



16 AUGUST 2023

COACHING CALL #1: Introduction to DigiEduHack



DigiEduHack is an initiative under the Digital Education Action Plan (2021-2027) of the European Commission



AGENDA



- 01 - OVERVIEW**
- 02 - HOST MATERIALS**
- 03 - PROJECT PLAN**
- 04 - SUPPORT COMMUNICATION**
- 05 - COACHING CALLS AGENDA**

01 OVERVIEW



1.1 About the initiative

1.2 Key project milestones

01 OVERVIEW

1.1 - ABOUT THE INITIATIVE



What is a “hackathon”?

Hack(ing) + (mar)athon

What is DigiEduHack?

- Flagship initiative of the EC that aims to foster grassroots innovation, collaboration and creativity and to drive positive change in **digital education**.
- **24-hours local hackathons** taking place worldwide over a period of 8 days. Open to **anyone** regardless of technical skill level! *We are looking for ideas as well as technical solutions as a result of these hackathons.*
- Annual theme 2023: **Putting people at the centre of digital education**
- First implemented under the [Digital Education Action Plan](#) 2018-2020, and continues under the [Digital Education Action Plan 2021-2027](#).
- The initiative has strong synergies with the [European Digital Education Hub](#).

01 OVERVIEW

1.1 - ABOUT THE INITIATIVE



6.773
participants



642
solutions created



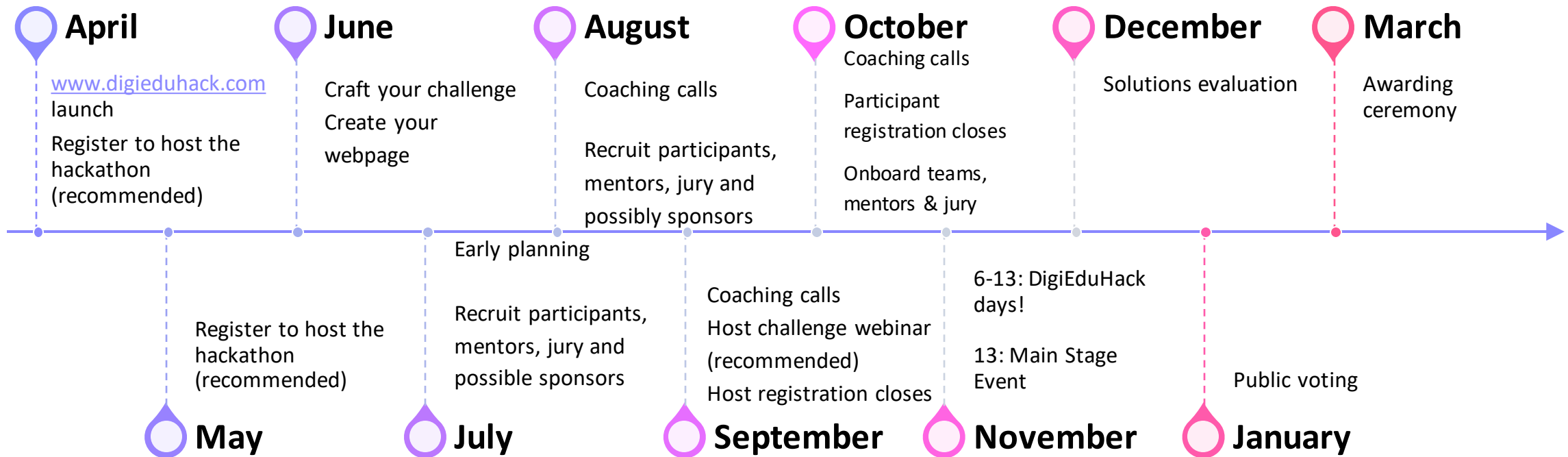
215
host organisations



142
local events

01 OVERVIEW

1.2 - KEY PROJECT MILESTONES



02 HOST MATERIALS



2.1 Blueprint

2.2 Host guide

2.3 Other support resources

02 HOST MATERIALS

2.1 - BLUEPRINT



WHAT'S INCLUDED

- The basics of a hackathon
- Challenge categories
- Key project milestones
- Registration process and publishing your own challenge
- Support for hosts
- Main Stage event and evaluation criteria

