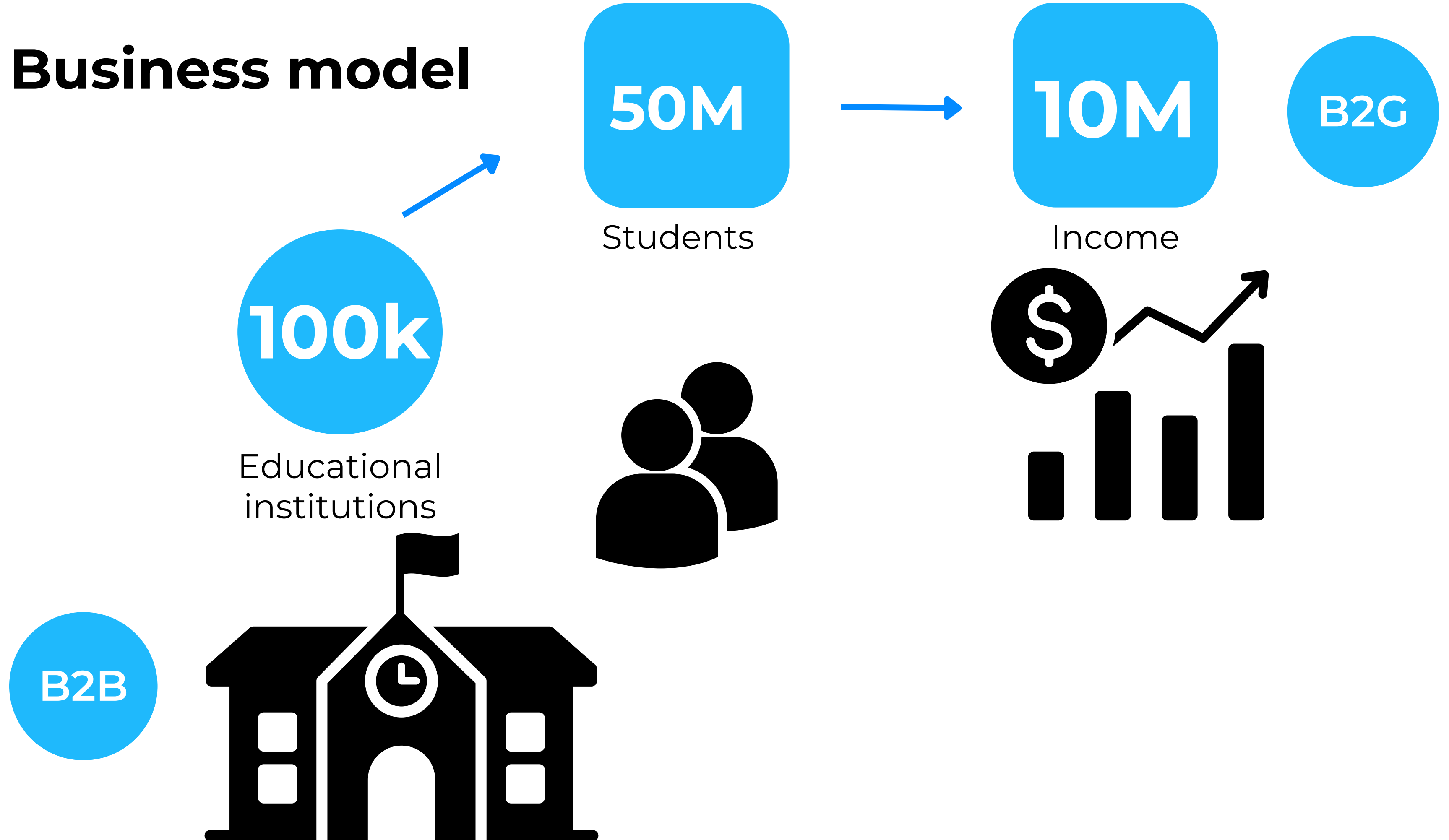- Personalized recommendations
- Teacher insights

Market

TAM

$10 billion

Total Available Market

include all educational institutions globally

SAM

$654 million

Serviceable Available Market

higher education institutions in Azerbaijan, Turkey, Russia

SOM

$10 million

Serviceable Obtainable Market

entry portion (1% market share)

