



Creation **process**

MicroU a learning platform



MicroU | Group 32

Members

01

Anco Gutierrez, Carlos Augusto

App design, video editing and audio editing

03

Chambe Lupaca, Rodrigo Eli

Interface design, team management and Design Thinking facilitator

02

Bobadilla Panta, Indra Dinory

Definition of the business model, support for the creation of audiovisual content and the development of Design Thinking

04

Tenorio Felices, Kevin Wilver

Report editing, information search and support in the development of Design Thinking



The future of education

Thanks to the compilation and analysis of these information sources, we were able to identify a problem to be solved that will contribute to the future of education being able to develop optimally, since low educational quality is not only a variable that has arisen as a result of the pandemic, but rather a problem that has been present for a long time.





Definition of the problem

Throughout the years, universities have considered orientation and integration into the labor field as an important teaching factor for students, but even so, the gaps they present in this approach are evident, since they do not manage to cover comprehensive knowledge in all the industries. This is how the problem is defined in a low educational quality oriented to the labor field by the universities.

Having defined the problem, we proceeded to carry out a process of pre-ideation and ideation to find a solution to this problem.

Start the creation process

Pre-ideation



This stage begins by asking the following question: How could we worsen the academic learning of post-pandemic college students?

Ideation



This stage begins by asking the following question: How could we improve the academic learning of post-pandemic college students?



Pre-ideation

¿Cómo podríamos empeorar el aprendizaje académico de los estudiantes universitarios post pandemia?



Ideation

¿Cómo podríamos mejorar el aprendizaje académico de los estudiantes universitarios post pandemia?

Bioseguridad

Filtros de aire en los salones

Zonas de desinfección

Protocolos de desinfección

Llevar más de una mascarilla por percances

Control a tiempo real de limpieza

Enfoque a la sensación de seguridad

Digitalización

Combinar lo presencial con lo virtual para potenciar el aprendizaje

Plataformas de evaluaciones continuas

Usar los programas digitales con mejor interfaz y diseño que facilite su entendimiento

Almacenamiento de cursos y data

Educación

Relegar las lecturas largas por videos cortos

Asesorías programadas virtuales por segmento

Poner retos para poder potenciar la investigación

Microlearning

Salud mental

Que se haga saber que existen estos servicios

Vínculos con clínicas de salud mental externa

Cuestionarios cada cierto tiempo para identificar problemas en los estudiantes

Un cuarto donde se pueda gritar (anti sonido)

zonas antiestres

Soporte

Atención rápida

Agregar mas preguntas frecuentes y combinarlo con un algoritmo que identifique palabras claves

Ideation

Thanks to the 5 categories already defined, we were able to present multiple ideas that would enhance each one of them, having them, we chose the most important ones and made a prototype.

Conclusions

Pre-ideation

Having carried out this stage, we could observe that there are 5 categories that would be the impetus for a quality education and an optimal future for the campuses.



