 DigiEduHack Solution
Foggia - Hacking University for social innovation
Challenge: Find an innovative, sustainable and digital idea to promote our territory

UnicArt

UnicArt is a project to enhance the artistic and cultural heritag

UnicArt is a project to enhance the artistic and cultural heritage aimed at hearing-impaired users, through the use of an app divided into three sections.

Art-e-learning, a videolessons, Scan-Art, Art-booking

Team: Cime di Art

Team members

Caterina Mastrapasqua, Cinzia Lollino, Daniela d'Amato, Raffaella Pertosa

Contact details

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Solution Details

Solution description

The problem to be tackled concerns the exclusion of hearing impaired from the participation and extended use of the artistic-cultural heritage.

The challenge is to make it accessible and immediately available to everyone, allowing total inclusion, as a tool for health and social well-being.

Solution context

Context:

The problem to be tackled concerns the exclusion of hearing impaired from the participation and extended use of the artistic-cultural heritage.

The challenge is to make it accessible and immediately available to everyone, allowing total inclusion, as a tool for health and social well-being.

Solution target group

Target group:

Design aimed at hearing-impaired subjects to link the right to cultural heritage to the right to participate in cultural and social life.

Solution impact

Impact:

- • Encourage inclusion
- •Improve socialization
- • Enhancing free artistic expression
- • Increase the emotional experience
- •Enhancing reflection and autonomy

Solution tweet text

Describe it in a tweet: Open-Art : "Disability is an art. It's an ingenious way to live." [N. Marcus]

Solution innovativeness

Innovativeness:
Encourage the elimination of communication barriers and improve the process of achieving full accessibility to places of art for the hearing impaired.

Solution transferability

Innovativeness:
Encourage the elimination of communication barriers and improve the process of achieving full accessibility to places of art for the hearing impaired.

Solution sustainability

Sustainability:

UnicArt concerns:

- • the continuous updating of new sites, new interactive technologies through augmented and communicative reality in LIS
- • lifelong learning and cultural needs.
- •the involvement of the Ministry of Cultural Heritage and Activities, Universities, Associations for the assistance of people with hearing disabilities.

Solution team work

Team work:

Caterina Mastrapasqua, Cinzia Lollino, Daniela D'Amato, Raffaella Pertosa.

The synergy that emerged from this work team led to confrontation, multidisciplinarity, direct collaboration, social sensitivity, interrelation, mutual trust and positivity, laying the foundations for further future collaboration.