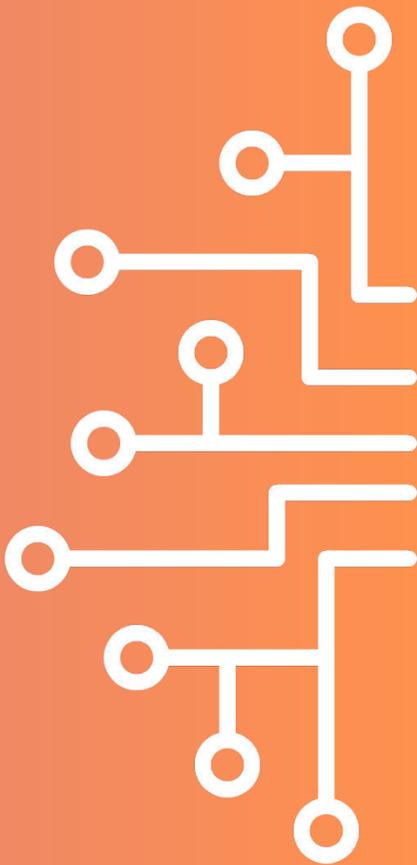


AI at HOME

Team no. 8 - Bit Architects



Mario is 38 years old and has two children who use AI both at school and at home.

He wants to support them with their homework but cannot verify the accuracy of AI-generated answers and is concerned about potential risks. Technology is advancing too quickly for him, and he feels uncertain. He would benefit from simple, practical guidance on the safe use of AI with children.

PROBLEM:

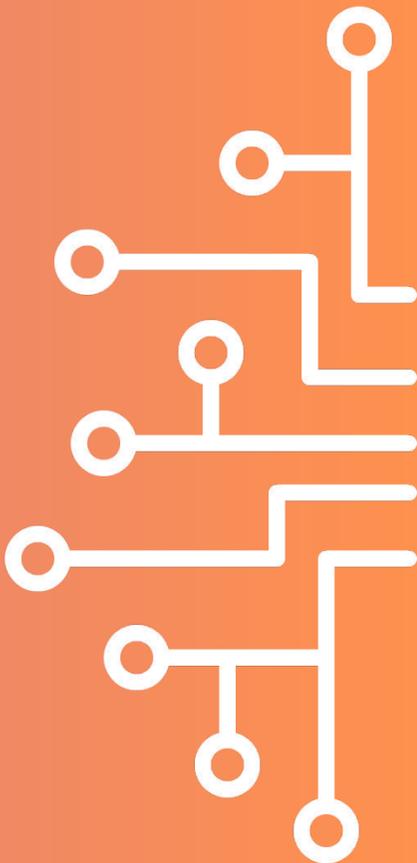
- Many parents do not understand AI.
- They are hesitant to use AI.
- Children interact with AI on a daily basis.

Practical insights:

- Based on a survey conducted on November 14, 2025.

TARGET GROUP:

- Parents (with secondary education or lower secondary education)



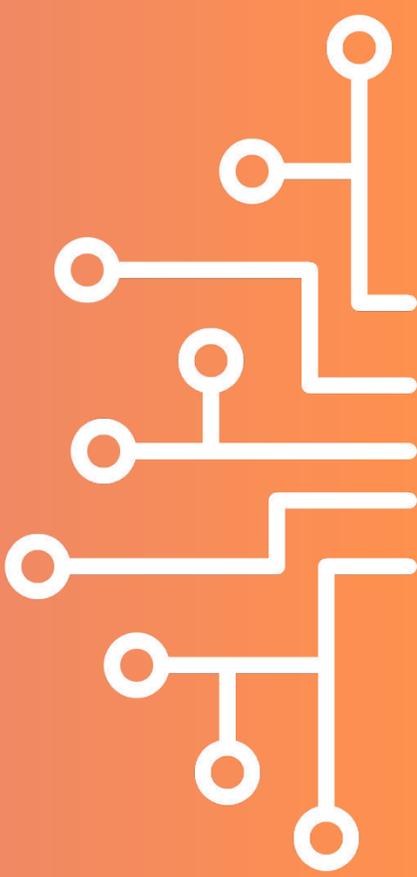
SOLUTION:

A simple, safe, and practical innovation-educational platform that guides parents in the field of AI:

AI AT HOME – Simply, Safely, Usefully

- What AI is
- How AI works
- How to use AI safely
- How we can practically support parents in their children's homework

EDUCATED PARENT = EDUCATED CHILD



UNIQUENESS & SUSTAINABILITY:

- In Slovakia, there is no similar platform focused on supporting parents in guiding their children with homework (including individualized educational plans – ŠVVP).
- Low initial and operational costs (videos created using AI).
- Contributions from teachers using AI, providing tips and video tutorials for personalizing children's homework.
- Notifications about updates, with opt-in options.
- Future potential integration with a database of educational school materials.

CAMPAIGN:

- Print materials with QR codes
- Teachers
- Community meetings with parents
- Edupage
- Social media: Instagram, Facebook, etc.

