DIGI EDU HACK 2023

November 14th 2024

My Galactic Journey!

Team: Space Travellers

DigiEduHack 2024: Organizing Partner
University of Bologna

European Commission

DigiEduHack is an initiative under the Digital Education Action Plan (2021-2027) of the European Commission

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01 OUR TEAM
Who we are:

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*Hi! My name is **Giulia** and I am now pursuing an **Anthropology** degree. I'm particularly interested in humanity's evolution and social problems. My role in the team is regularly **contributing fresh perspectives** and ideas based on my knowledge!*

*Hey! I'm **Margherita**, and I'm studying **German** and **Russian literature**. Naturally, I have a passion for reading! For this project, I wanted to provide **my own perspective as a working student** while also fostering a close-knit team environment!*

*Hello everyone! This is **Antonio.** I am currently enrolled in a bachelor's degree in **Management and Marketing**. I consider myself the group's **pragmatic thinker**: always prepared to design a backup plan!*

*Hi there! My name is **Giorgia**, and I am a student in **Law, Economics and Governance**. During our team meetings, it is my responsibility to **manage time and progresses.***

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02 INITIAL PROBLEM

Working students' problems we tried to tackle:

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Lack of free time

Feeling overwhelmed

Feeling lost and abandoned

Loosing balance between work, study and personal life

Struggling to pursue true life goals

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03 HOW MIGHT WE...

Our mission:

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How might we help working students in finding a balance between work, study and free time, considering that they might lose the bigger picture of their priorities in their life project, feeling overwhelmed and lost?

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04 OUR SOLUTION...

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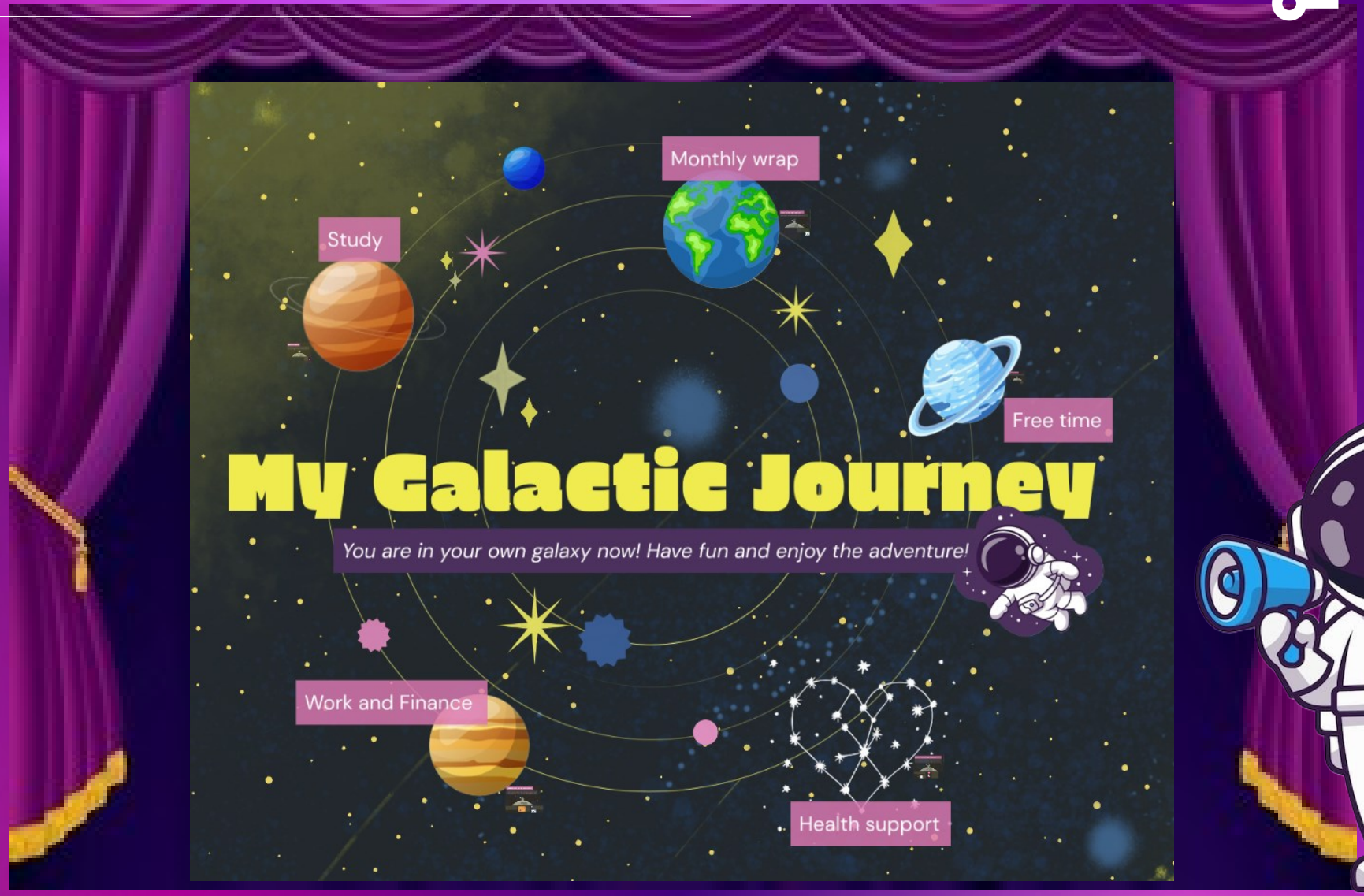

