



## **DigiEduHack Solution**

**Foggia - Hacking University for social innovation**

**Challenge: Find an innovative, sustainable and digital idea to promote our territory**

## **#howjob**

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MOST CONSCIOUS CHOICES LEAD TO MORE CONCRETE RESULTS.

### **Team: ACT**

#### **Team members**

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#### **Contact details**

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## **Solution Details**

### **Solution description**

TO CREATE A PROJECT THAT OFFERS STUDENTS THE POSSIBILITY OF ENTERING INTO THE LIVING OF PROFESSIONS, THROUGH THE DIRECT EXPERIENCE ON THE FIELD IN ORDER TO MAKE MORE CONSCIOUS THE PROFESSIONAL CHOICES.

BUT HOW? THROUGH THE INTERACTION OF STUDENTS / GRADUATES BETWEEN PROFESSIONALS THROUGH AN "APP".

### **Solution context**

DIFFICULTIES BY STUDENTS / GRADUATES IN CARRYING OUT SIGNIFICANT CHOICES FOR THEIR PROFESSIONAL FUTURE.

DOUBTS AND CONCEPTS ABOUT THEIR OWN PROFESSIONAL FUTURE CARRY OUT AT

WRONG CHOICES THAT HAVE CONSEQUENCES LIKE:

DISORIENTATION, SCHOOL LEAVING, DISPERSION AND CHANGE OF FACULTY.

### **Solution target group**

STUDENTS FROM 18 YEARS, UNIVERSITY STUDENTS AND GRADUATES

BENEFITS:

- MORE CONSCIOUS CAREER CHOICES
- POSSIBILITY FOR THE COMPANY TO GET TO KNOW AND INCREASE ITS VISIBILITY

### **Solution impact**

AVOID SCHOLASTIC DISPERSION AND DISORIENTATION

HOW?

INVESTIGATION BEFORE AND AFTER USE OF APP #HOWJOB:

- UNIVERSITY REGISTRATIONS
- CHANGE FACULTY
- ABANDONMENT OF THE COURSE OF STUDIES
- DURATION OF THE UNIVERSITY COURSE

MOST CONSCIOUS CHOICES LEAD TO MORE CONCRETE RESULTS.

#STUDJOB

### **Solution tweet text**

MOST CONSCIOUS CHOICES LEAD TO MORE CONCRETE RESULTS. #STUDJOB

### **Solution innovativeness**

NEW WAY OF MAKING ORIENTATION, COMBINING THEORY AND PRACTICE, BRINGING NOT ONLY LOOKING FOR WORK BUT ESPECIALLY MORE THAN HIS CONCRETE KNOWLEDGE.

### **Solution transferability**

EXTEND THE USE OF THE APP TO NEET (NOT IN EDUCATION, EMPLOYMENT OR TRAINING) AND TO THOSE WHO NEED FOR A PROFESSIONAL REQUALIFICATION PATH (RESKILLING)

### **Solution sustainability**

PARTECIPATE TO "PIN" REGIONE PUGLIA /

WE NEED THE SUPPORT OF UNIVERSITY OF FOGGIA AND A FIRST ROUND OF FOUND TO CREATE THE BETA VERSION OF THE PLATFORM AND THE APP.

### **Solution team work**

WORK AS A TEAM OFFERS US THE POSSIBILITY 'OF REFLECTING ABOUT A THEME WHICH CONCERNS US NEAR.

IN THE FUTURE WE WOULD LIKE TO EXTEND OUR IDEA TO PROFESSIONAL EXPERTS THAT HELP US DEVELOP IT IN ALL ITS POINTS.

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