



**DigiEduHack Solution  
Mexico - Tec de Monterrey  
DigiEduHack Edition  
Challenge: Mexico - Tec de Monterrey  
DigiEduHack Edition Challenge 2020**

## **Lettuce Know**

**online platform that promotes  
collaboration between  
students**

An online platform that helps students and teachers to effectively teach and learn in an online environment by promoting collaboration between students and clear performance indicators.

### **Team: Lettuce Know**

#### **Team members**

Ivan Ocampo Carrillo, Paulina Carrillo, Alberto García, Aldo Castañeda

#### **Members roles and background**

Ivan- Leader

Paulina- Branding

Alberto- Marketing

Aldo- Finances

#### **Contact details**

a01207694@itesm.mx, a01422782@itesm.mx, a01421507@itesm.mx, betogarcia9814@gmail.com

# Solution Details

## Solution description

The final product is a digital platform that can improve the quality of digital education through the implementation of a culture of collaboration among students, making easier for them to learn at their own pace and at the same time generating key indicators for the instructors/teachers to take action in the knowledge gaps present in a certain group.

## Solution context

The diminish in the level of social interaction in an academic context, the amount of consideration and adaptability of the educational institutes to understand the different levels and techniques used by their students to learn new things in their own environment.

## Solution target group

Private universities.

## Solution impact

Our platform includes key indicators for teachers to measure students collaboration between them and also their comprehension progress of a theme.

## Solution tweet text

An online platform that helps students & teachers to effectively teach & learn in an online environment by promoting collaboration between students and clear performance indicators.

## Solution innovativeness

Even there are many online courses and platforms, there is no platform that promotes this level of interaction between students, neither includes facilities for teachers such as tracking real time students progress.

## Solution transferability

It can be used in every online learning context.

## Solution sustainability

FREEMIUM + SUSSCRIPTION.

## Solution team work

As a multidisciplinary & open minded team working together is easy. Each of us have a different

roles based in our skills, we are distributed in 3 different areas Engineering, Marketing &, finance.

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