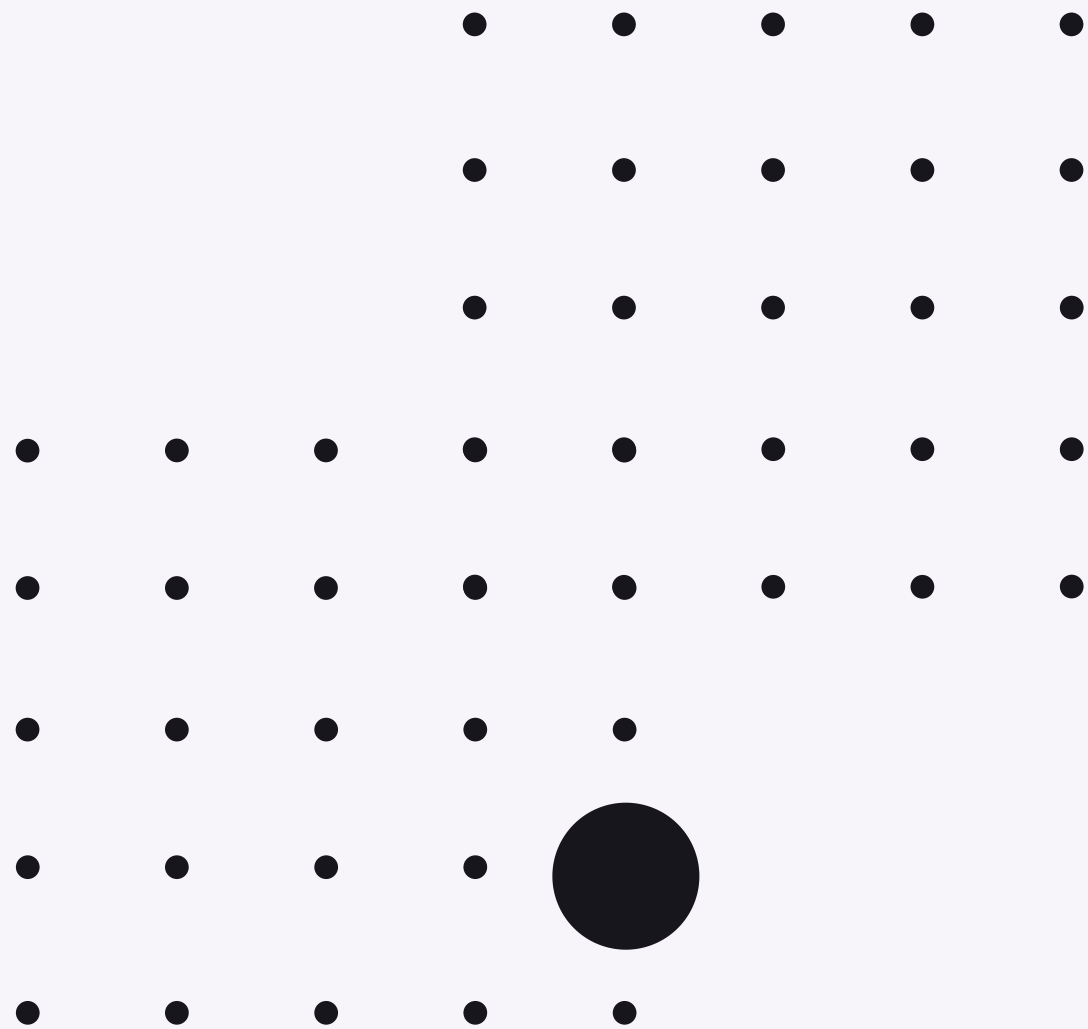




# Campfire

We are all in this together



# Problems

## Problem 1

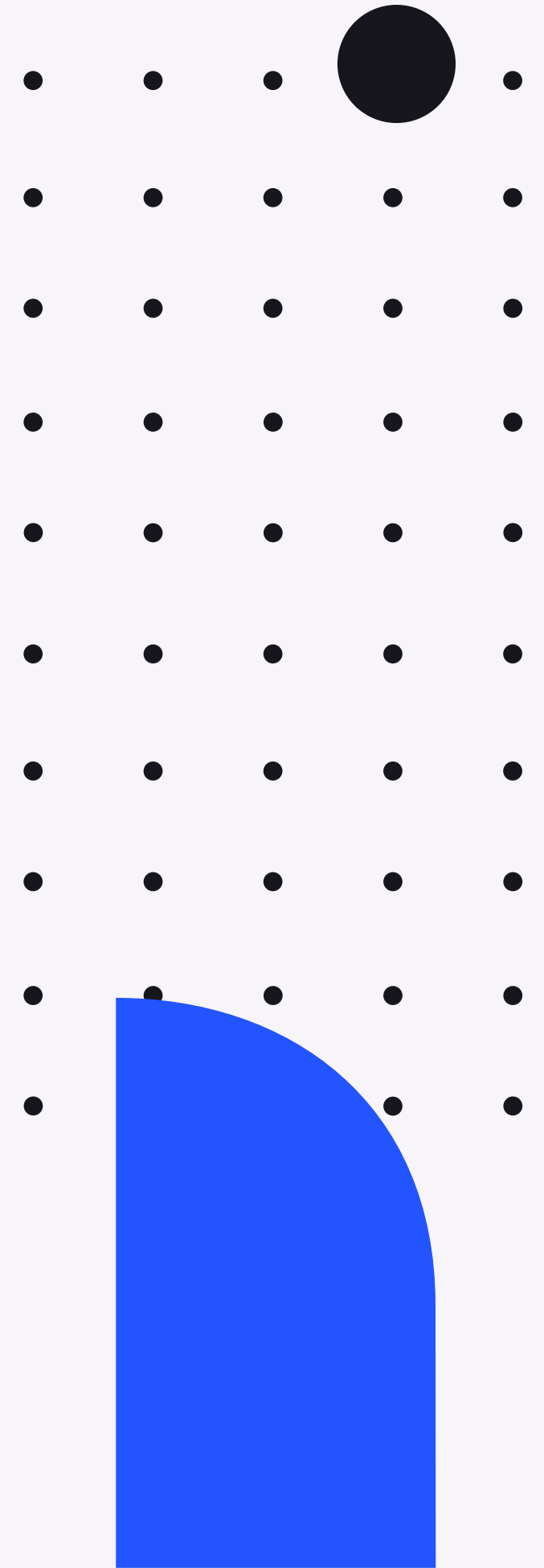
Teachers are overwhelmed by the situation of the pandemic, they are faced with high expectations and all the responsibility is assigned to them.

