Timeline

Founding of Re-FRESH

Incubation

The team will commit 100% to Re-Fresh, find an office, a workspace, rent or buy equipment, collaboration with university students etc. We will start working on platform (app) development and initial publicity.

April 2020 — 2

First Soft Funding – 25 k €

We want to raise 25k for software development and promotional marketing through EU funding, government grants and competitions.

March 2020 — 1

Platform dev. & Increased publicity

After development of the first version, we will dedicate 2 months to testing it

Seed Funding

We hope to raise 100 k € in seed funding.

April 2021 — 3

October 2021 — 4

Platforms installed

We will have our first users. We imagine we will have more business deals. We will have our first income

Product to market

Launch of the platform. Improve features, design, sturdiness and comply with regulations in the sector.

October 2022 — 5

June 2023 — 6

Expansion in the Market

We will spend a year finding new customers and expanding into new customer segments. More diversity in markets, restaurants, cafés, etc.

October 2023 — 6

Late Seed/Series A Funding & Scaling