



## **DigiEduHack Solution**

### **Foggia - Hacking University for social innovation**

**Challenge: Find an innovative, sustainable and digital idea to promote our territory**

## **Jomob**

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Jomob is a dynamic carpooling service aimed at reducing the number of cars on the road and CO2 emissions

### **Team: Hack in mob**

#### **Team members**

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## **Solution Details**

### **Solution description**

Jomob is a dynamic carpooling service aimed at reducing the number of cars on the road and consequently CO2 emissions.

Who uses Jomob is able to realize the amount of CO2 not released into the air.

The success of the service can be seen from the car in circulation at peak times.

## **Solution context**

The problem we are facing is that of the excessive number of vehicles outside the institutes during entry / exit times, another problem, a consequence of the first, is CO2 emissions.

## **Solution target group**

This innovation will affect the whole society in the school environment and who will benefit will be the users of the service, paying a modest sum compared to what they would have had to pay without the use of Jomob.

## **Solution impact**

From an environmental point of view, CO2 emissions would be greatly reduced,

To measure it, just imagine that cars would be reduced by at least 25% if most drivers used our service.

## **Solution tweet text**

Jomob is a dynamic carpooling service aimed at reducing the number of cars on the road and CO2 emissions.

## **Solution innovativeness**

There is something similar but not the same, not for short journeys.

## **Solution transferability**

Our solution is mainly designed for schools but can be applied on any route.

## **Solution sustainability**

First of all, advertising should be done in order to let everyone know about the service,

in the long term, smog would be greatly reduced in the city and there would be far fewer vehicles running at peak times.

## **Solution team work**

We have developed the project together, I would very much like to continue working as a team.