## Problem 2

Lack of motivation to adapt digital teaching tools.

## Problem 3

Many resources online can get confusing for teachers when trying to navigate and find solutions to their problems.



# Solution 1

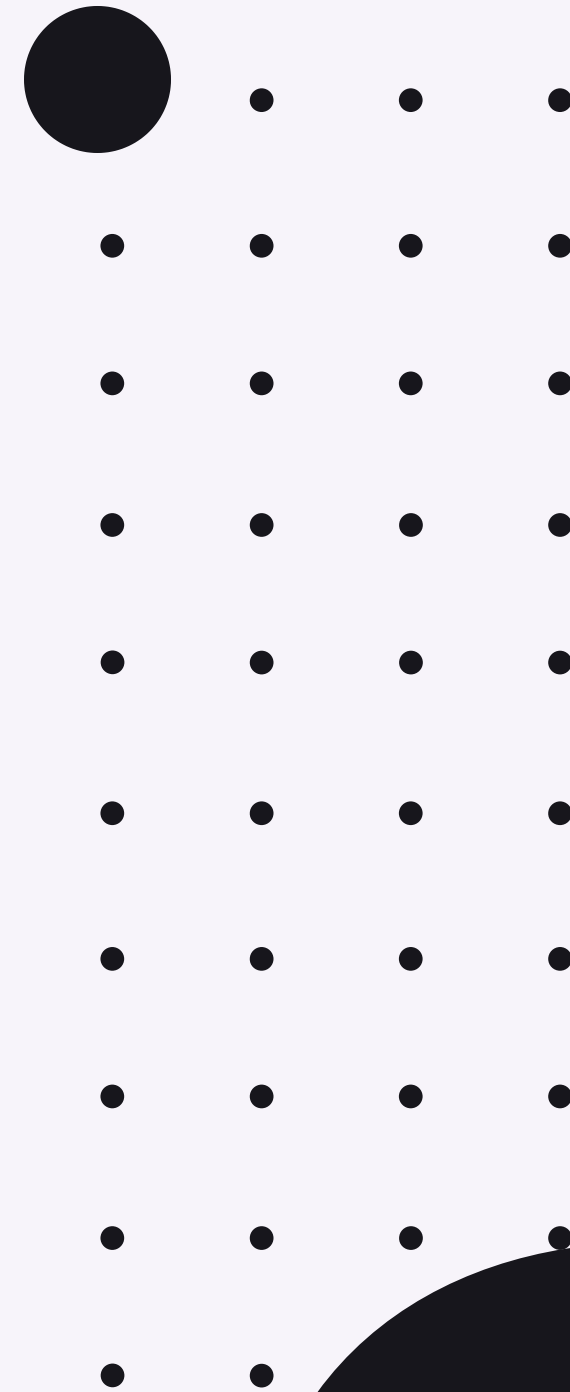
Creating a safe space where teachers share their problems and get support.

