



SNAPDOG

UN CLICK, UNA ZAMPA, UNA NUOVA STORIA

PROBLEM

- High risk of choosing an unsuitable dog
- Increased abandonment rates in the first months



SNAPDOG



Through our AI, we create a user profile called the DOG-ID, based on lifestyle, habits, and personality.

At the same time, we analyze the behavior of dogs in shelters to generate a PET-ID.

The artificial intelligence compares these two profiles and suggests the most compatible dogs

IMPACT

- Reduction of failed adoptions
- Improved animal well-being
- Concrete support for shelters
- Positive social and community impact



INNOVATIVENESS



AI Simulation of Dog Behavior including dog reactions in different environments

- Helps users understand how to respond in each scenario
- Supports education on responsible pet interaction



PCTO Program with SnapDog



- Create and update digital dog profiles and help test the app.
- Develop skills
- The project strengthens the school-shelter partnership and promotes more responsible adoptions.



THANKS

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