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05 ...AT THE TIP OF YOUR FINGERS!

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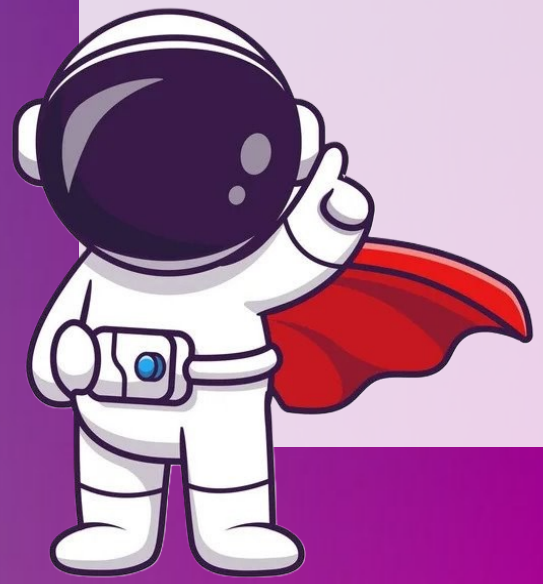
We found that visualizer/planning platforms on the market often overwhelm their users with too much information, disorienting them with loads of data and making them feel behind schedule, or worse, judged by their own previous expectations.



In our vision, life-planning apps should help working students mantain balance between duties and priorities, providing them with a dynamic and customizable overview of their life journey that makes them feel in control of their own « spaceship » .

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06 START THE JOURNEY WITH US!

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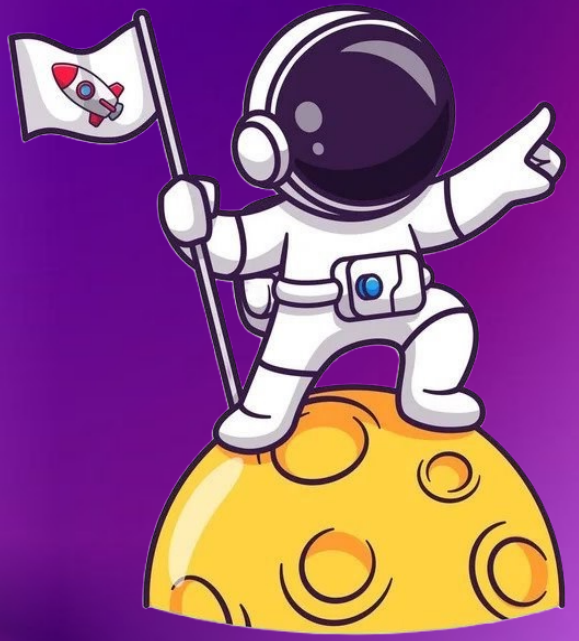

If you want to explore our galaxy more and have a dynamic first view of the app, here's the link!

https://prezi.com/view/PyxyAUKbcRvHpQ1EV7iB/

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07 LET'S HAVE AN OVERVIEW!

