



## **DigiEduHack Challenge Data Exploitation**

# **How would you design a public engagement activity to raise awareness regarding climate change using scientific data?**

## **Design with us educational activities aimed at raising public awareness on climate change**

In many regards, climate change is probably the most critical and important issue to be addressed today. This challenge concerns the design of educational activities aimed at raising public awareness of this issue and the importance of scientific research in general.

### **Designing a Hands-on Learning Space for the New Generation**

Join our DigiEduHack to connect with other educational professionals, innovators and entrepreneurs to co-create the future of education.

### **How to prepare for the challenge?**

Bring your curiosity and your energy. We can make a difference together!

### **Why is it important to find a solution to this challenge?**

It is essential to think about possible public engagement activities and to work on their design: the public must be as aware as possible about climatological and environmental issues such as the quality of the air we breathe every day. It is indeed essential that every citizen gives her or his own contribution to the protection of our planet and at the same time a greater awareness regarding these issues would lead to a wider public consensus on initiatives that encourage or discourage certain habits or daily practices.

### **What is the possible impact of a good solution?**

The solution to this challenge would lead to the design of an effective public engagement activity that could then be proposed to the institutions or even private entities that might be interested in promoting this type of initiatives.

### **What is the expected outcome of this challenge?**

It is expected that a series of possible solutions will be obtained that can be proposed to stakeholders interested in re-proposing public engagement activities to raise public awareness on climate and environmental issues.

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