

# DIGIMONEY KIDS

## Prototype

Meet FinDruk the Fox — your guide to financial literacy



# The Problem



## Budgeting

Children use money daily but often don't understand how to manage it wisely or plan a weekly budget.



## Advertising Tricks

They encounter advertisements daily but can't always distinguish between facts and marketing tactics.



## Online Safety

Children need to stay safe online but often don't know how to protect their personal information.



**Kids use money every day,  
but they need help understanding how to use it wisely!**

# Who This Is For



This is for you!

**DigiMoney Kids** is designed specifically for children in 4th to 7th grade.



This is when you start making your own spending choices!



Grade



Grade

We'll help you make smart money decisions!

# Project Goal

We will teach you how to:



## **Understand Money**

Learn how money works and make informed financial decisions.



## **Plan a Weekly Budget**

Create and manage a budget to make smart spending choices.



## **Spot Marketing Tricks**

Learn to recognize advertising tactics and make better choices.



## **Create Strong Passwords**

Protect your online accounts with secure passwords.

**With FinDruk's help, you'll become a money management expert!**

# Meet Fin



## Fin the Fox

Your friendly guide to financial literacy!

### Who is Fin?

Fin is more than just a character—he's your personal guide in the world of money! He'll lead you through fun and interactive tasks that make learning about finance exciting and easy.

Fin helps kids make smart choices about spending, saving, and protecting their money!

### What will you learn with Fin?



#### Smart Shopping

Compare prices and make good buying choices



#### Budget Planning

Create and manage a weekly budget



#### Ad Awareness

Spot marketing tricks and make informed decisions



#### Online Safety

Create strong passwords and protect personal info

# Budget Learning



## Compare Prices

Children learn to compare prices on different products to find the best deals.



## Choose Wisely

They learn to select products that offer the most value for their money.



Best Value



## Weekly Budget

Children practice staying within their weekly budget limits.



Fin teaches kids to be **financial detectives** and make smart choices!

# Advertising Awareness

## Fin's Guide

Fin teaches children how to spot marketing tricks and make smart financial choices.

- ✓ Question ads that seem too good to be true
- ✓ Look for tricks used in advertisements
- ✓ Make smart choices, not buying things you don't need

## Common Advertising Tricks



### Limited Time Offers

Ads may say something is a "limited time offer" to make you buy quickly.



### Social Proof

Ads may say "everyone is buying it" to make you want to buy too.



### Fake Expertise

Ads may show people pretending to be experts to make the product seem better.



### Magical Thinking

Ads may promise that buying this product will make you happier or more popular.



### Can You Spot The Trick?

Next time you see an ad, ask: "Is this true, or is something hidden?"

# Cyber Safety



## Creating Strong Passwords

- ✓ Use uppercase and lowercase letters
- ✓ Add numbers and special characters
- ✓ Create passwords that are at least 8 characters long

Password Strength:



## Protecting Personal Info

- ✓ Never share your password with anyone
- ✓ Be careful what personal information you share online
- ✓ Question unfamiliar emails or messages



Fin says: "Be a cyber superhero and protect your digital secrets!"

# Project Benefits



## Builds Financial Thinking

Helps children understand how money works and teaches them to make informed financial decisions.

 Smart money decisions



## Develops Critical Thinking

Teaches children to analyze information, recognize advertising tricks, and think critically.

 Question everything



## Responsible Behavior

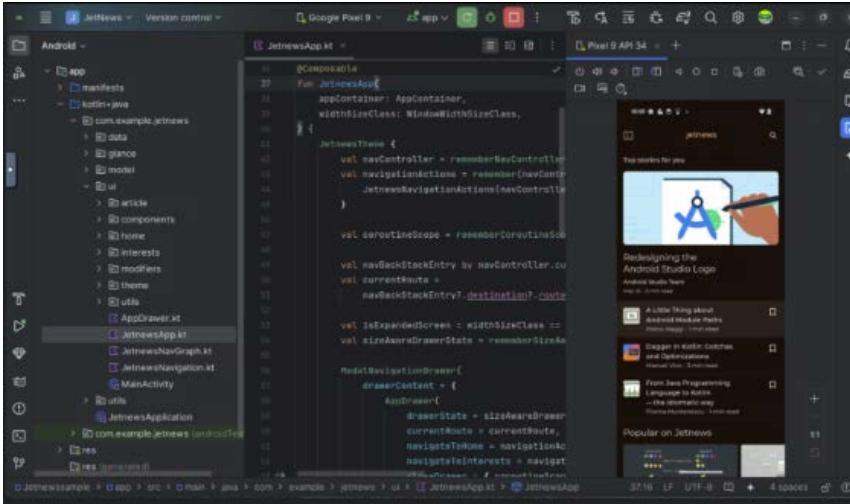
Instills responsible attitudes toward money and personal information, both in the real world and online.

 Safe and smart choices

**DigiMoney Kids helps children develop important skills for their future!**



# Android Studio



*"I'll help you code our DigiMoney app!"*

## What is Android Studio?

Android Studio is the official tool for building cool Android apps - like our DigiMoney Kids app!

It's like a special workshop where we can create, test, and make our app work on phones and tablets.

## Why Android Studio is Perfect for Our Team:



### Visual Interface

Easy to see how our app will look!



### Built-in Emulator

Tests our app on virtual phones!



### Kotlin & Java

Supports our coding languages!



### AI Assistant

Helps write code and fix errors!

# Conclusion

**Financial literacy is the key skill for the future!**



## Fun Learning

DigiMoney Kids makes learning about money enjoyable and engaging for children.



## Safe Environment

Children can practice financial decisions in a secure, guided environment.



## Future Success

Building a foundation for financial confidence and success in adult life.

DigiMoney Kids helps children learn in a fun, engaging, and safe way — preparing them for a financially successful future!

Thank You!