Navigating through our app:

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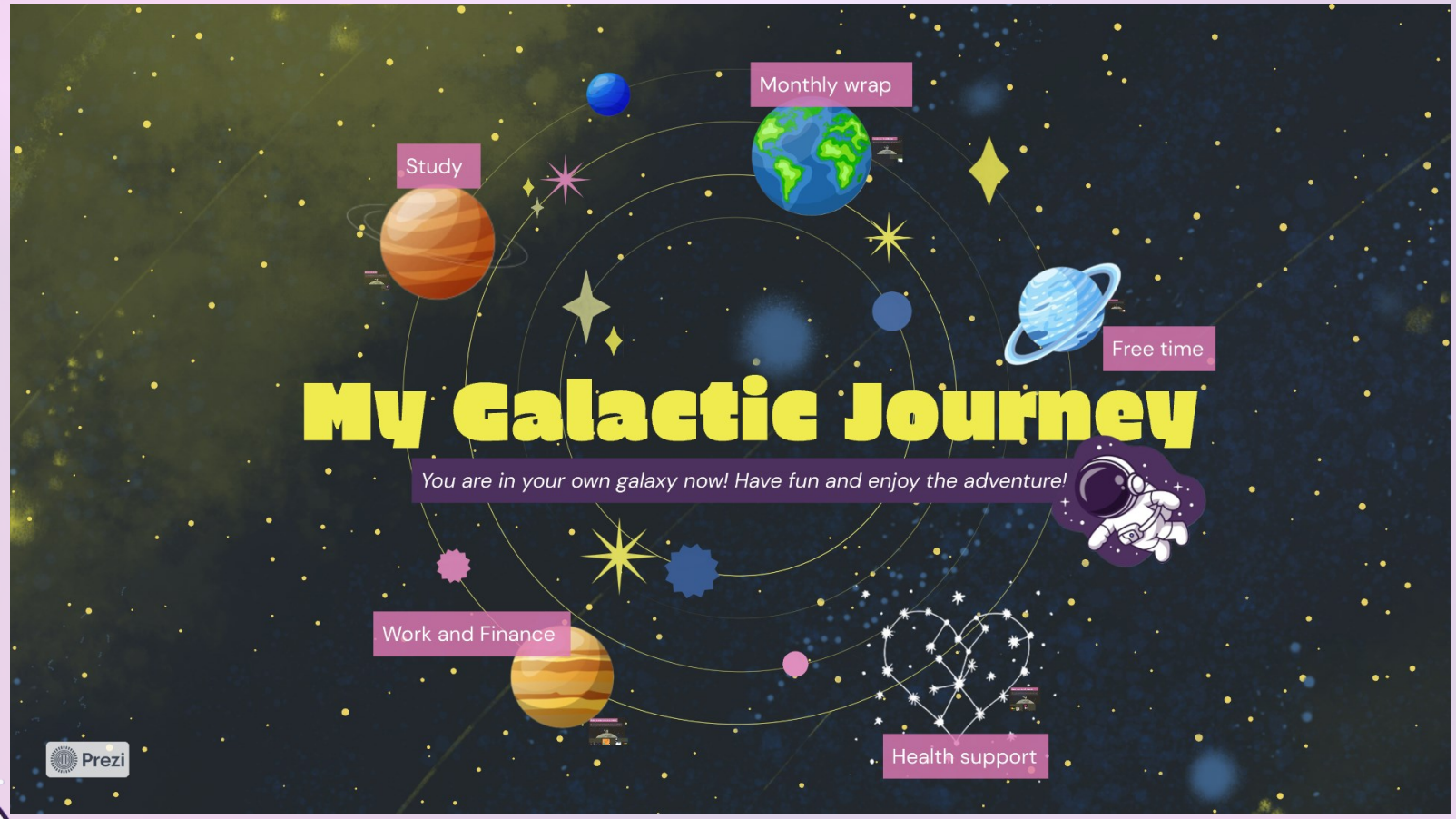

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08 LET'S HAVE AN OVERVIEW!

Navigating through our app:

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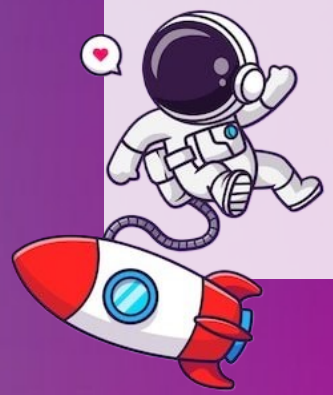

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09 LET'S HAVE AN OVERVIEW!

Navigating through our app:

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Link your **university account** to this galactic app so we can have access to your academic information and generate your custom profile automatically. If not, feel free to **manually enter all the data** you desire into our template!

Here's an example of what you will see:

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10 LET'S HAVE AN OVERVIEW!