Finance and Earnings

Production cost:26$
Selling price:45$
Ratio:181%

Business model
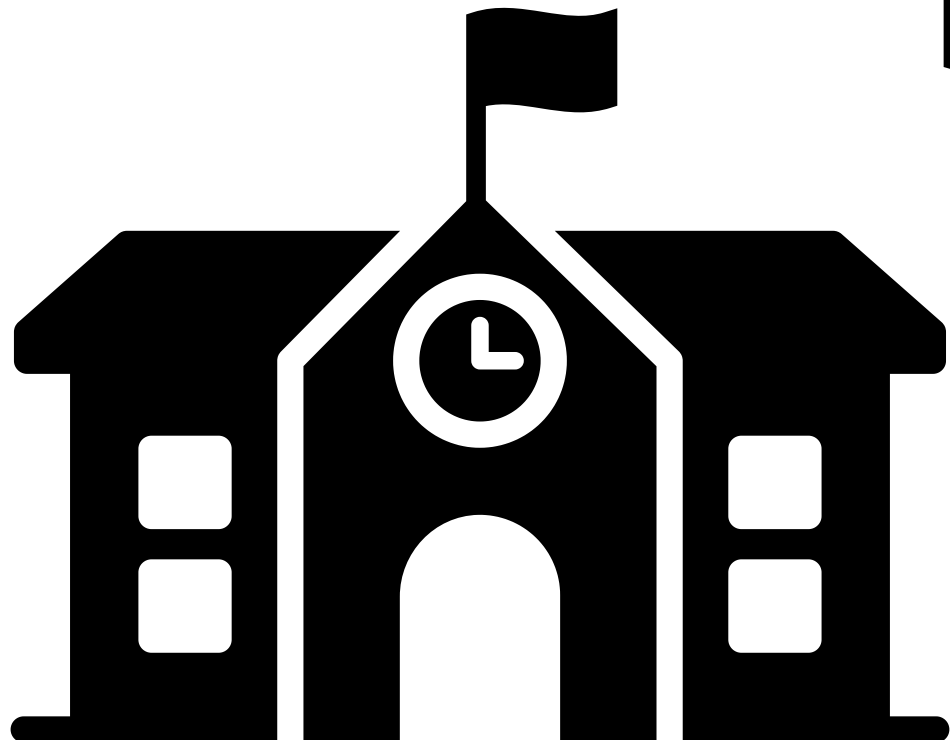
100k
Educational institutions