02 HOST MATERIALS

2.2 - HOST GUIDE



WHAT'S INCLUDED

- Build The Foundations
- Recruit Participants
- Event Day Planning
 - Offline Event
 - Online Event
 - Blended Event
- Event Day Logistics
- Event Day Comms & Promotion
- Suggested Tools
- Evaluation process

02 HOST MATERIALS

2.3 - OTHER SUPPORT RESOURCES



All support materials and resources can be found at <https://digieduhack.com/participate/host>.
The support materials include:

- Sponsor recruitment best practices
- Sponsor recruitment slide deck
- Marketing kit
- Challenge examples
- Website guidelines
- FAQ
- General support Discord server

02 HOST MATERIALS

2.3 - OTHER SUPPORT RESOURCES



Learning Opportunities – webinars

During the DigiEduHack promotion period a series of online *learning opportunities* webinars will be held. The webinars are livestreamed as well as recorded to be watched later. Below you can find the first two sessions. You can find the whole Learning Opportunities channel here: <https://www.youtube.com/@digieduhack>

A purple and pink gradient banner for the "DigiEduHack Visions" webinar. It includes the DigiEduHack 2023 logo, the European Commission logo, and a QR code. The text reads: "DigiEduHack Visions: What is the Digital Education Hackathon, the challenges of digital education and why should you participate? 30th May, 15:00 CEST". There is a "LIVE" badge and a "#LearnWithDigiEduHack" hashtag.



A purple and pink gradient banner for "Webinar #2". It includes the DigiEduHack 2023 logo, the European Commission logo, and a QR code. The text reads: "Webinar #2: Unlocking the Potential of Digital Education: Exploring the European Digital Education Action Plan 19th June, 16:00 CEST". There is a "LIVE" badge and a "#LearnWithDigiEduHack" hashtag.



DigiEduHack, The Podcast

We also offer a podcast series with useful insights to the DigiEduHack project, as well as tips and support on how to host your own hackathon.

You can find the podcast on [Spotify](#) or [Soundcloud](#).



03 PROJECT PLAN



3.1 What it is

3.2 What we ask you to provide

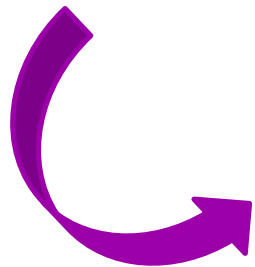
03 PROJECT PLAN

3.1 - WHAT IT IS



The project plan is designed to **help you prepare** for your hackathon and help us as organisers to identify which hosts might benefit from **extra support**.

Scan the below QR code to download the template



03 PROJECT PLAN

3.2 - WHAT WE ASK YOU TO PROVIDE



WHAT TO PROVIDE

- Basic information - contact, demographics
- Work plan
- Participant recruitment plan
- Key info e.g. target number of participants and teams; session dates
- Hackathon agenda
- Self-assessment (where you might need help)

04 COMMUNICATION



4.1 How to get in touch with us



04 COMMUNICATION

HOW TO GET IN TOUCH



DISCORD

Enjoy continuous host support on our Discord server at <https://discord.gg/kvt6aCPpuV>



EMAIL

Reach out to us anytime at contact@digieduhack.com and expect an answer within roughly one business day!



AD HOC CALLS

Contact us by **email** or **Discord** to schedule a call as needs dictate. Do not hesitate!

05 COACHING CALLS



5.1 Agenda: What comes next?

5.2 Where to find them later?

05 COACHING CALLS

5.1 - AGENDA: WHAT COMES NEXT?



05 COACHING CALLS

5.2 - WHERE TO FIND THEM LATER



All materials, videos and recordings from the coaching calls will be shared with you after each session. We aim to provide the calls material within one week after each call. You can find the materials on:

The website

You can find the slides and videos from the coaching calls on the website after the session at <https://digieduhack.com/participate/host>

Discord

The recordings and all materials from the sessions will also be posted in [Discord](#) in the [#resources-forum](#) channel!

Youtube

The replay and associated materials will be on the playlist <https://youtube.com/playlist?list=PLtDCwiCV-iJSOcXt0kpTtC3cdORwMGhy->



YOUR QUESTIONS

contact@digieduhack.com



European
Commission