Navigating through our app:

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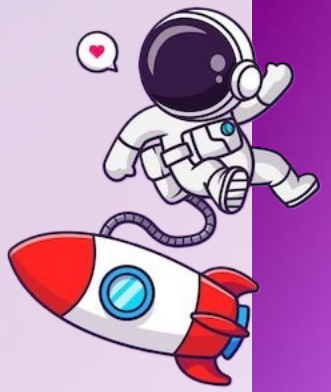

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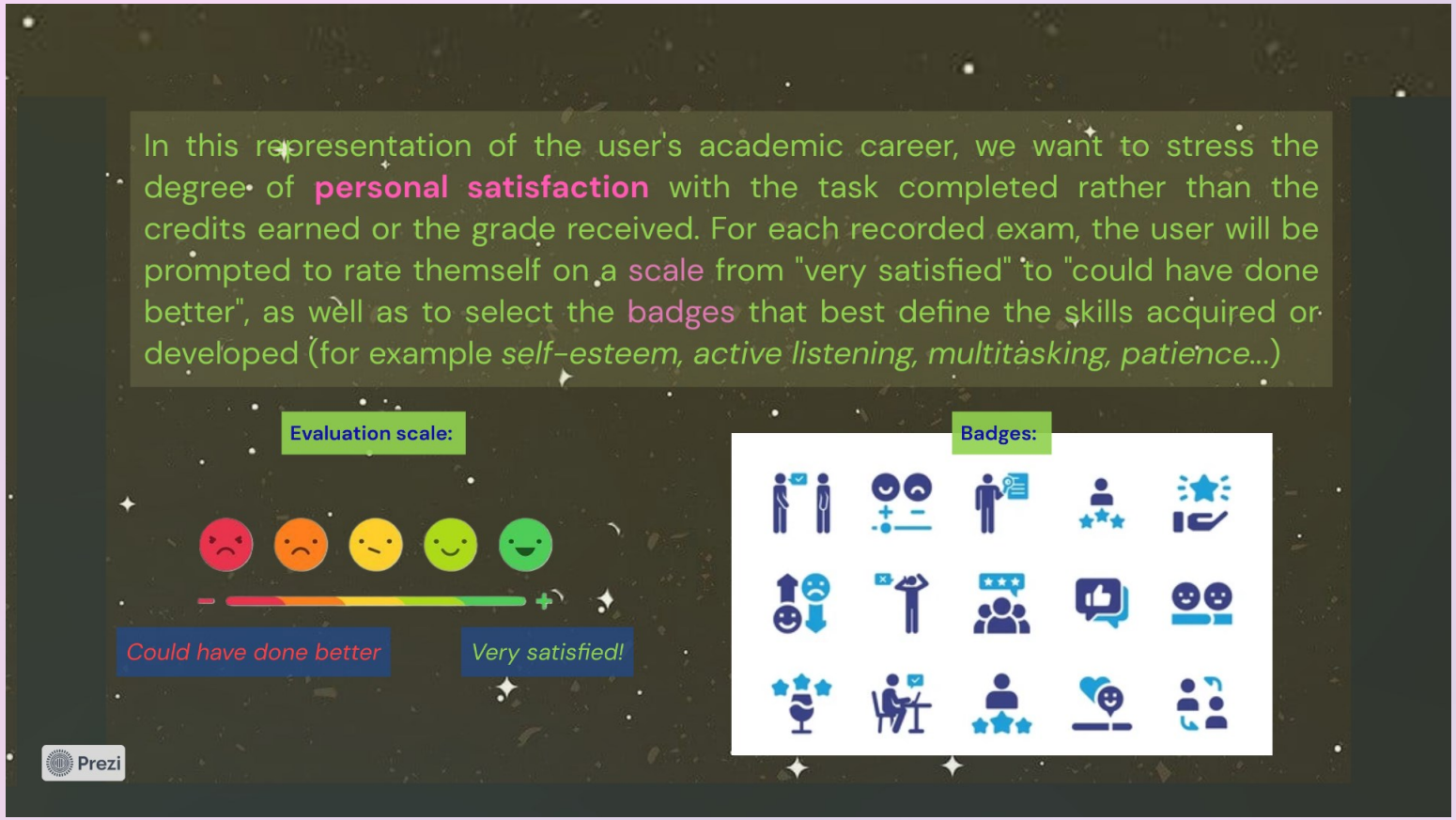

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Navigating through our app:

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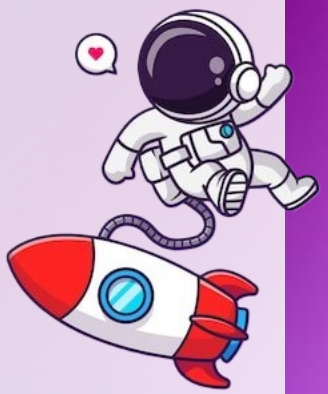

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13 LET'S HAVE AN OVERVIEW!