50M
Students
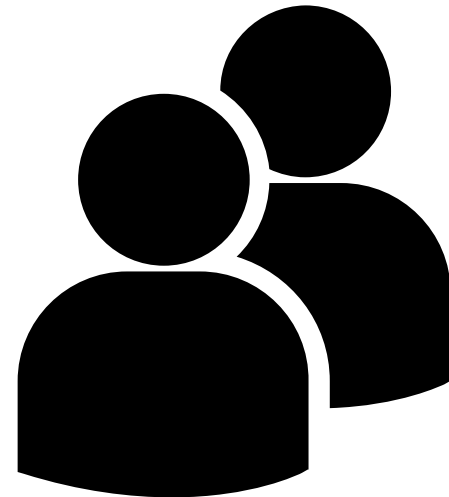
10M
Income

B2G

B2B

>> **Future plan**

1

2024, Yanvar
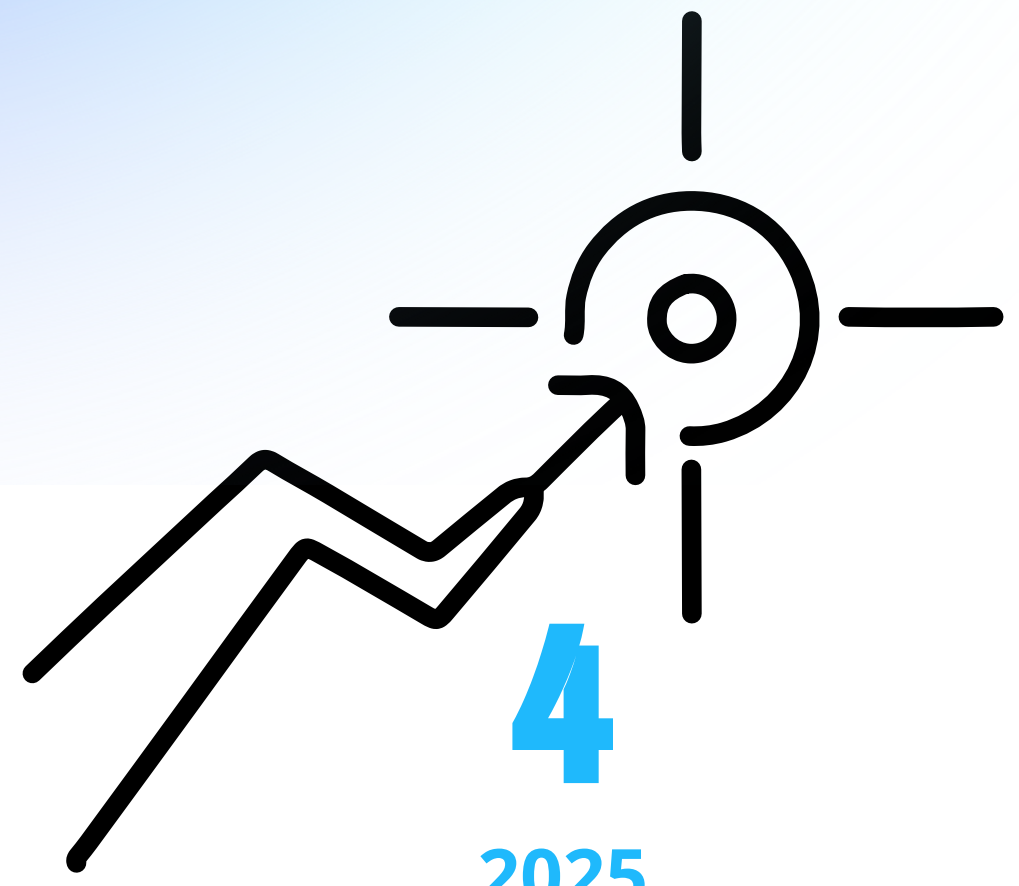
2

2024, Mart

3

2024, İyun

4

2025

Online & Private Organizations

10k student

Governmental Organizations

Global partners

Vision

SEM's vision is to be the leading provider of **AI-powered** education solutions. We aim to help all students reach their **full potential** by providing them with personalized learning experiences, identifying students who need support, and ensuring **academic integrity**.

Mission

Our mission is to revolutionize education through the **power of AI**. We are committed to developing AI-powered education solutions that are **effective**, **accessible**, and **affordable**. We believe that AI has the potential to make education more personalized, engaging, and equitable for **all students**.

SDG 4

Our influences

ENSURING A FAIR AND EFFECTIVE LEARNING ENVIRONMENT

IMPACT ON STUDENTS LEARNING EXPERIENCE

INCREASED FOCUS ON LEARNING

UNDERSTANDING OF ATTENTION, COGNITIVE LOAD, AND BEHAVIORAL PSYCHOLOGY

BEHAVIORAL ANALYTICS, AND ATTENTION MONITORING RESEARCH

Dynamos team

Murad Ibrahimov

Project manager
Frontend developer
Young European Ambassador
Young Climate Envoys Coordinator
Mission 2030 Hackathon Winner
Smart Hackathon Winner
Inha Student Organization Lead
Web technologies teacher assistant

Nihad Maharramov

Full stack developer

Mission 2030 Hackathon Winner
Smart Hackathon Winner
Hardware Engineer at SETM
CTO at TechTonic LLC
Coordinator at YAP Youth Union
Mentor at ICT Lab

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Young Climate Envoy
Co-founder of Energy Hub and SunFace
ESN Partnership Coordinator
Core Member of Global AI
SDG Enthusiast

Mahammad Mehdi

Data scientist

Lead of data science club
Trainer of AI and ML
Co-founder of Energy Hub
and SunFace
ML/AI Enthusiast

Thanks for your Attention

Dynamos