DigiEduHack Solution
Foggia - Hacking University for social innovation
Challenge: Find an innovative, sustainable and digital idea to promote our territory

Project O.P.

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Our service allows anyone, through the daily surveys required by partner companies interested in studying the market, to reach a sufficient amount of money to aggregate to a group of 4 people, who will share a subscription reducing expenses.

Team: Project O.P.

Team members

De Gregorio Federico, Saponaro Michele, Chiarenza Gabriele, Ferrone Davide Pio Antonio

Members roles and background

De Gregorio Federico: Graphic designer;

Saponaro Michele: Concept creator; (s_saponaro.michelepio@altamuradavinci.org)

Chiarenza Gabriele: Relator,

Ferrone Davide : Programmer (s_ferrone.davidepio@altamuradavinci.org)

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Solution Details

Solution description

Our service allows anyone, through the daily surveys required by partner companies interested in studying the market, to reach a sufficient amount of money to aggregate to a group of 4 people, who will share a subscription reducing expenses.

Our system aims to raise awareness among young people about piracy

The success of our solution will be measured on the basis of regular data and market research.

Our group will benefit from this by retaining small percentages of the credit earned by users

Solution context

The problem that we are supposed to solve Give everyone the opportunity to use paid streaming services without resorting to piracy or other illegal means

Solution target group

Our project is aimed at individuals aged between 18 and 30 years old

Users will receive subscriptions free of charge and legally, while partner companies will receive commercial information useful for their development and in full transparency and clarity with users. In addition, streaming companies will achieve a reduction in piracy, our key objective.

Solution impact

The impact we hope to achieve is a reduction in theft and piracy streaming.

We would target the actual impact of our project through user studies and studies on piracy rates.

Solution tweet text

: How can we stop the piracy of streaming? Through a web app we provide surveys to the users, proposed by partner companies that require commercial information on their products. we can collect a sum of money to cover a subscription to Netflix.

Solution innovativeness

Our system is different and original because it is one of the few systems that fight piracy, rather than encouraging it.

It's innovative because there are no other systems that work in the same way as ours.

Solution transferability

Our solution can be used in other contexts, in fact it can be defined as chameleonic because it is flexible in every field. E.g. digital books, theatre tickets etc...

Solution sustainability

The implementation plan will be based on a small crowdfunding as there is no need for substantial investment and a social advertising system (Facebook, Instagram) will be implemented to reach all age groups of users.

In the med-and long term, the project is expected to grow exponentially.

Solution team work

The work was divided between all components effectively and we have reduced effort and tiredness. We would definitely work together in the future.