Navigating through our app:

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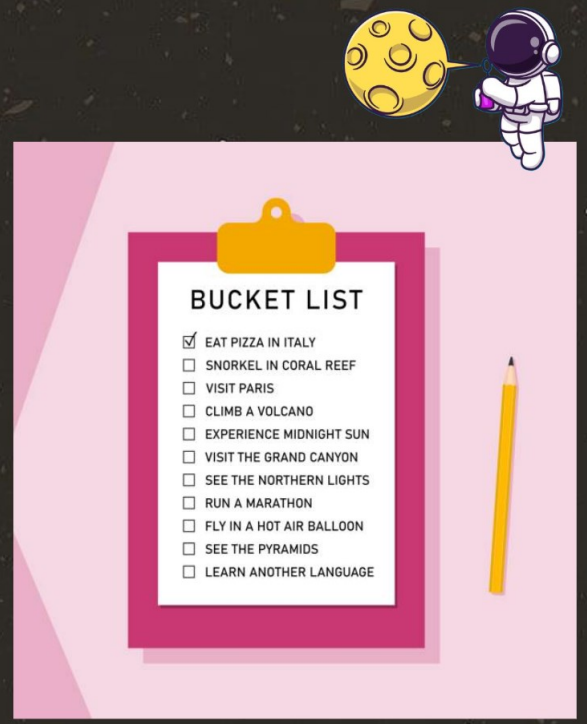
Life is made up of more than just school/ university and work tasks; it also includes passions and hobbies that must be fostered. In this regard, creating a list of *dreams* and *aspirations* has numerous advantages!

A **bucket list** forces you to look at the life you are living and the life you would like to say you've had. If these two lifestyles are nothing like each other, this can provide motivation and inspiration to begin living a life you desire!



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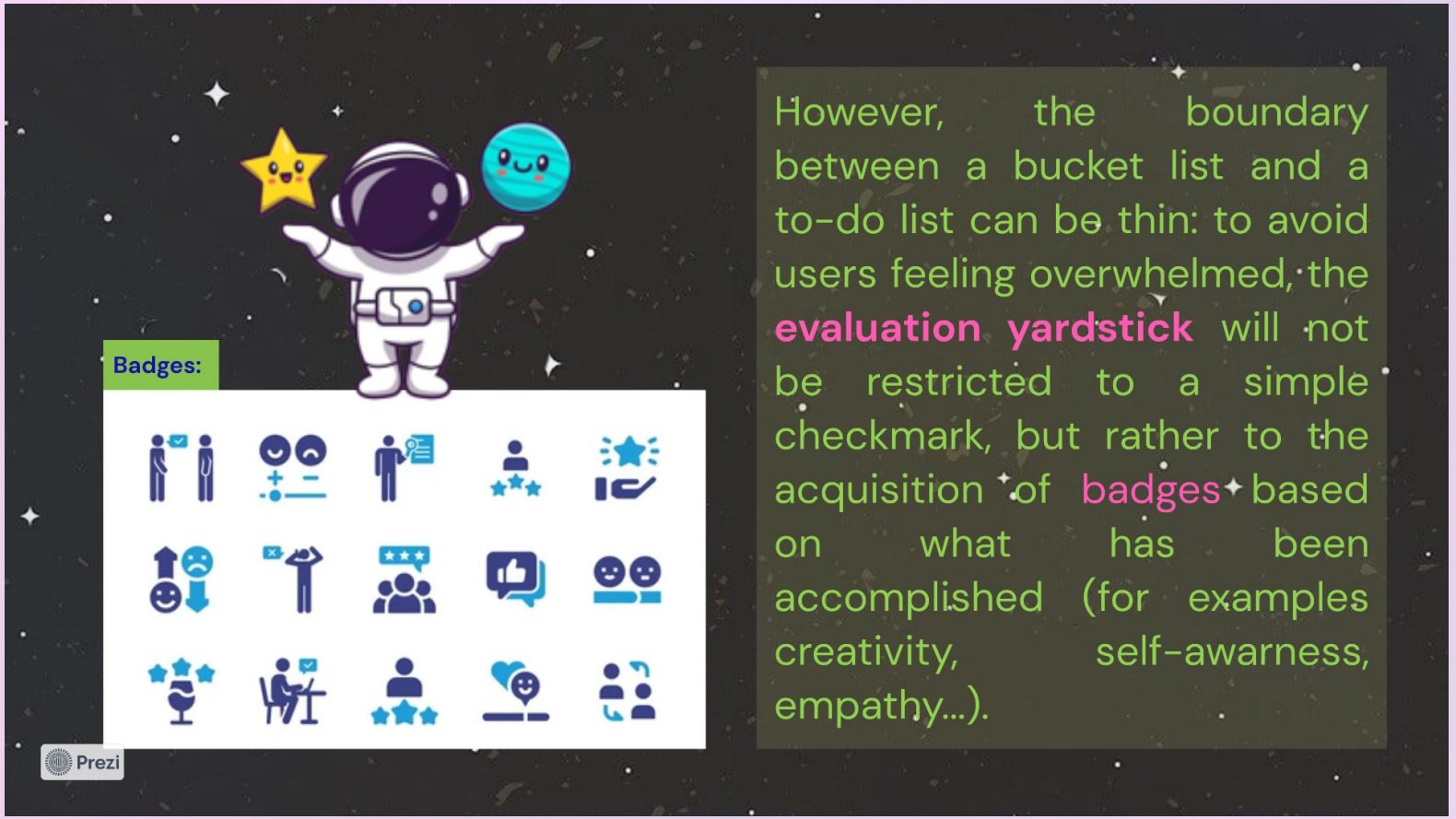
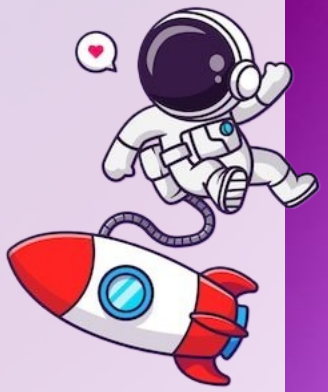
14 LET'S HAVE AN OVERVIEW!

