



DigiEduHack Solution Turin - DigiEduHack Goes Circular! Challenge: Turin - DigiEduHack Goes Circular! Challenge 2020

#compost4life

Lockdown & organic trash

Being confined with 10 people made us realize how much food waste we produced. Thinking about an impacting idea taking organic waste into consideration came into our minds. Moreover, we noticed that in France organic waste was not managed and that it was hard to deal with it in a responsible manner.

Team: Team 5

Contact details

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Solution Details

Solution description

Offer the consumers a way to compost their organic wastes and allow the farmers to use it back --> Offering an easy solution to every citizens for the management of their organic waste

Solution target group

Families and Millenials.

Chloé Dupont, 23 years old

Student in Sciences Po in Paris

→ Committed to sustainable development

→ Member of the community "La Ruche qui dit oui"

→ Shops in Biocop and buys local French quality products

→ Cooking lover

→ Instagrammer : personal account about food and sustainability.

Henri Duflot, 55 years old

Lawyer in Aix-en-Provence, Happy father of 3

→ Loves gardening but doesn't have a garden in town.

→ Cares about the environment

→ Shops in organic stores and buys mostly locally sourced products to cook meals to his family on the weekend

→ Tech-savvy, Apple lover

Solution impact

ECONOMICAL

Reducing the spending in chemical fertilizers & promotion on the products.

ECOLOGICAL

Reducing food waste, and allowing farmers to reduce their chemical impact

EDUCATIONAL

Citizen participation in selective sorting : compost recycling

SOCIAL

Allowing the consumers to connect with local producers

Solution tweet text

Producers & customers together against food waste! #compost4life

Solution innovativeness

Connects the farmers and the urban consumers together to reduce the impact on the planet and increase the organic agriculture. Similar projects in the market ?

Solution transferability

Clothes

Beauty

Food

Solution sustainability

15€ / month

Solution team work

Good

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