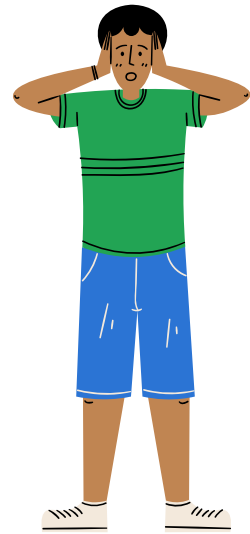


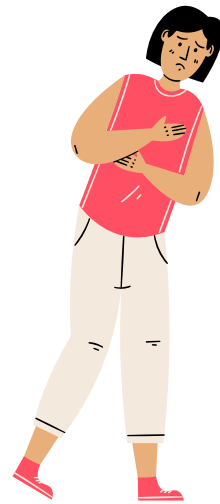
AGILE

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2024



# “Open World”



8-9 November, 2024

Kostyuk Anastasia, Kozakova Anastasia, Melnyk Maryna, Rud Dem'yan, Bogdan Borodko, Zastavskiy Maksym



Millions are displaced yearly by war, disasters, and persecution, facing hurdles in finding work and housing. Our platform boosts refugees' chances of successful integration and independence.

## Importance:

- Enables self-sufficiency, job creation, and economic growth.
- Aids quicker cultural and linguistic adaptation.



*Problem Solution:* Our platform supports refugee entrepreneurship by:

- Providing info on laws, planning, and marketing.
- Building a support network with mentors and advisors.
- Offering financial aid info, streamlined paperwork, and translator assistance.
- Curating courses and seminars on business skills.

*Method:* We connect refugees and local businesses, creating a resourceful network for individualized support.





# Hackathon:

Empowering Refugee Entrepreneurship through Technology

**Novelty & Technology:** A systematic approach forms an ecosystem supporting refugees at every business stage.

**Comparison:** Similar platforms exist but lack our focus on accessibility, interactivity, and device compatibility.





# Hackathon:

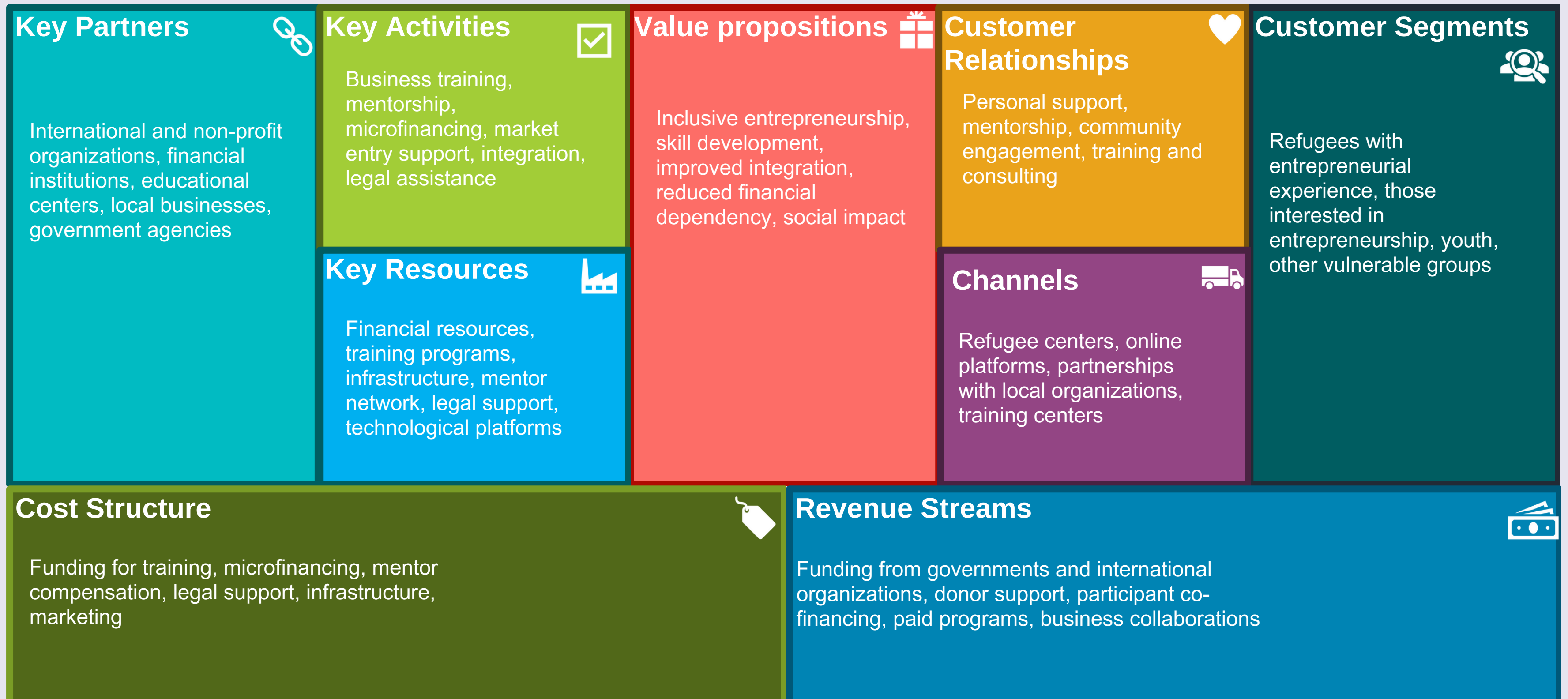
Empowering Refugee Entrepreneurship through Technology

**Project Potential:** Scalability, commercial potential, social impact, technical feasibility, and demand.

**Implementation Factors:** Requires market research, a business plan, technical assessment, and team evaluation.



# Business Model Canvas





1. To assess the impact of a project for refugees, two main aspects are crucial. First, consider the direct impact on refugees' lives: does the project effectively address needs like housing, healthcare, education, and jobs, and does it enhance their quality of life? Also, evaluate its long-term effects –does it foster self-reliance, integration, and community strength? Moreover, check if it influences systemic changes in policy and societal attitudes.
2. Second, assess the project's scalability: can it be applied elsewhere, broaden its scope, or support more people? Can it be self-sustaining or attract investment? Comprehensive evaluation with quantitative and qualitative indicators reveals the project's strengths, weaknesses, and guides its future development.

## Post-Hackathon Potential



Evaluating Project Potential Post-Hackathon  
 To gauge the potential of a hackathon project, consider the following:

1. *Hackathon Results*: Assess prototype quality, code, design, and documentation.
2. *Team*: Review team cohesion, skills, motivation, and commitment to future work.
3. *Technology*: Analyze technologies, infrastructure needs, and financial requirements.
4. *Market Potential*: Examine demand, competition, business model, and legal aspects.
5. *Development Strategy*: Outline priorities, action plans, and risk assessment.

A thorough review of these factors helps decide whether to pursue further development.





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# Thank you very much!

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