Navigating through our app:



However, the boundary between a bucket list and a to-do list can be thin: to avoid users feeling overwhelmed, the **evaluation yardstick** will not be restricted to a simple checkmark, but rather to the acquisition of badges based on what has been accomplished (for examples creativity, self-awarness, empathy...).



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Navigating through our app:

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16 LET'S HAVE AN OVERVIEW!

Navigating through our app:

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Our app helps you calculate how long it will take you to save for your goal based on the amount you want put away. Right after, a **savings plan** is created for you. We are confident that visualizing the jars will make you feel rewarded for every €/$ you put away!

However, keep in mind that it can be modified to meet any changes or needs you may have. In this universe, you are the master of your spacecraft!

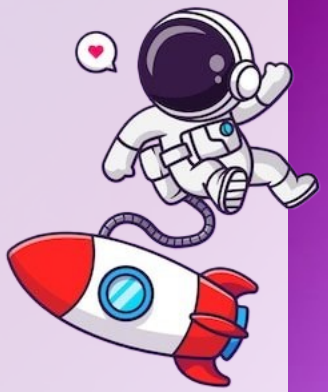
Car

University Taxes

Gym

Travels

Prezi



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17 LET'S HAVE AN OVERVIEW!

Navigating through our app:

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If you want, you can also set work goals and **keep track of your progress!** Our visualiser will help you understand where you are: as the spaceship approaches the planet, you will come closer to your goal.

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18 LET'S HAVE AN OVERVIEW!

Navigating through our app:

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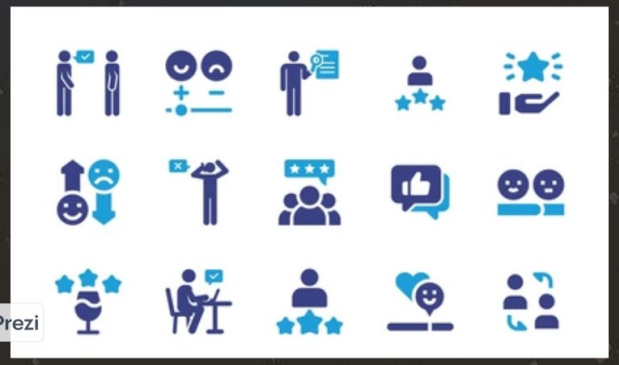
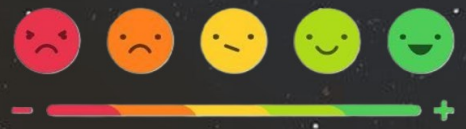
Once again, also for the Planet "Work and finance", what we would like to stress is the degree of **personal satisfaction** with the task completed rather than the money earned or the achievements reached. For each recorded data, the user will be asked to rate themself on a scale from "very satisfied" to "could have done better", as well as to select the badges that best define the skills acquired or developed (for example *self-esteem, communication skill, multitasking, patience...*)