# Solution 2

CAMPFIRE is a digital environment where all the parents, students and in particular teachers can join and find inspiration, motivation, exchange experiences and share best practices.

# Solution 3

A central feature of the platform is the creation of a Digital Education Stack Exchange.



The  
Utopia

# Website

**Campfire** Search... Log in

Get inspired by colleagues and connect with your community.

Tools FAQ Learn How to

**OUT IT**  
10k posts

**TEACHING WITH WHITEBOARDS**  
Learn how Alan McGyver overcame the struggle of teaching without blackboard.

**DOING THE RIGHT**  
Jody Miller's strategy

**HOT QUESTIONS**

- ▲ Students from the town Ratzeburg have bad internet. How do you cope with that during online sessions?  
13  
English, Hardware, Ratzeburg, Answered by external expert
- ▲ How to scan my documents and create online quizzes from them?  
7  
English, Software, Mobile
- ▲ What is the best smartboard?  
6  
Hardware, Smartboard
- ▲ Can I use Zoom for my classes?  
3  
Privacy, Software, Skills, Answered by external expert

**DISCOVER RECOMMENDED TOOLS**

**CONNECT TO OTHER TEACHERS**

**Campfire** Search... Log out

Connect with your community.

Welcome to **Berlin General School**

**NEWS**

Welcome back to Berlin General School! The school year that lies ahead of us will be full of "first times". The first time that we can't meet for our legendary celebrations. The first time that we need to do sports at home and not in the gym. The first time that we need to deliver exams online. But we see this as a chance! The whole collegiate is committed to deliver an excellent digital education experience. We look forward to fostering collaboration between students, teachers and parents via this digital platform.  
Natascha Bojrowski • Principal

**NEW IN THE FORUM**

- Is there a magic club this year?  
Emil Zaubermann • 2 Answers
- Ideas for replacements for the skiing trip  
Tanja Neumann (St) • 13 Answers
- Online Games-Night Brainstorm  
Sascha Al-Zab (St) • 3 Answers

**HOT QUESTIONS**

- ▲ How can we access exercise sheets for English with Mr Heimer?  
4  
Home, English, Exercise
- ▲ Anyone else having trouble with Zoom?  
2  
Software, Linux
- ▲ What is the best skateboard?  
1  
Fashion, Sports
- ▲ How do I change the Teams theme?  
1  
Software

**TOP QUESTIONS**

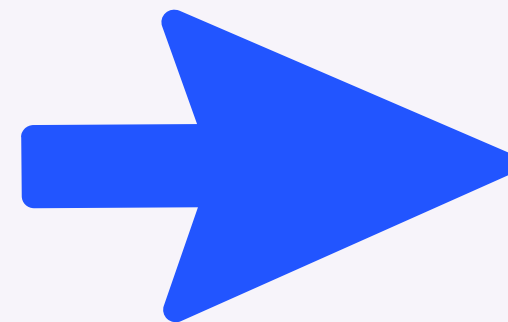
- ▲ How do I set up Zoom?  
44  
Software
- ▲ Does anyone have recommendations for good USB microphones?  
32  
Hardware, Smartboard
- ▲ How do I get an account for learn-online.com?  
31  
Software, Login
- ▲ Who is eligible for the school iPads?  
29  
Hardware

# Competitive Advantages



There are lots of websites that focus on helping teachers to find out what students really need, get in touch with the parents or that offer room for exchanging materials.

A closer look at these forums reveals though that these forums are quite incomprehensible, it is unclear what they are about, and they are hidden on websites whose actual focus is on completely different topics.



On CAMPFIRE on the other hand, answers are only three clicks away, the community's most important posts are promoted and the platform is easily accessible for everyone.