























8-9 November, 2024



Millions are displaced yearly by war, disasters, and persecution, facing hurdles in finding work and housing. Our platform boosts refugees' chances of successful integration and independence.

Importance:

- Enables self-sufficiency, job creation, and economic growth.
- Aids quicker cultural and linguistic adaptation.











Problem Solution: Our platform supports refugee entrepreneurship by:

- Providing info on laws, planning, and marketing.
- Building a support network with mentors and advisors.
- Offering financial aid info, streamlined paperwork, and translator assistance.
- Curating courses and seminars on business skills.

Method: We connect refugees and local businesses, creating a resourceful network for individualized support.





Novelty & Technology: A systematic approach forms an ecosystem supporting refugees at every business stage.

Comparison: Similar platforms exist but lack our focus on accessibility, interactivity, and device compatibility.







Project Potential: Scalability, commercial potential, social impact, technical feasibility, and demand.

Implementation Factors: Requires market research, a business plan, technical assessment, and team evaluation.





Business Model Canvas

Key Partners

International and non-profit organizations, financial institutions, educational centers, local businesses, government agencies

Key Activities

Business training, mentorship, microfinancing, market entry support, integration, legal assistance

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Key Resources

Financial resources. training programs, infrastructure, mentor network, legal support, technological platforms

Inclusive entrepreneurship, skill development, improved integration, reduced financial dependency, social impact

Value propositions 🟥 Customer Relationships

Personal support, mentorship, community engagement, training and consulting

Channels

financing, paid programs, business collaborations

Refugee centers, online platforms, partnerships with local organizations, training centers

Customer Segments

Hackathon:

Refugees with entrepreneurial experience, those interested in entrepreneurship, youth, other vulnerable groups

Cost Structure

Funding for training, microfinancing, mentor compensation, legal support, infrastructure, marketing



Revenue Streams









- 1. To assess the impact of a project for refugees, two main aspects are crucial. First, consider the direct impact on refugees' lives: does the project effectively address needs like housing, healthcare, education, and jobs, and does it enhance their quality of life? Also, evaluate its long-term effects —does it foster self-reliance, integration, and community strength? Moreover, check if it influences systemic changes in policy and societal attitudes.
- 2. Second, assess the project's scalability: can it be applied elsewhere, broaden its scope, or support more people? Can it be self-sustaining or attract investment? Comprehensive evaluation with quantitative and qualitative indicators reveals the project's strengths, weaknesses, and guides its future development.





Post-Hackathon Potential

Evaluating Project Potential Post-Hackathon
To gauge the potential of a hackathon project, consider
the following:

- 1. *Hackathon Results*: Assess prototype quality, code, design, and documentation.
- 2. *Team*: Review team cohesion, skills, motivation, and commitment to future work.
- 3. *Technology*: Analyze technologies, infrastructure needs, and financial requirements.
- 4. *Market Potential*: Examine demand, competition, business model, and legal aspects.
- 5. Development Strategy: Outline priorities, action plans, and risk assessment.

A thorough review of these factors helps decide whether to pursue further development.







Thank you very much!

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