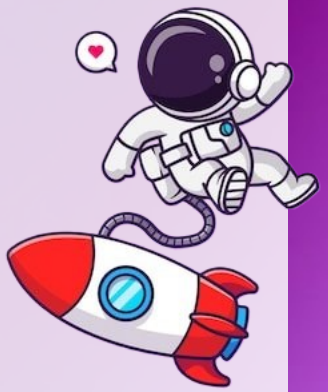


Evaluation scale:



Could have done better

Very satisfied!



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20 LET'S HAVE AN OVERVIEW!

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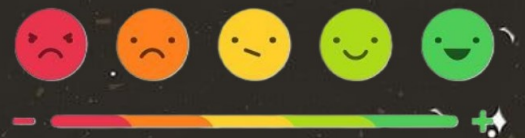
Journaling is the act of keeping a regular record of your personal thoughts, feelings, insights, and more. It can be done daily, weekly or monthly with a written text or simply by selecting a feauture on our evaluation scale.

Evaluation scale:



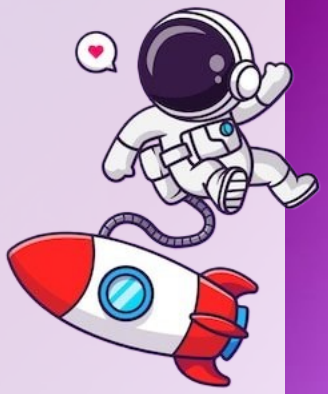
Could have done better

Very satisfied!

Journaling text page*:

* The app can present a question or a statement to make the user think about something or simply give inspiration to begin writing.

** Please, note that a collaboration with other apps of journaling can be made.



Prezi

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21 LET'S HAVE AN OVERVIEW!

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23 LET'S HAVE AN OVERVIEW!

Navigating through our app:

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Houston, we have no problems, but rather challenges!

Whether you reached your goals or not, it is important to recognize your achievements. With our **Galactic Wrap**, we can celebrate together everything you have done! This planet summarizes all the accomplishments in a month by presenting the badges collected in all the three categories (study, free time, and work-finance).

Here are some examples:

Template 1:

Patience

Perseverance

Curiosity

Farsightedness

Template 2, which has been used until now in the presentation:

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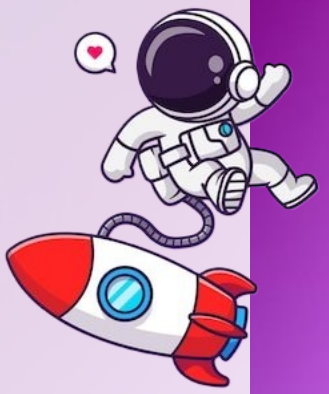

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24 USER BENEFITS

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BALANCE	…between the different duties and priorities of your life within a friendly, **comforting** digital environment
SEE	… the bigger picture of your life journey with clarity
FEEL	… in control of your « spaceship » and avoid burnout
GIVE	**… the right importance to the activities and goals that truly matter to you**
MOTIVATE	**...through gamification and the use of badges**

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25 STAKEHOLDER AND THEIR BENEFITS

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My Galactic Journey wants to help:

Workplaces	**TO BOOST**	… their workers' productivity, due to renewed motivation and higher morale
Universities	**TO IMPROVE**	… students' academic results and retention rates
Mental health professionals and life coaches	**TO HELP**	… in connecting with their target audience

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26 IMPLEMENTATION

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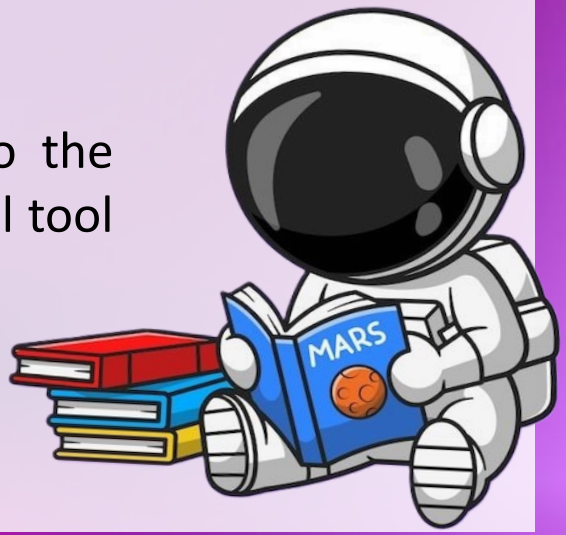
The project aims to develop an application which is compatible with Android and IOS devices, allowing users to connect to My Galactic Journey from everywhere at any time, with an appealing and user-friendly interface design with a strong focus on gamification. Distribution on Playstore and AppleStore will be implemented.