Prototype

Logo



MicroU

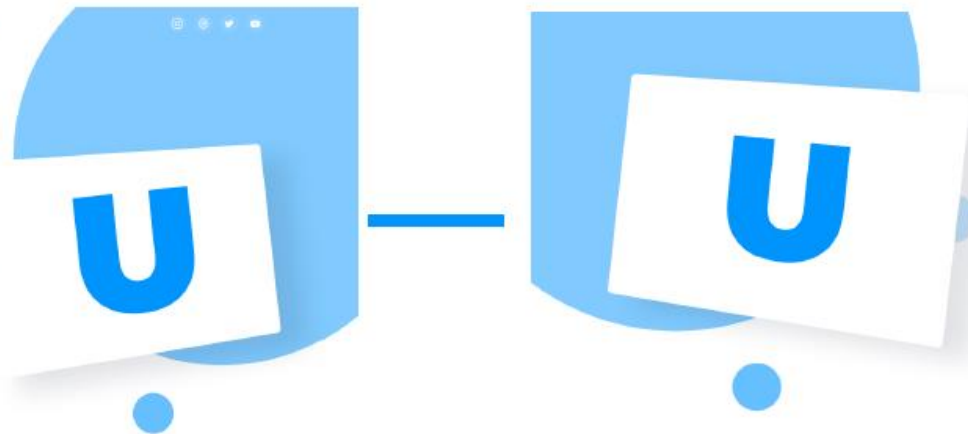


Web “MicroU” wireframe

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MicroU

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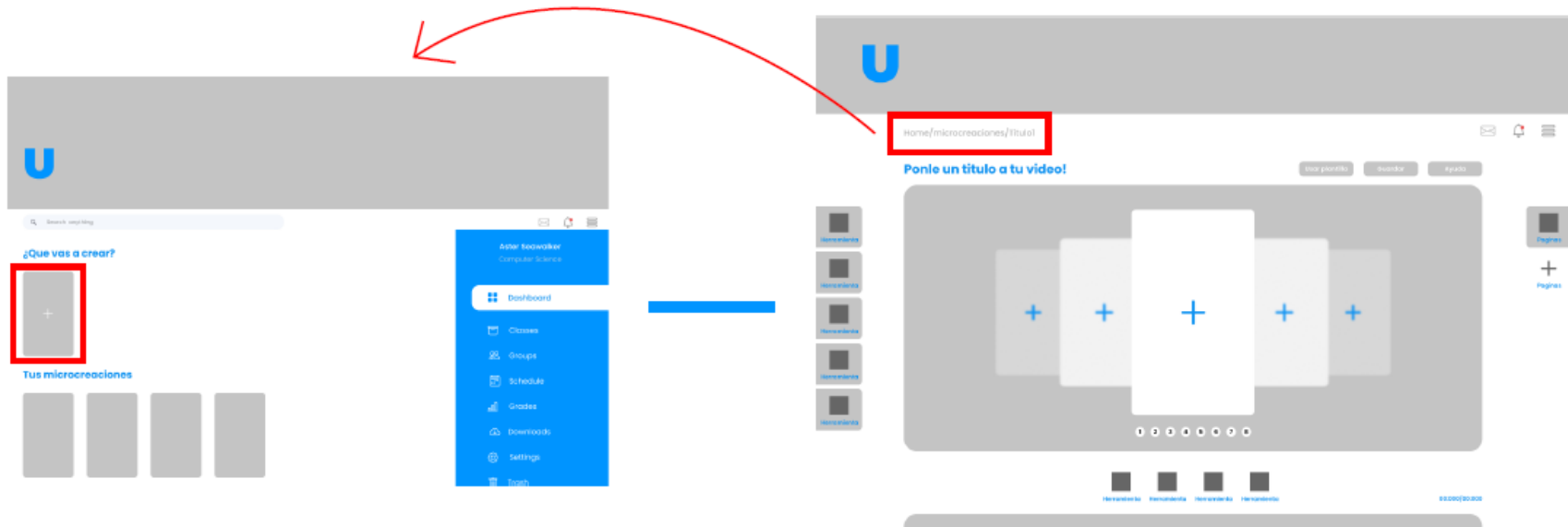
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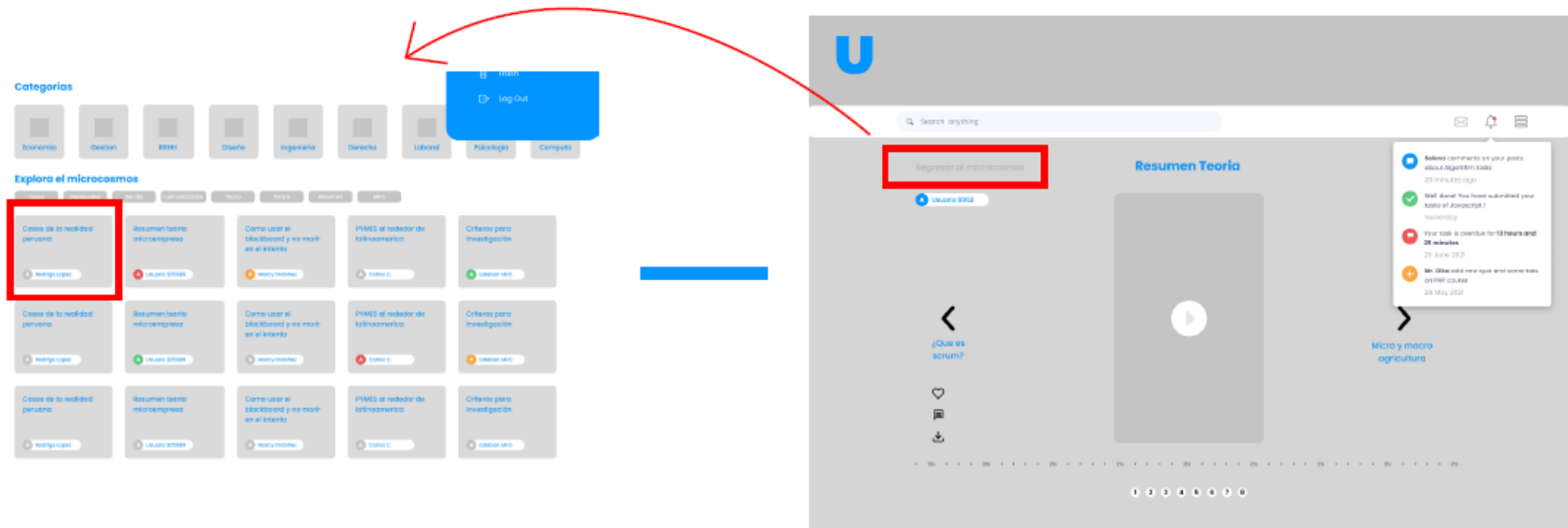
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Landing y log in



Creación de contenido



Visualización de contenido de otros



Taking a basic prototype as a guide, we created a high-fidelity one capable of explaining what we want to project for education and the future of campuses. This is how we introduce an improved MicroU.

