DigiEduHack Solution
Edinburgh - Edinhack: DigiEduHack at the University of Edinburgh
Challenge: Edinburgh - Edinhack: DigiEduHack at the University of Edinburgh Challenge 2020

Me:You:We - A peer to peer social learning platform

Me:You:We-a peer to peer platform built by students for students

While academic offerings have moved online, non-academic ones have halted. What's happened to the social clubs and cultural societies that make up campus life? Me:You:We fills that gap by providing a space for students to create and perpetuate their non-academic campus life online.

Team: Me:You:We

Team members

Rushda Patel, Marni Wedin

Members roles and background

Rushda - a pharmacology student based in India

Marni - a part-time phd student and education professional

Contact details

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Solution Details

Solution description

Me:You:We is a peer to peer platform that connects students to a virtual version of the non-academic parts of university life. Think Google's peer to peer self-generated content model meets MeetUp.

Inspired by Canada's Storyhive, a platform that connects community members to creative professionals to make video content, Me:You:We connects students with community and academic experts to collaborate on creating their own campus culture. Just like traditional face to face clubs were created by and for students, so too are the experiences on Me:You:We, whether, for example, it's an online climate change discussion, a cultural exchange between international and local students, host a fundraiser, or a cooking class on Mexican cuisine, students determine what kinds of connections they want, when they want them, and how they will deliver them.

Me:You:We provides just-in-time support such as cheat sheets and video tutorials for participants to follow along as they make their own content.

Through machine learning, the platform gets to know the user and delivers content appropriate to his/her usage patterns and behaviours.

Solution context

Learning doesn't just happen in the classroom, it happens in all aspects of university life. Currently, there is no place for students to explore all aspects of university life.

Solution target group

All new university students

Solution impact

The solution will enable students to come together and make social connections, practice leadership skills.

Solution tweet text

Me:You:We is a platform for students, built by students because learning doesn't just happen in the classroom.

Solution innovativeness

It mashes up current technology into something fresh.

Solution transferability

This platform could be used for many topics and scaled globally for cross-university collaborations.

Solution sustainability

Given the right budget, this is a sustainable solution.

Solution team work

We worked really well together...young university student meets mature one...