The **University of Bologna**, as any other school or workplace interested into the project, can present to its working students **My Galactic Journey** as an additional tool to improve their overall well-being.



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27 IMPLEMENTATION

Resources required:

- Economical resources and know-how for app development
- Partnership with a psychological platform
- Possible partnership with mobile banking apps.
- Possible partnership with a pre-existing journaling app
- University resources to be destined to provide My Galactic Journey for free to **students** and **working-students**

28 MAIN CHALLENGES

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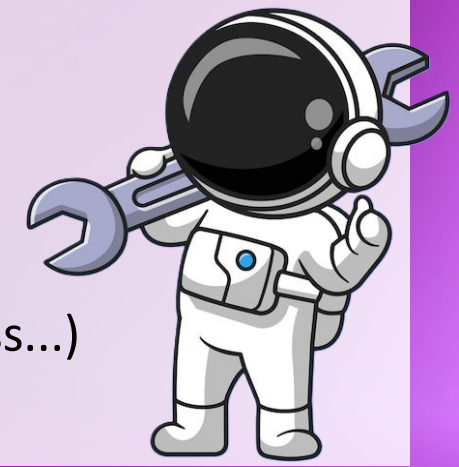
Privacy

- Personal data collected by the app (Journaling, financial management...)
- Interoperability with University student record and data sharing policies
- Psychological support privacy policies

Benefits of our digital Badges:

- Grab users' attention and encourage exploration through the app
- Unlock new personalization features (background textures, planet icons, astronaut's skins)

Possibility in the future of adding new planets (for example friendship, sport and fitness...)



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THANK YOU FOR THE ATTENTION!

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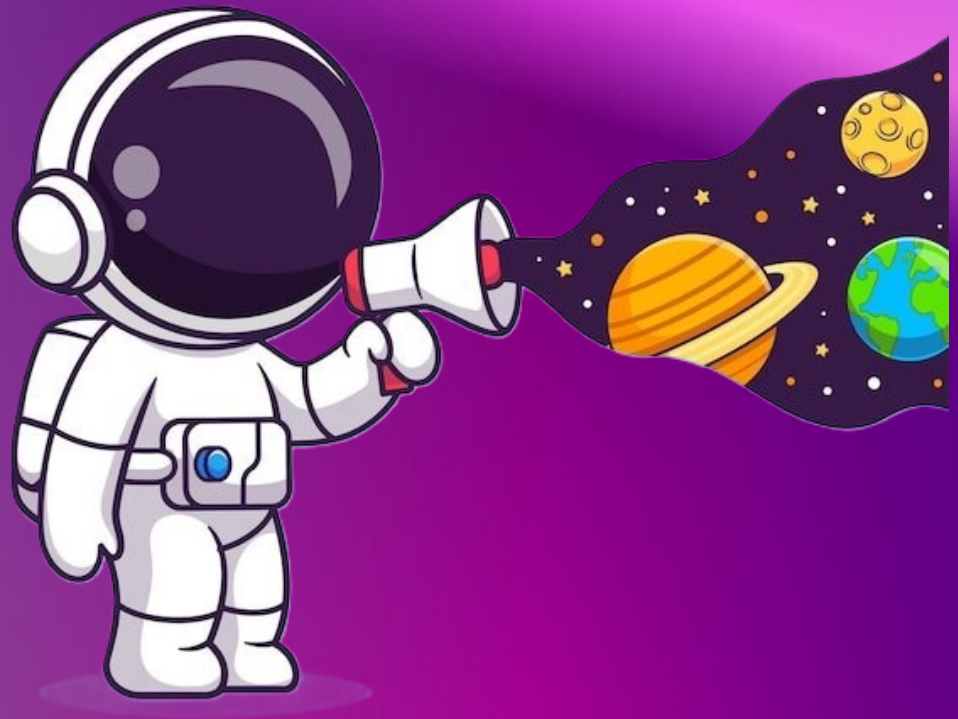

Now it's time for you to enjoy your galactic journey and never forget that you are not alone in this universe!

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IMAGE CREDITS TO @catalyststuff